



## Programme syllabus

Faculty Board of Business, Economics and Design  
School of Business and Economics

Civilekonomprogrammet, 240 högskolepoäng

Business Administration and Economics Programme, 240 credits

### **Level**

Second Level

### **Establishment of Programme**

Established by Organisational Committee 2009-03-26

### **Date of Ratification**

Approved by Committee for First and Second Cycle under the Faculty Board of Business, Economics and Design 2009-10-12

The programme syllabus is valid from autumn semester 2013

Revised 2012-12-18

### **Prerequisites**

General entry requirements and Civics A, English B, Mathematics C or Civics 1b / 1a1 +1a2, Mathematics 3b / 3c. Basic eligibility and English B, Mathematics C, Civics A. Or: Mathematics 3b / 3c, Civics 1b / 1a1 +1 a2

## Description of Programme

The Business Administration and Economics programme is a four-year education consisting of 240 credits that leads up to a Master of Science in Business and Economics. The programme provides a qualified basis for economically-oriented work within business, administration and other organisations, both nationally and internationally. The programme is offered with seven different specialisations; controller, accounting, financial economy, logistics, marketing, management and national economy. Possibilities for working tasks exist within the fields of accounting, revision, financing, capital investment, marketing, organisation and management, logistics, purchase, sales, market analyses as well as investigation work or consulting work within business and authorities.

## Objectives

Central degree objectives in accordance with the Higher Education Ordinance

### *Knowledge and Understanding*

For a Master of Science in Business and Economics, students should:

- demonstrate knowledge of the chosen economic field's scientific basis and reliable experience as well as an insight into current research and development work
- demonstrate broad knowledge within the economic field and important advanced knowledge within certain parts of the chosen economic field
- demonstrate advanced knowledge of theory and method within the chosen economic field, and

- demonstrate knowledge of national and international systems of regulation that are important to the chosen economic field

### *Skills and Abilities*

For a Master of Science in Business and Economics, students should:

- demonstrate the ability to integrate knowledge as well as, with economic perspectives, analyse, assess and manage complex phenomena, issues and situations
- demonstrate the ability to independently identify and formulate economic questions as well as plan and, with adequate methods, carry out qualified assignments within given time frames
- demonstrate the ability to, both verbally and in writing, clearly account for and discuss their conclusions in conversations with different groups in both national and international contexts, and
- demonstrate the skills needed to participate in research and development work or work in another qualified areas.

### *Judgement and Approach*

For a Master of Science in Business and Economics, students should:

- demonstrate the ability to, within the chosen economic field, make assessments with consideration for relevant scientific, social questions such as human rights and ethical aspects as well as demonstrate awareness of ethical aspects on research and development work,
- demonstrate and insight into the importance of leadership and its exertion, and
- demonstrate the ability to identify their need for further knowledge and to continuously develop their skills.

## Content

Organisation-wise the education is placed at the Faculty of Business, Economics and Design and is provided at the School of Economics.

A program coordinator is responsible for the program. There is also a programme council, consisting of students and the programme coordinator. A programme group, consisting of the programme teachers, is also linked to the programme.

### *Programme Overview*

The main field of study for the education is business administration or national economy. Apart from these subjects, law and statistics are also included. The education begins with a base-block comprising of two years of study. On completion of the base-block, students should have a basic understanding for the field of economics. After this, there is a two-year specialisation, including thesis, within one of the seven specialisations that are offered. Students who have been accepted to Kalmar study the specialisation, marketing. Students who have been accepted to Växjö study one of the following specialisations: accounting, controller, financial economy, logistics, management or national economy. Whatever the specialisation, the education concludes with one semester thesis comprising of 30 credits within the chosen specialisation.

### *Programme Courses*

#### Year 1 Base-block

Organisation, Leadership and Marketing, 15 credits, level G1N (obligatory), a)  
 Economics, Macro Economy, 15 credits, level G1N (obligatory), b)  
 Statistics, 15 credits, level G1N (obligatory), d)  
 External Accounting, Financing and Financial Control I, 15 credits, level G1N (obligatory), a)

#### Year 2 Base-Block

External accounting, Financing and Financial Control II, 15 credits, level G1F (obligatory), a)  
 Commercial Law basic course, 15 credits, level G1N (obligatory), c)  
 Business Enterprise and Development, 7.5 credits, level G1F (obligatory), a)

Logistics, 7.5 credits, level G1F (obligatory), a)  
Economics, Micro Economy, 15 credits, level G1N (obligatory), b)

Year 3 and 4: Specialisation  
Contains all specialisations;

#### Controller

Year 3

Controller Specialisation I, 30 credits, level G2F (obligatory), a)  
Controller Specialisation II, 30 credits, level G2F (obligatory), a)

Year 4

Financial Control and Logistics in Supply Chains, 30 credits, level G2F (obligatory), a)  
Thesis Controller, 30 credits, level A1E (obligatory), a)

#### Accounting

year 3

Accounting Specialisation I, 15 credits, level G2F (obligatory), a)  
Taxation Law, 15 credits, level G1F (obligatory), c)

Accounting Specialisation II, 15 credits, level G2F (obligatory), a)  
General Commercial Law, 15 credits, level G1F (obligatory), c)

Year 4

Corporate Control and Risk Analysis, 30 credits, level A1N (obligatory), a)  
Thesis Accounting, 30 credits, level A1E (obligatory), a)

#### Financial Economy

Year 3

Financial Specialisation I, 15 credits, level G2F (obligatory), a)  
Econometrics and Portfolio Choice Analysis, 15 credits, level G1F (obligatory), b)

Financial Specialisation II, 30 credits, level G2F (obligatory), a)

Year 4

Corporate Control and Risk Analysis, 30 credits, level A1N (obligatory), a)  
Thesis Financial Economy, 30 credits, level A1E (obligatory), a)

#### Logistics

Year 3

Logistics Specialisation I, 30 credits, level G2F (obligatory), a)  
Logistics Specialisation II, 30 credits, level G2F (obligatory), a)

Year 4

Financial Control and Logistics in Supply Chains, 30 credits, level A1N (obligatory), a)  
Thesis Logistics, 30 credits, level A1E (obligatory), a)

#### Marketing

Year 3

Marketing Specialisation I, 30 credits, level G2F (obligatory), a)  
Marketing Specialisation II, 30 credits, level G2F (obligatory), a)

Year 4

Marketing Specialisation III, 30 credits, level A1N (obligatory), a)  
Thesis Marketing, 30 credits, level A1E (obligatory), a)

#### Management

Year 3

Management Specialisation I, 30 credits, level G2F (obligatory), a)  
Management Specialisation II, 30 credits, level G2F (obligatory), a)

Year 4

Management Specialisation III, 30 credits, level A1N (obligatory), a)  
Thesis Management, 30 credits, level A1E (obligatory), a)

#### National Economy

Year 3

National Economy Specialisation I, 30 credits, level G1F (obligatory), b)  
National Economy Specialisation II, 30 credits, level G2F (obligatory), b)  
Year 4  
National Economy Specialisation III, 30 credits, level A1N (obligatory), b)  
Thesis National Economy, 30 credits, level A1E (obligatory), b)

Certain courses are held in English.

- a) Refers to the subject, Business Administration.
- b) Refers to the subject, National Economy.
- c) Refers to the subject, Law.
- d) Refers to the subject, Statistics.

#### *External Contacts*

Throughout the entire education, theory is interwoven with empiricism in order to achieve an understanding of the application of knowledge in practice. Many examination elements contain workplace-related assignments. Guest lecturers will also be included in many courses. Plenty of opportunities for business contacts are provided through case studies and the project work. The thesis is carried out in connection with businesses, authorities or organisations.

In certain specialisations, students carry out semester project work in business, administrations or other organisations or have partner businesses. Via partner businesses, students are given the opportunity to learn how an operation works in practice and contacts are made with personal networks.

#### *Studies Abroad*

Students are encouraged to spend one or two semesters of their education at a foreign university. Semesters 5 and 6 are recommended for studies abroad. The students can make use of existing agreements with international universities maintained by Linnaeus University. The students are also encouraged to find universities outside the existing contracts.

#### *Perspectives in Education*

The education leads to work in a clear global labour market and, consequently, internationalisation is an integral part of the programme and permeates several courses within the programme. Questions concerning internationalisation are discussed and highlighted within the programme's courses. For example, case studies and approaches that are presented and discussed during the education are gathered from other countries.

An extensive part of the course literature is in English and with foreign authors. Many courses are carried out with lectures and examinations in English. Joint meetings with international students and opportunities for discussions and exchange of experiences from other cultures are offered as certain course elements may be carried out with international students.

A social, ethnic and cultural diversity are central criteria in the Business Administration and Economics Programme. This is highlighted, among other things, on the basis of intersectionality perspectives on organisations and co-workers in order to illustrate how ethnic backgrounds, gender, sexual orientation and social class interoperate. International contacts between teacher and researcher and free exchange of ideas are essential for the development of teaching and research. There should be an openness for students with varying backgrounds.

The education provides tools for planning and development in a sustainable perspective. There are connections to sustainable development within logistics; for example, transport, packaging and distribution solutions, return logistics, product development as well as purchase strategies and delivery markets. From a marketing perspective, sustainable development is illustrated on the basis of the modern consumer society,

international trade and product wealth. At the same time, the lifestyle of consumers is a current question that relates to purchase and marketing as well as to the products' character, packaging and brand name.

The programme problematizes the importance of gender aspects for learning and utilises deliberate forms of teaching and examination that stimulate students' ability for analysis, critical thinking, abstraction and theorisation. In regards to gender segregation, the goal of the programme is to have an equal balance of gender. The education is carried out in such a way that both men and women's experiences and knowledge are made visible and developed. For example, gender is illustrated as an integrated part of organisation and leadership on the basis of an organisational perspective, as well as the interplay between gender and other identity bases such as ethnicity.

## Quality Development

The Business Administration and Economics Programme has a programme coordinator, a programme council and a programme group who ensure continuous development of the programme, follow-ups and evaluation. The programme coordinator has the main responsibility for the administration, quality development and quality management of the programme. Regular evaluations are carried out both on course and programme level. Compilations of course and programme evaluations are available at the seat of learning.

The programme council is made up of student representatives from every year as well as the programme coordinator. Teachers responsible for the courses that are carried out during the semester, as well as study advisers, are also called to the programme council. The programme council meet every semester to discuss the quality and development of the programme.

There is also a programme group consisting of programme teachers. The group meets on a regular basis to discuss scientific perspectives, check integration and coordination between the different education elements as well as manage the development of the programme.

Contact with the business world and society is carried out through continuous discussions in order to maintain knowledge and skills surrounding change and development trends.

## Degree Certificate

After completing programme studies, corresponding to the requirements expressed in the Higher Education Ordinance degree order as well as Linnaeus University degree order, the student may apply for a degree. Those who have completed the Business Administration and Economics Programme may obtain the following degree:

Master of Science in Business and Economics (Main field of study: Business Administration or Economics)

The degree certificate is bilingual (Swedish/English). The degree certificate is accompanied by a Diploma Supplement (English)

## Other Information

In order to be accepted to the specialisation year 3, students must have completed studies in at least 105 credits from the base-block and for year 4, at least 165 credits in total are required. Specific entry requirements to specialisation courses may occur. See current course syllabus. Acceptance to all specialisations is based on the number of places available. Specialisations may be cancelled due to shortage of students.