



## Programme syllabus

School of Business and Economics

Turism och hållbarhet, magisterprogram, 60 högskolepoäng

Tourism and Sustainability, Master Programme, 60 credits

### Level

Second Level

### Date of Ratification

Approved by the Faculty Board within the School of Business and Economics 2014-09-11

The programme syllabus is valid from autumn semester 2015

### Prerequisites

General entry requirements for studies at second cycle and specific entry requirements:

- Bachelor's degree in tourism studies or in another social science main field of study or equivalent
- English B/6 or equivalent

### Description of Programme

The Programme caters for those interested in tourism from a sustainability perspective and prepares for qualified tasks within this area. Based on tourism studies, the Programme provides a comprehensive specialisation in social, cultural, economic and environmental aspects of tourism in a sustainability perspective, including sustainable development. There is a clear focus on provision of skills for analysing, planning and evaluating tourism and tourism-related operations based on different sustainability aspects. The Programme contains individual options and specialisms, and the opportunity to conduct projects and theses related to the tourism business.

### Objectives

Central degree objectives in accordance with the Higher Education Ordinance

#### *Knowledge and understanding*

For a Degree of Master (One Year) students must

- demonstrate knowledge and understanding in their main field of study, including both a broad command of the field and deeper knowledge of certain parts of the field, together with insight into current research and development work; and
- demonstrate deeper methodological knowledge in their main field of study.

#### *Skills and abilities*

For a Degree of Master (One Year) students must

- demonstrate an ability to integrate knowledge and to analyse, assess and deal with complex phenomena, issues and situations, even when limited information is available;
- demonstrate an ability to independently identify and formulate issues and to plan and, using appropriate methods, carry out advanced tasks within specified time limits;
- demonstrate an ability to clearly present and discuss their conclusions and the knowledge and arguments behind them, in dialogue with different groups, orally and in writing; and
- demonstrate the skill required to participate in research and development work or to work in other advanced contexts.

#### *Judgement and approach*

For a Degree of Master (One Year) students must

- demonstrate an ability to make assessments in their main field of study, taking into account relevant scientific, social and ethical aspects, and demonstrate an awareness of ethical aspects of research and development work;
- demonstrate insight into the potential and limitations of science, its role in society and people's responsibility for how it is used; and
- demonstrate an ability to identify their need of further knowledge and to take responsibility for developing their knowledge.

Programme specific objectives

#### *Knowledge and understanding*

For the Master's degree in tourism studies the student should

- demonstrate both broad knowledge and essential specialist knowledge of tourism from a sustainability perspective

#### *Skills and abilities*

For the Master's degree in tourism studies the student should

- demonstrate the ability to use methods to plan and evaluate sustainability aspects of tourism.

#### *Judgement and approach*

For the Master's degree in tourism studies the student should

- demonstrate the ability to make assessments taking into account relevant scientific, societal and ethical aspects of tourism from a sustainability perspective

and demonstrate awareness of ethical aspects in research and development work within this area.

## Content

The Programme is located and taught at the School of Business and Economics. A programme coordinator is responsible for the Programme's coordination, contact with students and for follow-up and development of the Programme. The Programme also has a programme council where students and stakeholders are represented.

### *Program overview*

The first term of the Programme is structured to gather students with different educational backgrounds and is therefore initiated with tourism studies which are linked to current tourism theory and research. Thereafter the Programme moves onto addressing different aspects of sustainability. The term ends with an individual specialism which is adapted based on individual conditions and needs. The second term develops skills and approaches within analysis, planning and evaluation of tourism from a sustainability perspective, and ends with a thesis on a chosen specialization within the sustainability area.

### *Courses in the Programme*

#### Term 1

Tourism studies and tourism theory, 7.5 credits, level A1N, (obligatory)\*

Tourism and the Anthropocene, 15 credits, level A1N, (obligatory)\*

Individual project in tourism studies, 7.5 credits, level A1N, (obligatory)\*

#### Term 2

Evaluation and planning of tourism sustainability, 7.5 credits, level A1F, (obligatory)\*

Methodology, 7.5 credits, level A1F, (obligatory)\*

Tourism studies, Master's thesis, 15 credits, level A1E, (obligatory)\*

\* = course in main field of study

obligatory = obligatory course for Master's degree in tourism studies, specialism sustainability

### *Community contacts*

The Programme is related to operations and offers students the opportunities for qualified investigation tasks and investigation assignments which are conducted in the form of projects and theses. Collaboration with the surrounding community is institutionalised by stakeholders and privies being connected to the Programme. This ensures an influx of proposals for investigations and projects related to the operations which entail analysing, planning and evaluating tourism from a sustainability perspective.

### *Studies abroad*

There is no option of exchange studies within the framework of the Programme.

### *Scope of the programme*

The Programme's sustainability specialism also comprises the basis for work with the following perspectives in the Programme. *Sustainable development* is constantly highlighted in the analysis and planning of sustainability. Moreover, political and scientific aspects of sustainable development in all courses are problematized. *Gender* is used as a fundamental category in the study of tourism subject theory and gender theory is addressed in relation to theory of science and research methodology. Gender aspects of social, economic and environmental sustainability are included as an integrated part in all work which involves analysing or planning for tourism.

*Diversity* is highlighted through classic social science concepts such as ethnicity, gender, class, culture, power relations etc. and as a part of fundamental tourism and tourist theory. During the Programme students will encounter a range of different perceptions and theories on both science and sustainability, including sustainable development.

*Internationalisation* is given a practical basis as the Programme's language of instruction is English and through a deliberate effort to recruit international students with degrees from foreign institutes of higher education. In terms of the international perspective of the Programme, it is difficult to avoid an Anglo-Saxon touch of the tourism studies' literature and research. Deliberate efforts will be made within the courses to balance Eurocentric, western and colonial perspectives, something which also applies when sustainability and sustainable development are addressed.

## Quality Development

Continuous evaluation and improvement of the Programme takes place through course evaluations which are compiled in writing and provided to the students. Students participate actively in the follow-up and development of the Programme through the Programme Council. In addition to course evaluations, programme evaluations are conducted at the end of the Programme which are provided to the students. The results of the evaluations are used in the quality development work of the Programme. Programme coordinators are responsible for evaluating the Programme's relevance in dialogue with companies and society at large.

## Degree Certificate

After completing programme studies, corresponding to the requirements expressed in the Higher Education Ordinance degree order as well as Linnaeus University degree order, the student may apply for a degree. Those who have completed Tourism studies specialization and sustainability, Master Programme 60 credits, may obtain the following degree:

Students with a bachelor of a degree from the first level may obtain the following degree:

Master of Science (60 credits) with specialization and sustainability.  
*Main field of study: Tourism Studies*

The degree certificate is bilingual (Swedish/English). A Diploma Supplement (English) will be provided along with the degree certificate.

## Other Information

In order to be admitted to the courses on the programme the specific requirements stated in each course syllabus must be fulfilled by the start of the course.