



Course syllabus

School of Business and Economics

Department of Marketing and Tourism Studies

4TR501 Turismstudier och turismteori, 7,5 högskolepoäng

Tourism Studies and Tourism Theory, 7.5 credits

Main field of study

Tourism Studies

Subject

Tourism and Recreation Studies

Level

Second cycle

Progression

A1N

Date of Ratification

Approved 2019-11-27.

Revised 2026-01-12. Prerequisites and standard texts.

The course syllabus is valid from autumn semester 2026.

Prerequisites

Specific entry requirements:

90 credits main field within the social sciences, including an independent degree project of 15 credits, as well as English 6/English level 2, or the equivalent.

Objectives

After completing this course the student should be able to:

- describe the historical development of Tourism Studies
- discern discipline specific theoretical traditions
- analyse tourism theory on social science grounds
- evaluate societal aspects of tourism scientific knowledge production

Content

The course covers the following areas and concepts:

The course contains an orientation in the historical emergence Tourism Studies and its discipline theoretical development. Special emphasis is given to theoretical traditions, research approaches and research areas in Tourism Studies. Tourism theory is placed throughout in a social science perspective, and value concerns of tourism scientific knowledge production are highlighted according to societal aspects.

Type of Instruction

Teaching consists of lectures, teacher and studentled seminars, and supervision.

Examination

The course is assessed with the grades A, B, C, D, E or F.

The course is examined through an individual oral participation in seminars with individual written assignments, 3.5 credits, and an individual written assignment, 4 credits.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

Resit examination is offered in accordance with Linnaeus University's Local regulations for courses and examination at the first- and second-cycle levels.

In the event that a student with a disability is entitled to special study support, the examiner will decide on adapted or alternative examination arrangements.

Course Evaluation

A course evaluation should be conducted during the course or in connection with its conclusion. The results and analysis of the completed course evaluation should be promptly communicated to students who have completed the course. Students participating in the next course instance should be informed of the results of the previous course evaluation and any improvements that have been made, no later than at the start of the course.

Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course:
4TR500 with 7,5 credits.

Required Reading and Additional Study Material

Required Reading

McKercher, B. & Prideaux, B., *Tourism Theories, Concepts and Models*. Oxford. Goodfellow Publishers. Latest edition. About 150 pages.

Additional study material

Bookchapters. About 150 pages.

Scientific articles. About 400 pages.

Referenslitteratur

Lohmann, G., & Panesso Netto, A. *Tourism Theory: Concepts, Models and Systems*. Cabi: Boston. Latest edition. About 270 pages.

Page, S. J., *Tourism Management*. Routledge. Latest edition. About 510 pages.