



Programme syllabus

Faculty Board of Humanities and Social Sciences
School of Cultural Sciences

Musikproduktionsprogrammet, 180 högskolepoäng
Music Production Programme, 180 credits

Level

First Level

Establishment of Programme

Established by University board 2011-06-09

Date of Ratification

Approved by Committee for First and Second Cycle under the Faculty Board of
Humanities and Social Sciences 2012-02-14

The programme syllabus is valid from autumn semester 2012

Prerequisites

General entry requirements. As well as passed result from an admission's test. If there are too many qualified applicants, a special selection test will be conducted and form the basis of programme selection.

Description of Programme

The Music Production Programme aims to educate students within one of Sweden's most important export industry sectors – the music business. The programme focuses heavily on the artistic field, but courses in business economics, marketing, music legislation and musicology are also included.

The Music Production Programme aims to educate music producers with knowledge of artistic and creative processes and ideals, as well as with the abilities to start companies, advertise these companies and protect their legal rights.

Our music producers are sought after within the media sector, education sector, commercial sector and public administration.

Objectives

Central degree objectives in accordance with the Higher Education Ordinance

Knowledge and Understanding

In order to obtain a Bachelor's Degree, students should be able to

- demonstrate knowledge and understanding of their main field of study, including familiarity with the practical and theoretical bases of the field, knowledge about

and experience from methods and processes, as well as intensified studies of the field.

Skills and Abilities

In order to obtain a Bachelor's Degree, students should be able to

- demonstrate the ability to describe, analyse and interpret form, techniques and content as well as critically reflect on individual artistic approaches and other people's artistic approach to the main field of study,
- demonstrate ability within the main field of study to independently create, realise and express personal ideas,
- identify, formulate and solve artistic and creative problems as well as execute artistic assignments within the given time frames,
- demonstrate ability to orally and verbally or in some other manner present and discuss the individual work and artistic questions in various groups, and
- demonstrate ability and knowledge needed in order to independently work in the business.

Judgement and Approach

In order to obtain a Bachelor's Degree, students should be able to

- demonstrate knowledge about the main field of study, make assessments of relevance to artistic, societal and aesthetic aspects,
- demonstrate understanding of the role of art in society, and
- demonstrate ability to identify needs for additional knowledge and developed personal skills.

Programme-specific objectives

On completion of the programme, the student should be able to

- demonstrate ability to collaborate in various musical contexts, for instance in a studio and at a concert,
- create individual musical productions and critically assess other people's productions,
- critically assess and discuss various popular music styles, based on theoretical and practical perspectives,
- present various genres in various societies and thus gain understanding of the music of other cultures,
- independently produce individual and critical analyses of the music field,
- independently develop a musical idea into a finished musical production,
- present the Swedish and foreign music industries and their various professional roles,
- demonstrate good familiarity with copyright and agreements in the music business,
- demonstrate ability to deal with marketing, accounting and budgeting in a small-scale music business,
- demonstrate ability to independently implement theoretical knowledge into practice in the future role of a music producer,
- utilise methods and work approaches of relevance to artistic investigations.

Content

The Music Production Programme is a part of the School of Cultural Sciences. The programme is built on the participation of research teachers, music teachers as well as teachers with practical experience in the music business. There is a management team

for the programme that is made up of course coordinator teachers. There is also a programme board with course coordinator teachers, two student representatives from each year and a representative of the music business. The institution's management as well as representatives from the music business can be called in. There is a programme co-ordinator for the programme who has overall responsibility for the programme.

Programme Overview

The programme is made up of 180 credits with music education as the main field of study. The programme runs over a period of three years and contains music and music technology courses during the first year. With consideration for future professions our students, during their second and third year, will study branch-specific courses such as Business Administration and the Music Law, as well as an elective internship. The programme concludes with a degree project where everything is joined together, that is, theory as well as practice.

The students are encouraged to follow and participate in the research and development of design of music production by participating in different kinds of cultural events.

Programme Courses

Semester 1

Sound Production I, 15 credits G1N (included in the field of music)

Music Theoretical Tools I, 7,5 credits G1N (music)

Ensemble Music, 7,5 credits G1N (music)

Semester 2

Sound Production II, 7,5 credits G1F (music)

Sound Production III, 7,5 credits G1F (music)

Music Theoretical Tools II, 7,5 credits G1F (music)

Popular Music Composition, 7,5 credits G1F (music)

Semester 3

Field studies, 7,5 credits G1F (music)

Music Production from a Social Perspective, 7,5 credits G1N (musicology)

Orientation in Music Production, either alternative a or b:

a) *Music- and Sound Production I*, 15 credits G1F (music)

b) *Song Composition and Arranging I*, 15 credits G1F (music)

Semester 4

Business Economics for Music Producers, 7,5 credits G1N

The Music Business: Organisational and Legal Perspectives for Music Producers, 15 credits G1N

Artistic Project, 7,5 credits G1F (music)

Semester 5

Sound Production IV, 7,5 credits G2F (music)

Orientation in Music Production, either alternative a or b:

a) *Music- and Sound Production II*, 15 credits G2F (music)

b) *Song Composition and Arranging II*, 15 credits G2F (music)

Methodology and Work Methods for Artistic Investigations, 7,5 credits G2F (music)

Semester 6

Artistic Degree Project, 15 credits G2E (music)

Internship for Music Producers, 15 credits G2F (music)

Elective courses are chosen through consultation with the program co-ordinator.

Course sequence in program may be subject to change.

External Contacts

Regular contact with the music business is made through guest lecturers, internship as well as regular field visits. Throughout the education, the programme has ongoing contact with representatives from the various actors of the music business, both within the public and private sectors.

Perspectives in the programme

Gender and diversity - The music business is an international business. Our objective is to offer a wide range of training for students regardless of their religion, ethnicity, sexual orientation or cultural background. We make active attempts to come to terms with the unequal gender representation in the music business, particularly through special efforts when recruiting students to the programme and through special focus on these issues throughout the programme.

Sustainability - We offer training within a business in which production and documentation has shifted from vinyl, plastic and paper into a digital world.

Internationalisation - For many years, the programme students have been able to locate their internship abroad. We make conscious efforts to develop contacts with universities primarily in Britain, Belgium and the United States, which will enable exchanges for both students and teachers.

Studies Abroad

During the programme's sixth semester, students are given the opportunity to carry out a ten-week internship, or music courses equivalent to 15 credits, in another country.

Applications for studies abroad should be made to the programme co-ordinator.

Quality Development

Regular evaluations of the programme are carried out and continuous contact between managerial bodies and students is held. At the end of every course, a written course evaluation is performed and compiled into a report. The evaluation report is filed and stored according to departmental regulations and is presented to the programme board and cooperating boards. Information regarding evaluations is also presented to the institutional bodies, committees and study programmes board. Evaluations are the most important means of revising and developing the programme. In cases of major change, a reference group, with representatives from the music business, is called in. Compilations of course and programme evaluations are stored by the institution.

Degree Certificate

Students who have pursued studies in the Music Production Programme may obtain the following degree:

Artistic Bachelor's Degree with specialisation in Music Production (Main field of study: Music)

The degree certificate is bilingual (Swedish/English). The degree certificate will be accompanied by a Diploma Supplement (English).