



## Course syllabus

School of Business and Economics

Department of Marketing and Tourism Studies

4TR510 Individual Project in Tourism Studies, 7,5 högskolepoäng

4TR510 Individual Project in Tourism Studies, 7.5 credits

### **Main field of study**

Tourism Studies

### **Subject Group**

Tourism and Recreation Studies

### **Level of classification**

Second Level

### **Progression**

A1N

### **Date of Ratification**

Approved 2015-06-26

Revised 2022-12-05 by School of Business and Economics. Change of department.

The course syllabus is valid from spring semester 2023

### **Prerequisites**

General entry requirements for studies at second cycle and specific entry requirements:

- Bachelor's degree in tourism studies or in business administration or in another social science main field of study or equivalent

or

- Bachelor's degree in a natural science main field with at least 30 credits in social science, business administration or equivalent

and

- English B/English 6, or equivalent.

## Objectives

After completing this course the student should be able to:

- plan, conduct, report and orally present a self-chosen individual tourism project with a focus on sustainability

- justify the project's relevance based on current research in Tourism Studies
- evaluate the project on the basis of its societal relevance and its ethical aspects in the context of sustainability

## Content

The course contains three parts. The first part consists of independently outlining a plan for the project, which as far as possible shall be practice relevant in the tourism sector. The design of the project includes identifying an area in tourism and sustainability for the project, to conduct a literature review, and to decide which methods should be used for constructing and analysing materials. The second part means carrying out the project and to compile and process the material. In the third part, the project and the results are presented, and, where appropriate, presented also for representatives outside academia.

## Type of Instruction

The teaching consists of supervision (individual and in group), studentled seminars and examination seminars. Fieldtrips and different contacts with representatives from public and private sectors are included. Dates for compulsory elements are stated in the schedule.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through oral and written examination.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. An examiner can, in exceptional cases, decide that a student who is close to the level for a passing grade may carry out supplementary assignments in order to reach the passing grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

## Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

## Required Reading and Additional Study Material

### Required reading

Literature about 1 500 pages to be partly selected by the student upon agreement with the teacher.