



Programme syllabus

Faculty of Arts and Humanities

Kulturledarprogrammet, 180 högskolepoäng

Arts and Culture Programme, 180 credits

Level

First Level

Date of Ratification

Approved 2009-09-15

Revised 2014-10-27 by the Faculty Board within the Faculty of Arts and Humanities

The programme syllabus is valid from autumn semester 2015

Prerequisites

General entry requirements.

Description of Programme

The programme aims to educate and prepare students for administrative and senior positions within cultural life, in the broadest sense; above all within the areas of musicology, visual arts and film studies. This could mean working within a municipality's culture and leisure sector, the County Music Organisation and other regional cultural organisations, museums, film companies, galleries, foundations, events companies, adult education institutes, concert and music drama institutions, etc. The programme also prepares students for starting their own business within the cultural sector.

Objectives

Knowledge and Understanding

Students of the Bachelor of Arts programme should

- demonstrate knowledge and understanding within their main field of study, including its scientific basis; demonstrate knowledge of applicable methods within their main field of study; carry out specialised studies within some part of their main field of study, as well as current research questions.

Skills and Abilities

Students of the Bachelor of Arts Programme should

- demonstrate the ability to seek, compile, evaluate and critically interpret relevant information in their approach to a problem as well as critically discuss phenomena, issues and situations,
- demonstrate the ability to independently identify, formulate and solve problems as well as carry out assignments within a given time frame,
- both verbally and in writing, demonstrate the ability to account for, and discuss, information, problems and solutions with other persons and

- demonstrate the skills needed to independently work within the field at which the education is aimed.

Judgement and Approach

Students of the Bachelor of Arts Programme should

- demonstrate the ability to make assessments within their main field of study with consideration for relevant scientific, societal and ethical aspects,
- demonstrate an understanding of the role of knowledge in society as well as an understanding for each and everyone's responsibility for how this knowledge is used, and
- demonstrate the ability to identify their need for further knowledge and develop their competence

Programme-specific objectives

Knowledge and Understanding

Students of the Bachelor of Arts Programme should

- demonstrate good knowledge and understanding in regards to cultural life in the broadest sense
- demonstrate a broad knowledge in three aesthetical subjects (film, art history and visual studies as well as music) and good theoretical specialisation in one of these three subjects.

Content

The education programme is built on the participation of research-active teachers. The programme is lead by a Programme Board that is made up of course responsible teachers as well as student representatives. Representatives for the cultural sector can be co-opted. The Programme Board meets several times a year. A Programme Co-ordinator has overall responsibility for the programme.

A reference group, with representatives for working life, that is, cultural life, as well as teachers, students and past students, assemble at least once a year.

Programme Overview

The Arts and Culture Programme begins with two semesters where students study broad orientation courses within the subjects that they can later specialise in, that is, film studies, musicology and art history and visual studies, and also a course in cultural sociology and one about cultural projects from teaching perspectives.

During the third semester, the courses Cultural Policies and Administration and Law for Cultural Leaders will be studied.

For the fourth semester, students will choose between the specialisation alternatives film studies, musicology or art history and visual studies, which they will even study during the fifth semester. During this semester, students will write a degree project within their specialisation subject.

For the sixth and final semester, all students will study Economics for Cultural Leaders during the first half of the semester, while the other half will be devoted to a ten-week supervised placement in a place of work within the cultural sector.

Programme Courses

Semester 1

Block A: *Musicology, 15 credits*, G1N*

Subject representative: School of Cultural Sciences.

Orientation in western art music, traditional music and popular music from a social-, medial-, historical-, aesthetic- and artistic perspective. Elementary music theory and structured listening.

Block B: *Art History and Visual Studies, 15 credits*, G1N*

Subject representative: School of Cultural Sciences.

Orientation in western art and art history from ancient times to today, as well as an orientation in architectural history, design history and mutual global influences within this field.

Semester 2

Block C: *Film Studies, 15 credits*, G1N*

Subject representative: School of Language and Literature.

Film, introductory course: Idioms in film, elementary film analysis, film as a social phenomenon and art.

Block D: *Cultural Sociology, 7.5 credits, G1N*

Subject representative: School of Social Sciences.

Studies of the relationship between established forms of culture, counter-cultures and parallel cultures. Analysis of the role that various types of cultural expression plays in different social groups as well as the relationship between cultural institutions and audience.

Block E: *Cultural Project in Educational Perspectives, 7.5 credits, G1N*

Subject representative: School of Cultural Sciences.

From events to cultural meeting as a learning process. Reflective and practical elements in association with the management of cultural events.

Semester 3

Block F: *Cultural Policies and Administration, 15 credits, G1N*

Subject representative: School of Social Sciences.

Administration: the Swedish constitution and public administration.

Cultural Policy: the concept, development and content of Swedish cultural policies; current political-philosophical discussions concerning cultural policies.

Block G: *Cultural Leadership Law, 15 credits, G1N*

Subject representative: School of Business and Economics

Basic understanding of the importance of law for activities within the cultural sector.

Basic knowledge within areas of law that is relevant to work within the cultural sector, for example, intellectual property. Basic understanding of legal problem solving.

Semesters 4 and 5

Block H-I: *Specialisation Studies in Film Studies, Art History and Visual Studies or Musicology, 30 plus 30 credits*, G1F as well as G2E.*

Subject representative: School of Cultural Sciences and School of Language and Literature.

Studies follow the current syllabi for levels G1F and G2E (31-90 credits) within the respective subjects. In order to begin specialisation studies, students must have received a grade of pass in all courses within their chosen subject during semesters 1 and 2, and at least 2/3 in the other courses during the first year. Studies on the G2E level are concluded with a Degree Project of 15 credits.

Semester 6

Block J: Business Administration, 15 credits, G1N

Subject representative: School of Business and Economics

Business on cultural and aesthetic grounds. Introduction to key concepts and principles for organisation and management, marketing and accounting. Understanding of, and critical application of, concepts, models and techniques within business administration within cultural and aesthetic activities. Entrepreneurship within the field of culture.

*Block K: Placement, 15 credits**

Subject representative: School of Cultural Sciences.

Ten weeks supervised placement in a place of work within the cultural sector, chosen in consultation with the placement coordinator. A placement report is presented and evaluated during a final seminar.

*Courses within the respective main field of study: Film, Art History and Visual Studies and Musicology

Labour Market Links

Labour market links are included as mandatory elements through study visits, project work and field studies within cultural life. Joint programme seminars are also organised in cooperation with representatives for cultural life, as well as joint programme study visits and participation in cultural events.

The supervised placement at the end of the education also constitutes a very valuable element of labour market links. Placement will be followed up by the placement coordinator for the programme.

The education programme's reference group, together with representatives from different parts of cultural life, play an important role in labour market links and development of the programme.

Studies Abroad

Studies abroad are encouraged and planned in cooperation with the university's internationalisation organisation, the programme co-ordinator and teachers of relevant subjects. Such studies can be carried out during one of the semesters when students are specialising in their main field of study, or in the form of international placement during the final semester.

Perspectives in Education

All courses within the Arts and Culture Programme are built on democracy, diversity and equality with regards to factors such as gender, class, ethnicity, age and sexual orientation. Intersectional issues should act as thought-provoking starting points in tuition, as regards what role culture can play for individuals from different groups.

International perspectives are discussed in the form of the courses' specialisation, and through the students' participation in international placement of different kinds.

Feedback of international experiences should be shared with the other students, and foreign guest-teachers should be invited to the university.

All tuition, and other activities within the programme, should be characterised by long-term sustainable development.

Quality Development

Evaluations are carried out in the form of regular questionnaires that mainly concern the structure of the programme and questions that apply to many courses.

At the end of every course, a written course evaluation is performed and compiled into a report. The evaluation report is available to students and is filed and stored according to departmental regulations.

Student influence is also assured through regular contact between the programme co-ordinator and students within all cohorts. Chosen representatives for each cohort will be called to Programme Board Meetings.

Degree Certificate

Following completion of studies fulfilling the requirements as stated in the Higher Education Ordinance degree ordinance and the local degree ordinance for Linnaeus University, the student can apply for the award of the degree. Students who have pursued studies in the Master's Programme in Arts and Culture may obtain the following degree:

Bachelor of Arts with specialisation in Cultural leadership

Main field of study: Film studies, Musicology or Art History and Visual Studies

The degree certificate is bilingual (Swedish/English). The degree certificate will be accompanied by a Diploma Supplement (English).

Other Information

Costs, in connection with the courses'/programme's joint study visits, project work and field studies, can be estimated to a maximum fee of 1,500 Swedish kronor per academic year.