



Course syllabus

School of Business and Economics

Department of Marketing and Tourism Studies

4TR501 Turismstudier och turismteori, 7,5 högskolepoäng

4TR501 Tourism Studies and Tourism Theory, 7.5 credits

Main field of study

Tourism Studies

Subject Group

Tourism and Recreation Studies

Level of classification

Second Level

Progression

A1N

Date of Ratification

Approved 2019-11-27

Revised 2022-12-05 by School of Business and Economics. Change of department.

The course syllabus is valid from spring semester 2023

Prerequisites

General entry requirements for second-cycle studies, plus specific entry requirements:

- Bachelor's degree in tourism studies or in business administration or in another social science main field of study, or
- Bachelor's degree in a natural science main field with at least 30 credits in social science, business administration, and
- English B/English 6,

or the equivalent.

Objectives

After completing this course the student should be able to:

- describe the historical development of Tourism Studies
- discern discipline specific theoretical traditions
- analyse tourism theory on social science grounds
- evaluate societal aspects of tourism scientific knowledge production

Content

Course contains:

The course contains an orientation in the historical emergence of Tourism Studies and its discipline theoretical development. Special emphasis is given to theoretical traditions, research approaches and research areas in Tourism Studies. Tourism theory is placed throughout in a social science perspective, and value concerns of tourism scientific knowledge production are highlighted according to societal aspects.

Type of Instruction

Teaching consists of lectures, teacher and student-led seminars, and supervision. Dates for compulsory elements are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through an oral and a written examination.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. Students who are close to the passing grade of reports can complement after instructions and time-frame given by the examiner to obtain a pass grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close connection to the course a course evaluation is to be carried out. Result and analysis of the course evaluation is to be presented as feedback both to the students who have completed the course and to the students who are to participate on the course the next time it is offered. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 4TR500 with 7,5 credits.

Required Reading and Additional Study Material

Required Reading

McKercher, B. & Prideaux, B., *Tourism Theories, Concepts and Models*. Oxford. Goodfellow Publishers. Latest edition. About 150 pages.

Additional study material

Bookchapters. About 150 pages.

Scientific articles. About 400 pages.

Referenslitteratur

Lohmann, G., & Panesso Netto, A. *Tourism Theory: Concepts, Models and Systems*. Cabi: Boston. Latest edition. About 270 pages.

Page, S. J., *Tourism Management*. Routledge. Latest edition. About 510 pages.