



Course syllabus

School of Business and Economics

Department of Marketing

4FE80E Business Administration with specialization in International Business Strategy, Degree Project (Master), 30 högskolepoäng

Business Administration with specialization in International Business Strategy, Degree Project (Master), 30 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

Second Level

Progression

A1E

Date of Ratification

Approved by School of Business and Economics 2015-05-13

The course syllabus is valid from spring semester 2016

Prerequisites

General entry requirements for studies on second level, and specific entry requirements Business Administration 1-105 credits, with at least 15 credits on the second level within International Business, including an independent degree project on level G2E. English B/6.

Objectives

After completing this course the student should be able to:

- identify, delimit and determine a relevant research area in the field
- develop a well argued research problem and research purpose
- evaluate and select relevant research methodologies for the research topic
- evaluate alternative theoretical perspectives and thereafter develop a theoretical framework to solve the research problem
- perform deep empirical field studies
- present and discuss research issues in connection with the degree project
- review and make opposition (written report and oral) on another student groups degree project
- defend the degree project
- present research findings for principals/the industry and the academic research community

Content

The course contains a series of seminars about the students' reports during the process of writing a degree project.

The work with the degree project includes definition and formulation of a research question, conducting advanced research work, compiling a report and opposition on other students' degree projects.

Type of Instruction

Teaching consists of tutoring and seminars. Obligatory parts are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The examination is mainly based on the written degree project. Assessment also include the students' contribution in discussions on the seminars, the abilities of making an opposition of another degree project and their ability of defending the own degree project.

A degree project that is not assessed to possibly fulfill the requirements at the final tutoring is requested not to be treated at the originally scheduled final seminar.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

Course Evaluation

A written course evaluation is carried out and compiled in a report, which is archived at the faculty. The results and possible measures taken are communicated by the course coordinator and presented to the students the next time the course is given, or in another way deemed suitable by the course coordinator. Other types of course evaluations, for example regular evaluations throughout the course or discussions with students, will be included and encouraged with the aim of ensuring continuous quality development.

Required Reading and Additional Study Material

Literature is chosen in consultation with the tutor.