



Programme syllabus

Faculty of Arts and Humanities

Kulturledarprogrammet, 180 högskolepoäng
Arts and Culture Programme, 180 credits

Level

First cycle

Date of Ratification

Approved 2009-09-15.

Revised 2026-02-05.

The programme syllabus is valid from autumn semester 2026.

Prerequisites

General entry requirements for university studies.

Description of Programme

The purpose of the programme is to educate and prepare students for roles in production, analysis, management and administration within today's cultural sector. "The cultural sector" is used here in a broad sense, primarily referring to the programme's three main fields — music, visual art and film — but also encompassing related artistic and cultural expressions. During the first year, all students gain a broad, common foundation in all three main fields of the programme before choosing the field in which they will specialise. This, in combination with the programme-specific courses, enables students to collectively develop knowledge of the theoretical, historical and societal roles and challenges of art and culture, as well as competencies relating to the administrative, organisational, economic and legal conditions of the cultural sector. The programme prepares students for careers in municipal cultural and leisure sectors, regional music organisations and other regional cultural organisations, museums, film companies, galleries, foundations, archives, event companies, adult education associations, and concert and music theatre institutions. The programme also provides a solid foundation for both self-employment and project-based work within the arts and culture sector. It also makes graduates eligible for second-cycle studies in the chosen main field of study.

Objectives

Central qualitative targets according to the Higher Education Ordinance

Knowledge and Understanding

In order to receive the degree of Bachelor of Arts, the student should

- demonstrate knowledge and understanding of their main field of study, including knowledge about the field's scientific basis, knowledge about applicable methods within the field, specialisation in part of the field, and knowledge about current research questions.

Skills and Abilities

In order to receive the degree of Bachelor of Arts, the student should

- demonstrate the ability to search, gather, evaluate and critically interpret relevant information in their approach to a problem as well as critically discuss phenomena, research questions and situations,
- demonstrate the ability to independently identify, formulate and solve problems as well as carry out tasks within a given time frame,
- demonstrate the ability to account for and discuss information, problems and solutions in dialogue with different groups, in speech and in writing, and
- demonstrate the skills needed to work independently within the field with which the education is concerned.

Judgement and Approach

In order to receive the degree of Bachelor of Arts, the student should

- demonstrate the ability to make assessments within their main field of study considering relevant scientific, societal and ethical aspects,
- demonstrate an understanding of the role of knowledge in society, and of people's responsibility as regards how this knowledge is used, and
- demonstrate the ability to identify their need for further knowledge and to develop their own competence.

Programme-specific objectives

Knowledge and Understanding

In order to receive the degree of Bachelor of Arts, the student should

- demonstrate good knowledge and understanding of cultural expressions and cultural life in a broad sense
- demonstrate broad knowledge of three aesthetic subjects (film studies, art history and visual studies, and musicology) and solid theoretical depth in one of these

main fields of study

- demonstrate the ability to identify and analyse challenges within existing arts or cultural institutions.

Content

The Arts and Culture Programme is a cross-departmental and cross-faculty programme. Courses within the programme are planned, administered and delivered by the Department of Music and Art, the Department of Film and Literature, the Department of Political Science, and the Department of Accounting and Logistics. Overall responsibility for the programme rests with the Department of Music and Art.

Programme coordinators and programme council

The programme is led by a programme coordinator, who is responsible for quality assurance, development and coordination of the programme. A programme council works to support the programme's long-term and strategic development.

Programme overview

During the first year, students on the programme take introductory courses in musicology, art history and visual studies, and film studies, which constitute the programme's main fields. The first year concludes with a course on leading and organising cultural projects. In the third semester, students choose the main field in which they will specialise for the remainder of the programme while also taking two programme courses. During the fourth semester, students devote their studies to the chosen main field, and in the fifth semester they complete a degree project within their main field. During the sixth and final semester, students take two specialised courses. These courses provide the opportunity to develop specialist knowledge as cultural leaders in specific areas that are in demand in the labour market, such as economics or law. Finally, students complete a supervised ten-week placement in a workplace within the cultural sector.

The programme is primarily delivered on campus, but some components and courses may be delivered online.

Courses on the programme may be delivered in English.

Programme courses

Semester 1

Block A: *Historical music environments in Europe, 15 credits (GIN)*

Department responsible: the Department of Music and Art.

Introduction to Western art music, traditional music and popular music from social, media-related, historical, aesthetic and artistic perspectives.

Block B: *Art and visual culture in Europe throughout history, 15 credits (GIN)*

Department responsible: the Department of Music and Art.

Introduction to Western art and visual history from antiquity to the present, as well as to the history of architecture and design and to global interactions within the field.

Semester 2

Block C: *Film studies, introductory course, 15 credits (GIN)*

Department responsible: the Department of Film and Literature.

Introduction to film form, film history, basic film analysis, and film as a social phenomenon and an art form.

Block D: *Culture in theory, culture projects, and leadership, 15 credits (GIN)*

Department responsible: the Department of Music and Art.

From an initial idea to a project plan and funding application, drawing on cultural theory and leadership and culminating in a cultural event. Reflective and practical components in the planning and management of cultural events.

Semester 3

Block E: *Fundamentals in business administration, 7.5 credits (GIN)*

Elective courses, 7.5 credits (GIN)

Departments responsible: the Department of Film and Literature, the Department of Music and Art, and the Department of Management.

During the first half of the third semester, all students on the programme take an introductory course in business administration (7.5 credits). The course develops an understanding and critical application of concepts, models and techniques from business administration in cultural and aesthetic activities, as well as entrepreneurship in the cultural sector.

Students also take a course in their chosen main field (7.5 credits).

Block F: *Cultural policy and public administration, 7.5 credits (GIN)*

*Elective courses, 7.5 credits (GIN)**

Departments responsible: the Department of Film and Literature and the Department of Music and Art.

During the second half of the third semester, all programme students take an introductory course in cultural policy and public administration (7.5 credits). The course develops an understanding of public administration and its relationship to politics and it also outlines cultural policy and introduces analytical tools for examining it.

Students also take a course in their chosen main field (7.5 credits).

Semester 4

Block G:

Students take courses within their chosen main field:

*Musicology II, 30 credits (GIF)**

or

*Art history and visual studies II, 30 credits (GIF)**

or

*Film studies, continuation course, 30 credits (GIF)**

Alternatively, students may undertake exchange studies in the chosen main field (30 credits) at an equivalent level.

Departments responsible: the Department of Film and Literature and the Department of Music and Art.

The courses follow the current course syllabuses for the respective subjects.

Semester 5

Block H: *Film studies, bachelor's course; Art and visual studies III; or Musicology III*, 30 credits (G2E)*

Departments responsible: the Department of Film and Literature and the Department of Music and Art.

The courses follow the current course syllabuses for the respective subjects. Studies at G2E level conclude with a degree project worth 15 credits.

* Includes a course within the respective main field: Film Studies, Art History and Visual Studies, or Musicology.

Semester 6

Block I: *Elective courses*, 15 credits (G1N)

Department responsible: depends on course selection.

Students complete an elective specialisation worth 15 credits. The programme coordinator provides suggestions for courses before students choose their specialisation.

Block J: *Supervised placement*, 15 credits

Department responsible: the Department of Music and Art.

A ten-week supervised placement in a workplace within the cultural sector, selected in consultation with the placement coordinator. The placement is reported on and evaluated in a written placement report, which is presented and discussed at a seminar.

Societal relevance

Links with professional practice form a compulsory part of the programme through guest lectures, project work and study visits in the cultural sector. The programme also encourages active participation in local cultural life. The programme's relevance to professional practice is monitored by the programme council, which includes representatives from different parts of the cultural sector. In addition to this, the programme council ensures the programme's continued development and its continued links with professional practice. Another important element of the programme's professional relevance is the supervised placement at the end of the programme. The placement is followed up by the course coordinator.

Internationalisation

Exchange studies are encouraged and may take place during the fourth semester. During the exchange period, students are expected to study their chosen main field at an equivalent level in accordance with the programme syllabus for that semester. Approval is granted by the programme coordinator in consultation with the course coordinator. Exchange studies are planned in consultation with the programme coordinator, teachers in the relevant subject, and the international coordinator at Linnaeus University.

It is possible to do the programme placement in the sixth semester abroad. Approval is granted by the programme coordinator in consultation with the course coordinator for the placement course.

International perspectives are addressed through the orientation of the courses and through students' participation in different forms of study abroad. International experiences are fed back and shared with other students, and guest lecturers from abroad are invited.

Sustainable societal development

All courses within the Arts and Culture Programme are grounded in principles of democracy, diversity and equality with regard to factors such as gender, class, ethnicity, age and sexual orientation. The programme incorporates intersectional perspectives, which serve as thought-provoking points of departure in the teaching, for instance with regard to the role culture can play for individuals from different groups.

Work towards long-term sustainable development should characterise all teaching and other activities within the programme. How these perspectives are integrated and assessed is specified in the syllabus for each course.

Quality Development

Evaluations are carried out in the form of regular questionnaires concerning the overall structure of the programme and issues that apply to several courses

At the end of each course, a written course evaluation is conducted and compiled into a report, which is available to students and is filed and stored in accordance with departmental regulations.

Student influence is also ensured through regular contact between the programme coordinator and students in all cohorts. Elected representatives from each cohort are invited to meetings of the programme council.

The Faculty of Arts and Humanities has a quality assurance system for the monitoring and development of its programmes. An education board prepares programme syllabuses and handles other matters relating to quality issues, such as degree-awarding powers and programme provision, before decisions are taken by the faculty board. Revised and new course syllabuses are prepared by the syllabus committee before they are approved by the head of department. The range of courses and programmes on offer is reviewed on a regular basis as part of the faculty's systematic quality assurance work.

Degree

After completing their studies in accordance with the requirements stated in the Qualification Ordinance in the Higher Education Ordinance and in Linnaeus University's local Qualification Ordinance, the student may apply for a degree. Students who have completed the Arts and Culture Programme, may obtain the following degree:

Filosofie kandidatexamen med inriktning mot kulturledning

Huvudområde: Filmvetenskap, Musikvetenskap eller Konst- och bildvetenskap

Degree of Bachelor of Arts with Specialisation in Cultural Leadership

Main Field of Study: Film Studies, Musicology or Art History and Visual Studies

The degree certificate is issued in two languages (Swedish/English). The degree certificate will be accompanied by a Diploma Supplement (English).

Other Information

Costs may arise for students in connection with course- or programme-wide study visits, project work and fieldwork.

In the event of any discrepancy between the Swedish and English versions of this programme specification, the Swedish version shall prevail.