



Course syllabus

Faculty Board of Business, Economics and Design
School of Business and Economics

5FE01E Examensarbete, 15 högskolepoäng
Thesis, 15 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

Second Level

Progression

A1E

Date of Ratification

Approved by Organisational Committee 2009-11-30

The course syllabus is valid from autumn semester 2010

Prerequisites

Students are required to have a Bachelor of Science or Bachelor of Arts degree in Business Administration, with 60 Higher Education Credits in Marketing (or corresponding subjects) and English course B or the equivalent. The students are also required to have one of the following courses: FE3114 Business Development or FE3124 Business Development by Innovation, Product Development and Product Revision.

Expected learning outcomes

1. problematized knowledge of finding practical and theoretical relevant research problems, together with an assigner
2. applied knowledge of methodological choices and applications from data collection to analysis
3. advanced theoretical knowledge of the selected theory area
4. applied knowledge of written and oral presentation of results

Content

The course is based on a series of seminars about the students' reports during the process of writing a thesis. The work with the thesis includes definition and formulation of a research question, conducting advanced research work, writing a research report and critically discuss and analyse other students' thesis'.

Type of Instruction

NO VALUE DEFINED

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

The assessment will be based on the writing, presentation, discussion and defending of the thesis. A retest will be offered a few weeks after the original test for students who have not successfully passed the original test. At least 5 tests will be offered. The grades are Pass with Distinction (80%-100%), Pass (60%-79%) or Failure (0%-59%). Students at Linnaeus University are entitled to have the course grade translated into the 7-step ECTS scale. A request to have the grades translated must be made to the teacher at the start of the course.

Course Evaluation

NO VALUE DEFINED

Required Reading and Additional Study Material

Required reading

The literature is selected in consultation with the examiner