



Course syllabus

School of Business and Economics

Department of Marketing and Tourism Studies

4TR515 Evaluation and Planning of Tourism Sustainability, 7,5 högskolepoäng

4TR515 Evaluation and Planning of Tourism Sustainability, 7.5 credits

Main field of study

Tourism Studies

Subject Group

Tourism and Recreation Studies

Level of classification

Second Level

Progression

A1F

Date of Ratification

Approved 2016-01-15

Revised 2022-12-05 by School of Business and Economics. Change of department. The course syllabus is valid from spring semester 2023

Prerequisites

General entry requirements for second-cycle studies, plus specific entry requirements:

- Bachelor's degree in tourism studies or in another social science main field of study, or the equivalent
- 15 credits on the second level in tourism studies, or the equivalent
- English B/6, or the equivalent

Objectives

After completing this course the student should be able to:

- distinguish fundamental features of planning
- demonstrate capacity to plan for tourism in the context of sustainability
- evaluate sustainability aspects of tourism in the context of planning

Content

The course provides an introduction and overview of basic aspects of planning for sustainable tourism, including global/local development context and geographical variation. The focus is on different sustainability aspects of tourism planning.

Type of Instruction

The teaching consists of lectures, seminars and supervision.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through three written assignments that are presented through seminars.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. An examiner can, in exceptional cases, decide that a student who is close to the level for a passing grade may carry out supplementary assignments in order to reach the passing grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Required Reading and Additional Study Material

Required reading

Hall, C.M., Gössling, S., and Scott, D. [eds.]. (2015). *The Routledge Handbook of Tourism and Sustainability*. Abingdon: Routledge. 529 pages.

Additional study material

Additional study material is selected by the student upon agreement with the teacher.