



## Programme syllabus

Faculty Board of Humanities and Social Sciences  
School of Cultural Sciences

Kulturmiljöprogrammet, 180 högskolepoäng  
Heritage Studies Programme, 180 credits

### **Level**

First Level

### **Establishment of Programme**

Established by Organisational Committee 2009-03-26

### **Date of Ratification**

Approved by 2009-09-15

The programme syllabus is valid from autumn semester 2010

### **Prerequisites**

General entry requirements. General entry requirements. Mathematics B is required for the main field of study, Business Administration.

## Description of Programme

The Heritage Studies Programme deals with those parts of our surroundings that have been created and shaped by people through time: the Cultural heritage. Cultural heritage includes archaeological burial mounds, crofts, agriculture and urban architecture, among other phenomena.

The programme combines theoretical courses with applied elements. On completion of the programme, students will be able to understand, manage and utilize cultural heritage in society.

The programme provides students with a broad competence that is of use, both for employment within the public cultural heritage sector and for starting their own business as entrepreneurs within the cultural economy. Other possible areas of employment include heritage pedagogy, experience design, social planning as well as economy and organisation within the cultural sector.

## Objectives

*Central degree objectives in accordance with the Higher Education Ordinance*

### *Knowledge and Understanding*

Students of the Bachelor of Arts Programme will be able to demonstrate knowledge and understanding within their main field of study, including its scientific basis; knowledge of applicable methods within their main field of study; specialized knowledge within a part of their main field of study, as well as familiarity with current research questions.

### *Skills and Abilities*

Students of the Bachelor of Arts Programme will be able to

- demonstrate the ability to seek, compile, evaluate and critically interpret relevant information in their approach to a problem as well as critically discuss particular phenomena, research questions and situations,
- demonstrate the ability to identify, formulate and solve problems independently as well as the ability to carry out assignments within a given time frame,
- demonstrate the ability, both verbally and in writing, to account for, and discuss, information, problems and solutions in dialogue with different groups, and
- demonstrate the skills needed to work independently within the field addressed by the programme.

### *Judgement and Approach*

Students of the Bachelor of Arts Programme will be able to

- demonstrate the ability to make assessments within their main field of study with consideration for relevant academic, societal and ethical aspects,
- demonstrate an understanding of the role of knowledge in society as well as an understanding for each and everyone's responsibility for how this knowledge is used, and
- demonstrate the ability to identify their own need for further knowledge and develop their own competence

### *Programmespecific objectives*

On completion of the programme, students will be able to

- independently identify, formulate and solve problems within the field of cultural heritage in a way that is academically sound
- independently carry out critical evaluations within their main field of studies in a way that is academically sound
- work with development and planning within the cultural heritage sector
- describe and analyse the attitude that the cultural heritage sector takes towards cultural policy and major social issues, both on the national and international arenas
- communicate information, ideas, problems and solutions professionally, both verbally and in writing
- apply their knowledge and skills in continued studies on advanced level (2nd cycle qualifications) and with a high degree of independence

## **Content**

### ***Organisation***

The programme is lead by a Programme Coordinator.

A Programme Board works for a long-term and strategic development of the programme. Contributing Schools include the School of Cultural Sciences, the School of Education, Psychology and Sport Science, the School of Social Sciences and the School of Business and Economics.

### ***Programme Overview***

The programme begins with a mandatory year of interdisciplinary courses within cultural heritage studies introducing students to various ways of working with cultural heritage from a national and international perspective. Important elements are methods for

researching and assessing cultural heritage; the development of cultural and urban landscapes; the significance of cultural heritage for cultural policy, regional economy and societal development; the role of cultural heritage within the experience economy and the cultural economy; and cultural heritage pedagogy and communication with different target groups in society. Theoretical elements are combined with excursions and study visits, guest lectures by specialists within the field, as well as applied exercises. After this, one of six academic disciplines will be chosen as a main field of study for a period of three semesters. The elective disciplines are archaeology, business management, history, human geography, pedagogy or sociology up to 90 credits, including an independent project of at least 15 credits.

### ***Programme Courses***

YEAR 1.

Interdisciplinary Courses within Cultural Heritage 60 credits

Cultural Heritage Studies I 30 credits, G1N

*Working with Cultural Heritage – an introduction 15 credits*

*Cultural Heritage in Town and Country 7.5 credits*

*Culture and Cultural Politics in the Postindustrial Society 7.5 credits*

Cultural Heritage II 30 credits, G1N

*Cultural Heritage in the Cultural Economy 7.5 credits*

*Communicating Cultural Heritage 15 credits*

*Cultural Heritage Project 7.5 credits*

YEAR 2.

Archaeology 60 credits, G1N, G1F\*

or

Business Management 60 credits, G1N, G1F\*

or

History 60 credits, G1N, G1F\*

or

Human Geography 60 credits, G1N, G1F\*

or

Pedagogy 60 credits, G1N, G1F\*

or

Sociology 60 credits, G1N, G1F\*

\*one of the elective main fields of study should be chosen.

YEAR 3.

Archaeology 30 credits, G2E\*

or

Business Management 30 credits, G2E\*

or

History 30 credits, G2E\*

or

Human Geography 30 credits, G2E\*

or

Pedagogy 30 credits, G2E\*

or

Sociology 30 credits, G2E\*

\*continuation within chosen main field of study

as well as

Cultural Heritage Studies III, Practical Placement 30 credits, G2F (mandatory)

### ***Practical Placement***

The programme concludes with one semester practical placement in a workplace. The workplace can be with a cultural entrepreneur, within public cultural administration, with a museum, in a pedagogical environment, or at a consultancy firm within social planning, to name just a few possibilities. During their practical placement, students work, among

other things, on a project that illuminates a current issue within the field of cultural heritage that is connected to activities at the workplace.

### ***Studies Abroad***

Within all main fields of study, students have the possibility to study at a University abroad for one semester. Applications for credit transfers for studies abroad are made to the Programme Coordinator and are evaluated and decided upon by the Head of Studies in the main field of study in consultation with the Programme Coordinator. The practical placement during the final semester of the programme can be carried out abroad.

### ***Perspectives in Education***

The programme addresses questions concerning sustainable development, gender, diversity and internationalization in connection with cultural heritage, both within courses in Cultural Heritage Studies and within the main fields of study. This is mainly manifested in lectures but also in titles on compulsory reading lists.

### **Quality Development**

An evaluation of every course will be carried out. The entire programme will also be evaluated after the students have completed their studies.

### **Degree Certificate**

Following completion of studies fulfilling the requirements as stated in the Higher Education Ordinance's degree ordinance and in the local degree ordinance for Linnaeus University, the student can apply for the award of the degree. Students who have pursued studies in the Heritage Studies Programme may obtain the following degree:

Bachelor of Arts in the subject of archaeology, business management, history, human geography, pedagogy or sociology (with specialization in heritage studies)

The degree certificate is bilingual (Swedish/English). The degree certificate will be accompanied by a Diploma Supplement (English).

### **Other Information**

Any additional costs for accommodation, subsistence and travel that occur in connection with a practical placement outside of Kalmar will be borne by the students.