



Programme syllabus

Faculty of Arts and Humanities

Språk, kultur och kommunikation, 180 högskolepoäng

Language, Culture and Communication Programme, 180 credits

Level

First Level

Date of Ratification

Approved 2009-09-15

Revised 2019-12-11 by the Faculty Board within the Faculty of Arts and Humanities

The programme syllabus is valid from autumn semester 2020

Prerequisites

General entry requirements together with specific entry requirements in:

English specialization: English B

French specialization: French level 3

History specialization: Social studies A and History A

Spanish specialization: Spanish level 3

German specialization: German level 3

Description of Programme

The bachelor programme prepares the students for work tasks in which communicative competence, knowledge about culture, and rhetorical competence in speech and writing are of particular importance. The students should acquire knowledge within the main field of study, as well as communicative and analytical skills suited for different areas of society where adapted communication - spoken as well as written - is needed.

After completing the programme, the students should be able to carry out qualified tasks that involve investigation and research in areas where broad cultural issues are central, in the private as well as in the public sector. The students are expected to be able to manage different kinds of project management and consulting tasks. Students who have completed the programme are qualified for admission to second-level studies in the respective main field of study:

English/
Film studies/
French/
History/
Literature studies/
Religious studies/
Spanish/
Swedish as a second language/
Swedish/
German.

Objectives

Central degree goals according to the Higher Education Ordinance

Knowledge and understanding

For a Degree of Bachelor the student should be able to

- demonstrate knowledge in and understanding of the main field of study, including knowledge of the disciplinary foundation of the field, knowledge of applicable methodologies in the field, specialised study in some aspect of the field, and awareness of current research issues.

Skills and abilities

For a Degree of Bachelor the student should be able to

- search for, gather, evaluate and critically interpret relevant information for a formulated problem, as well as discuss phenomena, research questions and situations critically,
- identify, formulate and solve problems independently, and to complete tasks within given time frames,
- present and discuss information, problems and solutions in speech and writing, in dialogue with different audiences, and
- use acquired knowledge to work independently within the area that the programme concerns.

Judgement and approach

For a Degree of Bachelor the student should be able to

- make assessments in the main field of study informed by relevant disciplinary, social and ethical aspects,
- discuss the role of knowledge in society and people's responsibility for how it is used,
- identify their own need for further knowledge and for developing their competence.

Programme-specific objectives

After completing the programme, the student should furthermore be able to:

- express themselves in Swedish and/or a foreign language, in a manner that exhibits a high level of competence in terms of language as well as in terms of cultural analysis.
- reflect on the importance of language for human communication in different contexts,
- express themselves in speech and writing in a way that takes audience and context into consideration, in Swedish and/or in a foreign language,
- analyse the importance and role of their own main field of studies in the labour market and in society in general,
- apply their knowledge within the main field of studies in businesses where communicative, mediating and creative competence is requested.

- integrate and apply their knowledge and their skills in practice,
- conduct analytical and mediating tasks in both the private and the public sectors.

Content

Programme Overview

The host departments for the programme are The Department of languages, the Department of film and literature, the Department of cultural sciences and the Department of Swedish and Swedish as a second language. The programme offers ten different specialisations, where each corresponds to one main field of study. The individual combination of main field of study, elective semester and choice of practice placement/topic for a project enables the student to influence their own orientation towards a particular area of the work market.

Programme coordinators and Programme Advisory Board

The programme has a coordinator responsible for quality assurance, development and coordination. The Programme Advisory Board is responsible for the long-term, strategic development of the programme.

Courses in the programme

Semester 1

Main field of study course, level GIN, 30 credits.

Semester 2

Main field of study course, level GIF, 30 credits.

Semester 3

Profile course common to the programme, level GIN, 30 credits.

Semester 4

Elective semester, level GIN, 30 credits. Subject studies at a university in Sweden or abroad.

Semester 5

Main field of study course, level G2E (includes a degree project, 15 credits) , 30 credits.

Semester 6

Practice placement&project, level G2F, 30 credits. Practice placement/project, abroad or in Sweden.

The knowledge and the skills that the student acquires through their studies within the main field serve as a basis for the profile course and further studies in the third and fourth year. Opportunities to apply this knowledge and these skills are primarily given in the third and sixth semester. During the fourth and the sixth semester, the student can complement their profile further, through their choice of courses and practice placement. The fourth and the sixth semester (elective courses and practice) can be studied abroad. In order to gather the students in the programme, there are common activities throughout the programme, such as seminars, career fairs and preparations for the practice semester.

YEAR 1

Semester 1

Main field studies, 30 credits.

During the first semester, the level G1N is studied within the main field. The following are the subjects that can serve as a main field within the programme: English, film studies, French, history, literary studies, religious studies, Spanish, Swedish as a second language, Swedish and German. The content of the main field of study courses is specified in the syllabi for the respective subjects.

Semester 2

Main field studies, 30 credits.

The student continues their studies within the main field of study, at the G1F level. The content of the main field of study courses is specified in the syllabi for the respective subjects.

YEAR 2

Semester 3

Profile course common to the programme, 30 credits.

This semester is common for all the students in the programme. The student is expected to develop analytic and communicative skills related to project planning and reporting project results. The course includes components such as project planning, models for project management, reporting and communication. The course in entrepreneurship develops project ideas and increases knowledge about what it takes to start and develop a company. The programme includes a general introduction to business economics oriented towards culture.

In the course on intercultural communication, cultural differences between Sweden and other countries are conveyed, thus increasing communicative competence to avoid culture clashes. Differences between male and female approaches in different communicative situations in different cultures are also brought up. The course on administration management conveys knowledge about how the public administration is organised, as well as about how work in administration management is conducted, and how processes of decision-making work.

Semester 4

Elective courses, 30 credits.

During the fourth semester, the student is given further opportunities to profile their education in accordance with their own preferences, by broadening or specialising their studies. During this semester, the student takes one or several elective courses in the relevant subject - in total 30 credits. These courses can be studied at a university abroad, at Linnaeus University, or at another university in Sweden. If studies abroad are conducted within the Linnaeus exchange programme, students should apply in accordance with relevant regulations. As long as the student meets the entry requirements, they are guaranteed a spot in any course given at the faculty of arts and humanities. As regards other courses, application and admission should be conducted according to relevant regulations.

YEAR 3

Semester 5

Main field studies, 30 credits, G2F

The student continues their studies within the main field of study, at the G2E level.

During the fifth semester students conduct an independent project (degree project), which constitutes the basis of a bachelor's degree in the relevant main field. The content of the main field of study courses is specified in the syllabi for the respective subjects.

Semester 6

Practice placement/project, 30 credits.

The sixth semester gives a broad introduction to the intended work market. The student is given an opportunity to learn more about a specific field, in accordance with the profile chosen. The practice placement/project relates to and summarises the student's choice of specialisation, and is accounted for in the form of a report, which is examined at a final seminar. In the report, the student integrates the knowledge and skills acquired throughout the programme. Practice placement/project is applied for by the students themselves, as part of their education, supported by the preparatory seminars that the department offers within the programme.

Societal relevance

During their last semester, which comprises a mandatory practice placement/project, students are introduced to the work market in close collaboration with an employer. Throughout the programme, the student is given opportunities to interact with the work market through career fairs, external lectures and other activities.

Internationalisation

All students are encouraged to study abroad in the fourth semester, partly in order to get international experience, and partly in order to further build up their work profile. For students who so wish, it is also possible to study abroad during the sixth semester (practice placement/project).

Programme perspectives

Sustainable development is discussed on the basis of its relevance for each subject. Gender and diversity issues are considered and discussed throughout the programme. Each subject furthermore considers an international perspective by means of course literature and guest lecturers, among other things. The integration and examination of different perspectives in the programme are specified in the syllabus for each course.

Quality Development

Course evaluations are conducted after each course and a programme evaluation is conducted at the end of the programme. Compilations of course and programme evaluations are archived at the department. Student representatives participate in compiling and analysing the programme evaluations and in discussing them in the Programme Advisory Board.

The Faculty of Arts and Humanities has a quality system for the follow-up and development of programmes. An Education Council prepares programme syllabi and other aspects concerning quality, such as the right to award degrees and the range of programmes offered, before the Faculty Board makes the final decisions. Revised and new syllabi are prepared in Syllabus Committees before the Head of Department or the Dean makes the final decision about approval.

The range of courses and programmes offered is evaluated regularly in accordance with the Faculty's plan for systematic quality work.

Degree Certificate

After completing their studies, in accordance with the requirements stated in the Qualification Ordinance in the Higher Education Ordinance and in Linnaeus University's local Qualification Ordinance, the student may apply for a degree. Students who have completed the Language, Culture and Communication programme may obtain the following degree:

Filosofie kandidatexamen med inriktning mot språk, kultur och kommunikation
(Huvudområde: Engelska, Filmvetenskap, Franska, Historia, Religionsvetenskap, Litteraturvetenskap, Spanska, Svenska som andraspråk, Svenska språket eller Tyska)

Bachelor of Arts with specialization in Language, Culture and Communication (Main field of study: English, Film Studies, French, History, Comparative Literature, Religious Studies, Spanish, Swedish as a Second Language, Swedish or German)

The degree certificate is issued in two languages (Swedish and English). A Diploma Supplement in English is enclosed with the degree certificate.

Other Information

Any costs in connection to work placement, study visits etc. are paid by the student.

Prerequisites within the programme

Some courses in the programme have specific entry requirements. These are specified in the syllabus for each course.