



Course syllabus

School of Business and Economics

Department of Marketing and Tourism Studies

4TR521 Introduktion till forskningsdesign, 7,5 högskolepoäng

4TR521 Introduction to Research Design, 7.5 credits

Main field of study

Tourism Studies

Subject Group

Tourism and Recreation Studies

Level of classification

Second Level

Progression

A1F

Date of Ratification

Approved 2021-01-27

Revised 2022-12-05 by School of Business and Economics. Change of department.

The course syllabus is valid from spring semester 2023

Prerequisites

General entry requirements for second-cycle studies, plus specific entry requirements:

- Bachelor's degree in tourism studies or in another social science main field of study, or equivalent,
- At least 15 credits on the second level in tourism studies, or equivalent,
- English B/English 6, or equivalent.

Objectives

After completing this course the student should be able to:

- explain and distinguish traditions within the philosophy of social science
- evaluate the use of different social science research methods in Tourism Studies
- develop research designs integrating different methods to address research questions
- design a draft research proposal for a master thesis project

Content

The course contains:

- overview of traditions within the philosophy of social science, including contemporary issues and debates.
- It covers social science methodology in Tourism Studies, and gives the student the opportunity to specialize in one or several research methods.
- The course is directly preparatory for the master thesis in that it covers research design and research proposal.

Type of Instruction

The teaching consists of lectures, seminars and supervision.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through written assignments.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. Students who are close to the passing grade of reports can complement after instructions and time-frame given by the examiner to obtain a pass grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 4TR520 with 7,5 credits.

Required Reading and Additional Study Material

Required Readings

Flick, U., *An introduction to qualitative research*. Sage. Latest edition. About 100 pages.

Saunders, M., Lewis, P., & Thornhill, A., *Research methods for business students*. Prentice Hall. Latest edition. About 100 pages.

Scientific articles. About 250 pages.

Methodology book chapters. About 150 pages.

Reference literature

Nunkoo, R., *Handbook of Research Methods for Tourism and Hospitality Management*, Edward Elgar Publishing. Latest edition. About 590 pages.