



Course syllabus

Faculty of Arts and Humanities

Department of Film and Literature

4LI157 Mediekulturer i vår samtid, 15 högskolepoäng

4LI157 New Media Cultures, 15 credits

Main field of study

Comparative Literature

Subject Group

Comparative Literature

Level of classification

Second Level

Progression

A1N

Date of Ratification

Approved by Faculty of Arts and Humanities 2023-11-21

The course syllabus is valid from autumn semester 2024

Prerequisites

1-90 credits in a subject within the Humanities or Social sciences including a degree project of at least 15 credits, or equivalently.

Objectives

After completing the course, the students should be able to:

- discuss and analyse intermedial relationships and multimodal networks of contemporary media cultures using appropriate terminology and analytical methods,
- consider historical perspectives and account for relationships between older and newer media,
- be able to assess and take a position on the cultural and media-historical values of digitalization, and relate digital media to other media cultures.

Content

The course provides an introduction to the study of new media cultures, such as social media, digital literature, computer games, and transmedia narrative worlds using intermedial and multimodal perspectives. In this course, we examine how different forms of media, including literature, film, news, and theater, have evolved and adapted to the digital age. Additionally, the course explores how various media interact and

utilize different technologies and modalities (e.g., text, images, and sound) in the digital realm. Furthermore, the course places a significant emphasis on illuminating the historical aspects of contemporary media phenomena, investigating how today's media landscape has developed and been shaped over time.

Type of Instruction

Teaching is delivered in a hybrid (glocal) classroom, in the form of lectures, seminars, group exercises, individually and in groups.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

The course is examined continuously through written and oral assignments. In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified in writing when the course starts.

For students who do not pass the first examinations, retake examinations are provided in accordance with local regulations at the university. If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customized exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course.

Required Reading and Additional Study Material

* Full text available online

Intermedial perspective to contemporary media landscapes.

*Bateman, John (2021). What Are Digital Media?. *Discourse, Context & Media* 41:100502. [https://doi: 10.1016/j.dcm.2021.100502](https://doi.org/10.1016/j.dcm.2021.100502). 16 p.

*Bruhn, Jørgen & Schirmacher, Beate (Eds.) (2022). *Intermedial Studies: An Introduction to Meaning Across Media*. Abingdon, Oxon: Routledge, pp. 197–378. 91 p.

*Elleström, Lars (Ed.) (2021). *Beyond Media Borders. Intermedial Relations Among Multimodal Media*. Vol. 1 Cham: Springer Nature, pp. 4–91; pp. 141–238. ISBN: 9783030496791. 194 p.

*Have, Iben, Stougaard Pedersen, Birgitte & Engberg, Maria (Eds.) (2023). *The Digital Reading Condition*. London: Routledge, 2023. ISBN: 9781003211662. 256 p.

**HUMAN IT. Journal for Information Technology Studies as a Human Science* <https://humanit.hb.se/>. Optional articles. Approx. 60 p.

*Jewitt, Carey et al. (2021). Making Sense of Digitally Remediated Touch in Virtual Reality Experiences. *Discourse, Context & Media* 41: 100483, pp. 1–11.

<https://doi.org/10.1016/j.dcm.2021.100483>. 11 p.

*Jensen, Klaus Bruhn (2016). Intermediality. *The International Encyclopedia of Communication Theory and Philosophy*. New Jersey: Wiley-Blackwell, pp. 1–12. <https://doi-org.proxy.lnu.se/10.1002/9781118766804.wbiect170>. 12 p.

*Johansson, Christer (2021). YouTube Podcasting, the New Orality, and Diversity of Thought: Intermediality, Media History, and Communication Theory as Methodological Approaches. Petersson, Sonya (Ed.). *Digital Human Sciences*. . Stockholm: Stockholm University Press, pp. 253–284. <https://doi.org/10.16993/bbk.k>. 31 p.

Manovich, Lev (2001). *The Language of New Media*. Cambridge, Mass.: MIT Press, pp. 18–61. ISBN: 0262632551. 43 p.

*Petersson, Sonya et al. (Eds.) (2018). *The Power of the In-Between: Intermediality as a Tool for Aesthetic Analysis and Critical Reflection*. Stockholm: Stockholm University Press, chapter 12 & 15, pp. 287–319; p. 375–405. <https://doi.org/10.16993/baq>. 64 p.

*Schirmacher, Beate & Mousavi. Nafiseh (Eds.) (2023). *Truth Claims across Media*. Cham: Palgrave, chapter 1, 11 & 13. Approx. 60 p.

Additional material will be provided at the start of the beginning of the course on the learning platform. Approx. 1500 pages or equivalent.

Reference literature

Gangnes, Madeleine. B., Murray, Christopher & Round, Julia (Eds.) (2024). *Multimodal Comics – The Evolution of Comics Studies*. Intellectbooks. ISBN 9781789389494. 286 p.

Van Doorn, Menno, Duivestijn, Sander & Pepping, Thijs(2021). *Ludibrium*. ISBN: 9493170683. 296 p.