



Course syllabus

School of Business and Economics
Department of Organisation and Entrepreneurship

4FE412 Entrepreneurial Leadership, 7,5 högskolepoäng
Entrepreneurial Leadership, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

Second Level

Progression

A1N

Date of Ratification

Approved by School of Business and Economics 2014-12-11

The course syllabus is valid from autumn semester 2015

Prerequisites

General entry requirements for second-cycle studies and specific entry requirements:

- Bachelor Degree in Business Administration with a minimum of 90 credits in Business Administration or the equivalent.
- English B/6 or the equivalent.

Objectives

After completing the course the student is expected to be able to:

- understand the entrepreneurial traits of leadership
- understand and analyze the entrepreneurial aspects of organisations
- analyze and design different creative and entrepreneurial processes
- act more entrepreneurial in a personal sense

Content

The course is centered around three different aspects of entrepreneurial leadership. The first is the concept of change and innovation, where the students will get insight and will practice different techniques advocated by different schools of Entrepreneurship research. Secondly the organizational aspects of entrepreneurship and creativity are addressed. Finally the role of the entrepreneurial leader as a driving force for change is emphasized.

Type of Instruction

The course consists of lectures and workshops as well as of independent students' Projects.

The teaching forms and methods are innovative and build on advanced practices of learning. During this course, the opportunities for learning are many, the processes are made apparent, and the insights are recorded and implemented in practice. The learning process consists of many parallel and complementary forms: seminars, concrete projects, as well as the individual mentorship.

Obligatory parts are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The students progress and knowledge acquisition are continually monitored through written papers, team works and presentations, as well as regular written exams.

Assessment of the student's performance is carried out by means of active class-participation, written examinations and by the submission of solutions to case studies achieved in groups.

The grading is based on a balanced assessment of class-participation and written reports as well as the students' ability to present and discuss report contents. Students are offered full transparency in terms of how their detailed performance is assessed.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

Course Evaluation

A written course evaluation is carried out and compiled in a report, which is archived at the faculty. The results and possible measures taken are communicated by the course coordinator and presented to the students the next time the course is given, or in another way deemed suitable by the course coordinator. Other types of course evaluations, for example regular evaluations throughout the course or discussions with students, will be included and encouraged with the aim of ensuring continuous quality development.

Required Reading and Additional Study Material

Required reading

Hofer, C. W. & Schulz, W. C. *Creating Value with Entrepreneurial Leadership and Skill-Based Strategies*. Elsevier Science & Technology. Latest edition. Approx. 400 pages.

Scientific articles, about 250 pages.