Linnæus University

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# Programme syllabus

School of Business and Economics

## Leadership and Management in International Contexts, magisterprogram, 60 högskolepoäng

## Leadership and Management in International Contexts, Master Programme, 60 credits

**Level**
Second Level

**Date of Ratification**
Approved 2018-06-13
Revised 2018-06-13 by the Faculty Board within the School of Business and Economics
The programme syllabus is valid from autumn semester 2019

**Prerequisites**
General entry requirements for second-cycle studies and specific entry requirements:

- Bachelor Degree in Business Administration or in another social science main field of study
- English B/6 or the equivalent

## Description of Programme

The aim of this programme is for the students to be able develop and execute effective methods of leadership in multicultural and international organisations. With this skill, they can leverage the leadership potential of all members of their teams. Another purpose is to develop the personal abilities of global leaders who are able to interact and work with people from different cultures and, at the same time, manage successful organisations and create business opportunities. The student will be prepared for working with leadership and management issues in national and international companies, as well as the public sector.

## Objectives

*Central degree objectives in accordance with the Higher Education Ordinance*

**Knowledge and understanding**

For a Degree of Master (One Year) students must

- demonstrate knowledge and understanding in their main field of study, including both a broad command of the field and deeper knowledge of certain parts of the field, together with insight into current research and development work, and
- demonstrate deeper methodological knowledge in their main field of study.

**Skills and abilities**

For a Degree of Master (One Year) students must

- demonstrate an ability to integrate knowledge and to analyse, assess and deal with complex phenomena, issues and situations, even when limited information is available,
- demonstrate an ability to independently identify and formulate issues and to plan and, using appropriate methods, carry out advanced tasks within specified time limits,
- demonstrate an ability to clearly present and discuss their conclusions and the knowledge and arguments behind them, in dialogue with different groups, orally and in writing, and
- demonstrate the skill required to participate in research and development work or to work in other advanced contexts.

**Judgement and approach**

For a Degree of Master (One Year) students must

- demonstrate an ability to make assessments in their main field of study, taking into account relevant scientific, social and ethical aspects, and demonstrate an awareness of ethical aspects of research and development work,
- demonstrate insight into the potential and limitations of science, its role in society and people's responsibility for how it is used, and
- demonstrate an ability to identify their need of further knowledge and to take responsibility for developing their knowledge.

*Programme specific objectives*

- account for fundamental knowledge about different facets and practices of leadership.
- demonstrate the ability to cope with and function within multicultural and diverse teams.
- demonstrate insight about the relationship between the personal character, the personal ambitions and leadership demands in complex settings.

This is in accordance with the intended learning outcomes set for a master's degree in the Swedish Higher Education Ordinance and with the School of Business and Economics' mission.

## Content

*Organisation*

The Programme is located and taught at the School of Business and Economics.

The Programme has a programme coordinator who has overall responsibility for the Programme and who serves as a representative of the Programme and coordinates Programme-related issues. The coordinator is responsible for the Programme's content and development and works actively to maintain good relationships and communication channels. This takes place with the Programme's teaching staff by means of continuous dialogue, with the Programme's students through a programme council, and with trade and industry through collaboration and interaction with relevant stakeholders.

*Programme Overview*

The programme firstly examines different facets of leadership and the various ways that business leaders try to institutionalise particular values within the organisations they lead. As such, the programme deals with leadership as a collaboration between the "leader" and the "led" with the aim of creating shared meaning as a means for coordinated social action. Furthermore, the programme investigates some of the contemporary issues in management that challenge the organizations of today. The second semester begins by putting some of the lessons into practice through leadership consulting. The programme is completed with studies involving research methods and degree project management, and a degree project. Exercises aimed at developing strong, self-aware and reflective personalities are integrated throughout the whole programme.

*Programme courses*

Semester 1:

- Leadership in International Context, 15 credits, level A1N (mandatory)*

This first course introduces leadership as an art, a science and a practical challenge. The overall perspective is that leadership is a special kind of relationship between leaders and followers which includes construction of meaning against the background of a complex international environment.

- Contemporary Issues in Management, 15 credits, level A1N* (mandatory)*

The second course investigates some of the contemporary issues in management that challenge the organizations of today. Based upon research and practical relevance, the students learn to describe, discuss and reflect upon the implications of these issues for organizations and society at large.

Semester 2:

- Consulting and leading change 7.5 credits, level A1N* (mandatory)*

The course aims at identifying multiple themes within the broad dimensions of consulting and change within and of organizations.

- Methodology and Degree Project Management 7.5 credits, level A1F (mandatory)*

This course develops comprehensive insight into different methodological approaches and their implications for carrying out research. Students are given the opportunity to formulate relevant research problems, to relate these research problems to adequate methodologies, as well as to plan their degree projects.

- Business Administration with specialization in Leadership and Management, Degree Project (magister), 15 credits, level A1E (mandatory)*

The degree project includes independent research work on defining and formulating a research question, conducting advanced research work, compiling and presenting a written report and finally defending that report in a seminar, as well as acting as a reviewer to another report.

Some of the courses on the Programme are studied together with students from other programmes and single-subject courses, and may be taught in another order.

* course in the main field of study, Business Administration

A Master's programme of 60 credits must, in accordance with the Higher Education Ordinance, contain at least 30 credits of specialised study in the main field, of which a degree project of at least 15 credits. At least 45 credits should comprise courses at second cycle in accordance with the local rules (Ref. no. 2014/442–1.1). Courses previously given within the same programme code, EALM1, can also be included in the programme degree and thus replace courses with equivalent content.

*Societal relevance*
A major part of the programme is to prepare the student for working life by working closely with companies and organizations. For that purpose, a large number of contacts have been established with large and small international firms and other organizations regionally and internationally. Students work with cases and contemporary issues during the courses and normally complete their degree projects in cooperation with corporations.

*Internationalization*
Internationalisation is an integrated part of the programme. Students come from many parts of the world, creating a truly international context. Also the programme itself focuses on several aspects of international leadership and management issues.
There is no option for outgoing exchange studies within the framework of the Programme.

*Scope of Programme*
Sustainability of relationships and fairness of businesses are key aspects of the programme. To obtain a sustainable competitive advantage and become socially responsible, firms need to create not only customer value, but also natural environmental value and social value for all their stakeholders. This is a natural part of contemporary leadership in modern organisations. An integrated gender perspective is a natural part of the programme, not only in the education of the students from various parts of the world, but also in the international leadership and management aspects taught.

## Quality Development
Continuous evaluation and improvement of the Programme takes place, among other things, through the University's course evaluations, where the results are handled by the programme coordinator and programme council and feedback is then provided to students and archived. Programme students actively participate in the follow-up and development of the programme through the programme council and through student representatives in the faculty-wide Education Committee. All programmes of the School of Business and Economics also undergo a quality analysis based on the standards of the Association to Advance Collegiate Schools of Business (AACSB), and quality evaluations are conducted for all main subjects through the national quality assurance system with the help of UKÄ (Swedish Higher Education Authority). The School of Business and Economics' faculty-wide quality plan requires, among other things, that a recurrent programme analysis is conducted and that course evaluations are monitored. As part of the annual university-wide survey, the Linnaeus Barometer, all final-year students are asked about their experiences of their education in terms of different quality aspects.

## Degree Certificate
After completing their studies which correspond to the requirements stated in the Higher Education Ordinance and in Linnaeus University's local Degree Ordinance, students may apply for a degree. Students, who have completed the Leadership and Management in International Contexts Programme, can obtain the following degree:

Students from first cycle with a Bachelor of Science in Business and Economics, main field of study: Business Administration, may obtain the following degree:

*Master of Science (60 credits) in Business and Economics with specialisation in Leadership and Management in International Contexts(Main field of study: Business Administration)*

Students with another qualifying degree than the afore-mentioned may obtain the following degree:

*Master of Science (60 credits) with specialization in Leadership and Management in International Contexts*
*(Main field of study: Business Administration)*

The degree certificate is bilingual (Swedish/English). A Diploma Supplement (English) will be provided along with the degree certificate.

## Other Information

In order to be admitted to the courses in the Programme, the specific entry requirements stated in each course syllabus must be fulfilled by the start of the course.