



## Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

4FE150 Entreprenörskap och samhällsförändring, 7,5 högskolepoäng  
Entrepreneurship and social change, 7.5 credits

### **Main field of study**

Business Administration

### **Subject Group**

Business Administration

### **Level of classification**

Second Level

### **Progression**

A1N

### **Date of Ratification**

Approved by School of Business and Economics 2019-11-27

The course syllabus is valid from autumn semester 2020

### **Prerequisites**

Basic eligibility for second level studies and special eligibility:

- Bachelor Degree in Business Administration, in humanities, or in other areas of social sciences, or the equivalent
- English B/6 or the equivalent.

## Objectives

After completing this course the student should be able to:

- compare and critically discuss opportunities and limitations of different definitions of social entrepreneurship and explain the concept's historical origins
- integrate knowledge of and critically discuss connections between entrepreneurship and societal change
- describe and reflect on different aspects and themes of entrepreneurship and its socially changing role
- analyze and assess a complex situation concerning entrepreneurship and societal change
- explain methodological implications of researching entrepreneurship as a societal phenomenon

## Content

The course contains:

- social entrepreneurship: an overview of different concepts and traditions
- entrepreneurship and societal change: origin and history - selected key texts
- entrepreneurship and societal change: a "European" perspective on entrepreneurship
- entrepreneurship and societal change: criticism and issues
- entrepreneurship and societal change: contemporary themes and key texts
- entrepreneurship and societal change: methodological challenges and positions

## Type of Instruction

The teaching consists of lectures and seminars. Active participation is compulsory at seminars where information is processed and presented. Dates for compulsory elements are stated in the schedule.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Course examination consists of mandatory literature seminars, G/U (evaluation of learning goals 1, 2, 3, 4 and 5), an individual assignment (evaluation of learning goals 1, 2 and 3) as well as collaborative assignment (evaluation of learning goals 4 and 5).

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. Students who are close to the passing grade of reports can complement after instructions and time-frame given by the examiner to obtain a pass grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

## Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

## Other

If English is the language of instruction, the associated examination is in English too.

## Required Reading and Additional Study Material

### Required Reading

Berglund, K., Johannisson, B., & Schwartz, B. (Red.). *Societal entrepreneurship: positioning, penetrating, promoting*. Edward Elgar Publishing. Latest edition. About 300 pages. Utvalda kapitel.

Dey, P., & Steyaert, C. (Red.). *Social Entrepreneurship: An Affirmative Critique*. Edward Elgar Publishing. Latest edition. About 350 pages.

Verbeke, M. (2019). *Infinitely Demanding Entrepreneurship*. (Deltapostbrevbrev)

NAISSON, M. (2016). *Infinately Demanding Entrepreneurship*. (DOKTORSAVHANDLING, Linnaeus University Press). Chapter 2.

Steyaert, C., & Hjorth, D. *Entrepreneurship as social change: a third movements in entrepreneurship book*. Edward Elgar Publishing. Latest edition. About 350 pages. Utvalda kapitel.

**Additional study material**

Scientific articles. About 500 pages.

**Reference literature**

Saunders, M; Lewis, P. & Thornhill, A. *Research methods for business students*. Pearson Education Ltd. Latest edition. About 740 pages.

Seymour, R. (Ed.). (2012). *Handbook of research methods on social entrepreneurship*. Edward Elgar Publishing. 261 pages.

Ziegler, R. (2011). *An introduction to social entrepreneurship*. Edward Elgar Publishing. 252 pages.