Linnæus University



Course syllabus

Faculty of Arts and Humanities

Department of Film and Literature

4LI012 Intermedialitet och Multimodalitet i samtida medier, 15 högskolepoäng

4LI012 Intermediality and Multimodality in Contemporary Media, 15 credits

Dnr: LNU-2023/4175

Main field of study

Comparative Literature

Subject Group

Comparative Literature

Level of classification

Second Level

Progression

A₁N

Date of Ratification

Approved 2020-12-21

Revised 2023-11-21 by Faculty of Arts and Humanities. Revised course literature. The course syllabus is valid from autumn semester 2024

Prerequisites

1-90 credits in a subject within the Humanities or Social sciences including a degree project of at least 15 credits, or equivalently.

Objectives

After completing the course, the student should be able to:

- independently apply advanced terminology and complex concepts used in intermediality research, and demonstrate a basic understanding of multimodal issues and terminology,
- account in detail for, and problematise, the relations and interactions between different art forms and media, including multimodal aspects,
- make analyses and interpretations of intermedial and multimodal texts and works, demonstrating theoretical and methodological awareness.

Content

This course discusses relations and interactions between different art forms and media, from intermedial as well as multimedial perspectives. The technical conditions for

different media types and their interplay are illustrated from a historical perspective. Old as well as new media are discussed as is the digital transformation, out from an intermedial and multimodal perspective. The course also discusses theoretical issues and problems concerning interpretation, understanding and conception of meaning, and how this relates to human perception and senses.

Type of Instruction

Teaching is delivered in the hybrid (glocal) classroom in form of lectures, seminars, group exercises and supervision, individually and in groups.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified in writing when the course starts.

The course is examined continuously through written and oral assignments. For students who do not pass the first examinations, retake examinations are provided in accordance with local regulations at the university. If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During or shortly after the course, a course evaluation is conducted. Results and analysis of the course evaluation are promptly communicated to the students who have taken the course. Students who are taking the course when it is offered the next time are informed of the results at the start of the course.

Required Reading and Additional Study Material

- * Available in fulltext online
- *Arvidson, Jens, Askander, Mikael, Bruhn, Jørgen & Führer, Heidrun (Eds.) (2007). *Changing Borders. Contemporary Positions in Intermediality.* Lund: Intermedia Studies Press. ISBN 978-91-976670-0-5. 68 p.
- *Bateman, John (2014). *Text and Image: A Critical introduction to the Visual/Verbal Divide*. London: Routledge. ISBN: 9780415841979. Approx. 50 s.
- *Bruhn, Jørgen & Schirrmacher, Beate (Eds.) (2022). *Intermedial Studies: An Introduction to Meaning Across Media*. Abingdon, Oxon: Routledge. Approx. 150 p.
- *Bruhn, Jørgen, Gjelsvik, Anne & Frisvold Hanssen, Eirik (Eds.) (2013). *Adaptation Studies: New Challenges, New Directions*. London: Bloomsbury Academic. Approx. 60 p.
- *Cenciarelli, Carlos (2012). Dr Lecter's taste for 'Goldberg' or: The Horror of Bach in the Hannibal Franchise". *Journal of the Royal Musical Association* 137(1), pp. 107–134. https://doi: 10.1080/02690403.2012.669929. 27 p.
- *Elleström, Lars (Ed.) (2021). Beyond Media Borders. Intermedial Relations among Multimodal Media. Volume 1 & 2. Palgrave Macmillan. ISBN: 9783030496784 &

IBSN: 9783030496821. Approx. 100 p.

*Jewitt, Carey, Bezemer, Jeff & O'Halloran, Kay (2016). *Introducing Multimodality*. London: Routledge. ISBN: 9780415639262. Approx. 50 p.

*Kukkonen, Karin (2013). *Studying Comics and Graphic Novels*. Hoboken: Wiley, pp. 7–25. ISBN: 9781118499870. 18 p.

*Leitch, Thomas (2003). Twelve Fallacies in Adaptation Theories. *Criticism* 45(2), pp. 149–171. 23 p.

Linkis, Sara Tanderup (2019). *Memory, Intermediality, and Literature: Something to Hold on to.* New York: Routledge. ISBN 9781032092850. 280 p.

*Manovich, Lev (2001). *The Language of New Media*. Cambridge, Mass.: MIT Press, pp. 18–61. ISBN: 0-262-63255-1. 43 p.

*McGill, Craig (2014). Sweeney Todd: Hypertextuality, Intermediality and Adaptation. *Journal of Adaptation in Film and Performance*, 7(1), pp. 41–63. 22 p.

*Mitchell, William John Thomas (2005). There are No Visual Media, *Journal of Visual Culture* 4(2), pp. 257–266. https://doi.org/10.1177/1470412905054673. 9 p.

*Ripple, Gabriele & Etetter, Lukas (2015). Intermediality, Transmediality, and Graphic Narrative. Stein, Daniel & Thon, Jan-Nöel (Eds.). *From Comic Strips to Graphic Novels: Contributions to the Theory and History of Graphic Narrative*. Berlin: de Gruyter, pp. 191–218. 28 p.

*Way, Lyndon C. S. & McKerrell, Simon (Eds.) (2017). *Music as Multimodal Discourse: Semiotics, Power and Protest.* London: Bloomsbury. ISBN: 9781350079861. Approx. 50 p.

*Wolf, Werner & Bernhart, Walter (2017). Selected Essays on Intermediality by Werner Wolf (1992–2014): Theory and Typology, Literature-Music Relations, Transmedial Narratology, Miscellaneous Transmedial Phenomena. Brill | Rodopi, pp. 38–62. 24 p.

Additional material will be provided at the beginning of the course on the learning plattform. Approx. 1500 pages or equivalent.