Linnæus University

Course syllabus

Faculty of Arts and Humanities
Department of Film and Literature

4LI157 Mediekulturer i vår samtid, 15 högskolepoäng
New Media Cultures, 15 credits

Main field of study
Comparative Literature

Subject
Comparative Literature

Level
Second cycle

Progression
A1N

Date of Ratification
Approved 2023-11-21.
Revised 2025-05-26. Revision of course literature.

The course syllabus is valid from autumn semester 2025.

Prerequisites
1-90 credits in a subject within the Humanities or Social sciences including a degree project of at least 15 credits, or equivalently.

Objectives

After completing the course, the students should be able to:

- discuss and analyse intermedial relationships and multimodal networks of contemporary media cultures using appropriate terminology and analytical methods,

- consider historical perspectives and account for relationships between older and

newer media,

- be able to assess and take a position on the cultural and media-historical values of digitalization, and relate digital media to other media cultures.

Content

The course provides an introduction to the study of new media cultures, such as social media, digital literature, computer games, and transmedia narrative worlds using intermedial and multimodal perspectives. In this course, we examine how different forms of media, including literature, film, news, and theater, have evolved and adapted to the digital age. Additionally, the course explores how various media interact and utilize different technologies and modalities (e.g., text, images, and sound) in the digital realm. Furthermore, the course places a significant emphasis on illuminating the historical aspects of contemporary media phenomena, investigating how today's media landscape has developed and been shaped over time.

Type of Instruction

Teaching is delivered in a hybrid (glocal) classroom, in the form of lectures, seminars, group exercises, individually and in groups.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

The course is examined continuously through written and oral assignments. In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified in writing when the course starts. Resit examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to adapt the exam or to let the student conduct the exam in an alternative way.

Course Evaluation

During or shortly after the course, a course evaluation should be conducted. The result and analysis of the course evaluation should be promptly communicated to the students who have taken the course. Students who are taking the course when it is offered the next time should be informed of the result at the course introduction.

Required Reading and Additional Study Material

*Full text available online

*Bateman, John (2021). "What Are Digital Media?". *Discourse, Context & Media.* 41:100502. https://doi: 10.1016/j.dcm.2021.100502. 16 p.

*Bruhn, Jørgen & Schirrmacher, Beate (Eds.) (2022). *Intermedial Studies: An Introduction to Meaning Across Media.* Abingdon, Oxon: Routledge, pp. 197–378. 91 p. ISBN: 9781003174288

Chadwick, Andrew (2013). *The Hybrid Media System: Politics and Power.* New York: Oxford University Press. Ca 40 p.

*Domsch, Sebastian (2013). *Storyplaying : Agency and Narrative in Video Games*. Ed. Christoph Bode. Berlin: De Gruyter, 2013. SBN: 9783110272161. 190p.

Doorn, Menno van, Duivestein, Sander & Pepping, Thijs (2021). *Real Fake: Playing with Reality in the Age of AI, Deepfakes and the Metaverse.* Ludibrium. ISBN: 9493170683. 296 p.

*Elleström, Lars (Ed.) (2021). *Beyond Media Borders. Intermedial Relations Among Multimodal Media.* Vol. 1 Cham: Springer Nature, pp. 4–91; pp. 141–238. ISBN: 9783030496791. 194 p.

*Freeman, Matthew, and Renira Rampazzo Gambarato, eds. (2018). *The Routledge Companion to Transmedia Studies*. New York: Routledge. ca 60 p.

*Have, Iben, Stougaard Pedersen, Birgitte & Engberg, Maria (Eds.) (2023). *The Digital Reading Condition*. London: Routledge, 2023. ISBN: 9781003211662. 256 p.

*Jewitt, Carey et al. (2021). Making Sense of Digitally Remediated Touch in Virtual Reality Experiences. *Discourse, Context & Media.* 41: 100483, pp. 1–11. https://doi.org/10.1016/j.dcm.2021.100483. 11 p.

*Jensen, Klaus Bruhn (2016). Intermediality. *The International Encyclopedia of Communication Theory and Philosophy*. New Jersey: Wiley-Blackwell, pp. 1–12. https://doi-org.proxy.lnu.se/10.1002/9781118766804.wbiect170. 12 p.

*Johansson, Christer (2021). YouTube Podcasting, the New Orality, and Diversity of Thought: Intermediality, Media History, and Communication Theory as Methodological Approaches. Petersson, Sonya (Ed.). *Digital Human Sciences*. Stockholm: Stockholm University Press, pp. 253–284. https://doi.org/10.16993/bbk.k. 31 p.

Manovich, Lev (2001). *The Language of New Media*. Cambridge, Mass.: MIT Press, pp. 18–61. ISBN: 0262632551. 43 p.

*Page, Ruth E. (2018) *Narratives Online : Shared Stories in Social Media*. Cambridge: Cambridge University Press, 2018. Print. ISBN : 1-108-64375-2. 229p.

*Petersson, Sonya et al. (Eds.) (2018). *The Power of the In-Between: Intermediality as a Tool for Aesthetic Analysis and Critical Reflection*. Stockholm: Stockholm University Press, chapter 12 & 15, pp. 287–319; p. 375–405. https://doi.org/10.16993/baq. 64 p.

Peters, John Durham (2015). The Marvellous Clouds. Toward a Philosophy of Elemental Media pp 261-387. Chicago and London: University of Chicago Press. 26 p.

Ryan, Marie-Laure and Jan-Noel Thon (2014). *Storyworlds across Media: Toward a Media-Corscious Narratology*. Nebraska: University of Nebraska Press. appr 60 p. ISBN: 9780803255333

Schirrmacher, Beate & Mousavi. Nafiseh (Eds.) (2023).\ *Truth Claims across Media*. Cham: Palgrave, chapter 1, 11 & 13. Approx. 60 p.

Van Doorn, Menno, Duivestein, Sander & Pepping, Thijs(2021). *Ludibrium*. ISBN: 9493170683. 296 p.

Additional material will be provided at the start of the beginning of the course on the

learning platform. Approx. 1500 pages or equivalent.