



Programme syllabus

Faculty of Arts and Humanities

Kulturledarprogrammet, 180 högskolepoäng

Arts and Culture Programme, 180 credits

Level

First Level

Date of Ratification

Approved 2009-09-15

Revised 2020-12-07 by the Faculty Board within the Faculty of Arts and Humanities

The programme syllabus is valid from autumn semester 2021

Prerequisites

General entry requirements for university studies.

Description of Programme

The programme aims to educate and prepare students for administrative and senior positions within cultural life in a broad sense, above all within the areas of musicology, visual arts and film studies. This could mean working within a municipality's culture and leisure sector, the County Music Organisation and other regional cultural organisations, museums, film companies, galleries, foundations, events companies, adult education institutes, concert and music drama institutions, etc. The programme also prepares students for starting their own business within the cultural sector.

Objectives

Central qualitative targets according to the Higher Education Ordinance

Knowledge and Understanding

In order to receive the degree of Bachelor of Arts, the student should

- demonstrate knowledge and understanding of their main field of study, including knowledge about the field's scientific basis, knowledge about applicable methods within the field, specialisation in part of the field, and knowledge about current research questions.

Skills and Abilities

In order to receive the degree of Bachelor of Arts, the student should

- demonstrate the ability to search, gather, evaluate and critically interpret relevant information in their approach to a problem as well as critically discuss phenomena, research questions and situations,
- demonstrate the ability to independently identify, formulate and solve problems as well as carry out tasks within a given time frame,
- demonstrate the ability to account for and discuss information problems and

- demonstrate the ability to account for and discuss information, problems and solutions in dialogue with different groups, in speech and in writing, and
- demonstrate the skills needed to work independently within the field with which the education is concerned.

Judgement and Approach

In order to receive the degree of Bachelor of Arts, the student should

- demonstrate the ability to make assessments within their main field of study considering relevant scientific, societal and ethical aspects,
- demonstrate an understanding of the role of knowledge in society, and of people's responsibility as regards how this knowledge is used, and
- demonstrate the ability to identify their need for further knowledge and to develop their own competence.

Programme-specific objectives

Knowledge and Understanding

In order to receive the degree of Bachelor of Arts for the programme, the student should

- demonstrate good knowledge and understanding as regards cultural life in a broad sense,
- demonstrate broad knowledge of three aesthetical subjects (film studies, art history and visual studies, and musicology) and good theoretical specialisation in one of these three subjects.

Content

The Arts and Culture Programme is a cross-departmental and cross-faculty programme. The courses within the programme are planned, administered and carried out at the Department of music and art, the Department of film and literature, the Faculty of social sciences and the Department of accounting and logistics respectively. The Department of music and art, at the Faculty of arts and humanities, has the overall responsibility for the programme.

Programme co-ordinators and Programme Board

The programme is led by a programme co-ordinator who is responsible for the programme's quality assurance, development and co-ordination. A programme board is working for long-term and strategic development of the programme.

Programme Overview

The Arts and Culture Programme begins with two semesters in which students study broad orientation courses within the subjects that they can later specialise in, that is: film studies, musicology, and art history and visual studies, and also one course in cultural sociology and one about cultural projects from a teaching perspective.

In the third semester, the courses Cultural Policies and Administration and Law for Cultural Leaders are studied. For this semester, the students choose to specialise in one of the subjects film studies, musicology, or art history and visual studies, which they then study during the second half of the semester.

During the fourth and fifth semester, the students continue studying their chosen specialisation. During the fifth semester they also carry out a degree project within their specialisation.

In the sixth and final semester, all students study Economics for Cultural Leaders during the first half of the semester, whereas the other half is devoted to a ten-week supervised placement within the cultural sector.

The programme as a whole is offered on campus, but a small number of courses may be distance-based.

Programme Courses

Semester 1

Block A: *Musicology, 15 credits**, G1N

Subject co-ordinator: the Department of music and art.

Orientation in western art music, traditional music and popular music from a social, medial, historical, aesthetic and artistic perspective. Elementary music theory and structured listening.

Block B: *Art and Visual Studies, 15 credits**, G1N

Subject co-ordinator: the Department of music and art.

Orientation in western art and art history from ancient times to today, and orientation in architectural history, design history and mutual global influences within the field.

Semester 2

Block C: *Film Studies, 15 credits**, G1N

Subject co-ordinator: the Department of film and literature.

Film studies: introduction to the idiom of film, film history, elementary film analysis, and film as a social phenomenon and art form.

Block D: *Sociology of culture, 7.5 credits*, G1N

Subject co-ordinator: the Department of cultural Sciences.

Studies of art worlds, audience participation and the practice of cultural policies from a cultural sociological perspective. Different social worlds' relations to culture, as well as cultural institutions' relations to audiences, are analysed.

Block E: *Cultural Projects from Pedagogical Perspectives, 7.5 credits*, G1N

Subject co-ordinator: the Department of music and art.

From events to cultural meetings as a learning process. Reflective and practical sessions in connection to the management of cultural events.

Semester 3

Block F: *Cultural Politics and Public Administration, 7.5 credits*, G1N

Subject co-ordinator: the Department of political science.

Administration: the Swedish constitution and public administration; administrative policy. Cultural Policy: the concept, development and content of Swedish cultural policies; current political-philosophical discussions concerning cultural policies.

Block G: *Law in the Field of Culture, 7.5 credits*, G1N

Subject co-ordinator: the Department of accounting and logistics, the School of business and economics.

Basic understanding of the importance of law for activities within the cultural sector. Basic knowledge within areas of law relevant to work within the cultural sector, for example intellectual property. Basic understanding of legal problem solving.

Block H: *Courses in the chosen main field of study of film studies, art history and visual studies or musicology, 15 credits**, G1N

Subject co-ordinator: the Department of film and literature and the Department of music and art respectively.

Semester 4

Block I: *Specialisation or studies abroad in film studies, art history and visual studies or musicology, 30 credits**, G1F.

Subject co-ordinator: the Department of film and literature and the Department of music and art respectively.

Semester 5

Block J: *Specialisation in film studies, art history and visual studies or musicology, 30 credits**, G2E.

Subject co-ordinator: the Department of film and literature and the Department of music and art respectively.

Studies adhere to the current syllabi for levels G1F and G2E (31-90 credits) within the respective subjects. In order to begin specialisation studies, students must have received a grade of pass for all courses within their chosen subject during semesters 1 and 2, and for at least 2/3 of the other courses taken during the first year. Studies on the G2E level are concluded with a degree project of 15 credits.

*Course within the respective main fields of study: Film studies, Art history and visual studies and Musicology.

Semester 6

Block K: *Business Administration for Cultural Leaders, 15 credits*, G1N

Subject co-ordinator: the Department of accounting and logistics, the School of business and economics.

Business on cultural and aesthetic grounds. Introduction to key concepts and principles for organisation and management, marketing and accounting. Understanding of, and critical application of, concepts, models and techniques within business administration in cultural and aesthetic activities. Entrepreneurship within the field of culture.

Block L: *Placement, 15 credits*

Subject co-ordinator: the Department of music and art.

A ten weeks' supervised placement in a place of work within the cultural sector, chosen in consultation with the placement co-ordinator. The placement period is accounted for and evaluated in the form of a written placement report, presented and discussed in a final seminar.

Work links

Links with the world of work are included as mandatory components in the form of study visits, project work and field studies within cultural life. Joint programme seminars are also organised in co-operation with representatives for cultural life, as well as joint programme study visits and participation in cultural events.

The supervised placement at the end of the programme also constitutes a very valuable component of work links. Placements are followed up by the course co-ordinator.

The programme's programme board, with representatives from different parts of cultural life, plays an important role in linking the programme to the world of work, and in developing the programme.

Internationalisation

Studies abroad are encouraged and planned in co-operation with the university's internationalisation organisation, the programme co-ordinator and teachers in the relevant subjects. Such studies may usefully be carried out during one of the semesters when students are specialising in their main field of study, that is during the fourth semester or in the form of a placement abroad during the final semester.

International perspectives manifest in the orientation of the courses and through the students' participation in different kinds of studies abroad. International experiences are mediated to the rest of the students, and foreign guest lecturers are invited.

Programme perspectives

All courses within the Arts and Culture Programme are built on democracy, diversity and equality as regards factors such as gender, class, ethnicity, age and sexual orientation. The programme includes intersectional questions, which act as thought-provoking starting points in teaching, for instance as regards what role culture can play for individuals from different groups.

All teaching and all other activities within the programme should be based on efforts aiming towards long-term sustainable development.

How these perspectives are integrated and examined in the programme is specified in the respective course syllabi.

Quality assurance

The Faculty of Arts and Humanities has a quality system for the follow-up and development of programmes. An education council prepares programme syllabi and other aspects concerning quality, such as the right to award degrees and the range of programmes offered, before the Faculty Board makes the final decisions. Revised and new syllabi are prepared in Syllabus Committees before the Head of Department or the Dean makes the final decision about approval.

The range of courses and programmes offered is evaluated on a regular basis in accordance with the Faculty's plan for systematic quality work.

Quality Development

Evaluations are carried out in the form of regular questionnaires concerning the overall structure of the programme and questions that apply to many courses.

At the end of every course, a written course evaluation is conducted and compiled into a report, which is available to students and is filed and stored in accordance with departmental regulations.

Student influence is also assured through regular contact between the programme co-ordinator and students within all cohorts. Chosen representatives for each cohort will be called to Programme Board Meetings.

Degree Certificate

After completing their studies in accordance with the requirements stated in the Qualification Ordinance in the Higher Education Ordinance and in Linnaeus University's local Qualification Ordinance, the student may apply for a degree. Students who have completed the Arts and Culture Programme, may obtain the following degree:

Bachelor of Arts with specialisation in Cultural leadership

Main field of study: Film studies, Musicology or Art History and Visual Studies

The degree certificate is bilingual (Swedish/English). The degree certificate will be accompanied by a Diploma Supplement (English).

Other Information

There may be expenses for the student in connection with joint study visits, project work and field studies.