



Course syllabus

School of Business and Economics
Department of Management

4FE150 Entreprenörskap och samhällsförändring, 7,5
högskolepoäng
Entrepreneurship and social change, 7.5 credits

Main field of study

Business Administration

Subject

Business Administration

Level

Second cycle

Progression

A1N

Date of Ratification

Approved 2019-11-27.

Revised 2024-01-29. Revision of scored examination components and update of standard texts.

The course syllabus is valid from autumn semester 2024.

Prerequisites

General entry requirements for second-cycle studies and special eligibility: Bachelor Degree in Business Administration, in humanities, or in other areas of social sciences, or the equivalent. English 6, or the equivalent.

Objectives

After completing this course the student should be able to:

- compare and critically discuss opportunities and limitations of different definitions of social entrepreneurship and explain the concept's historical origins

- integrate knowledge of and critically discuss connections between entrepreneurship and societal change
- describe and reflect on different aspects and themes of entrepreneurship and its socially changing role
- analyze and assess a complex situation concerning entrepreneurship and societal change
- explain methodological implications of researching entrepreneurship as a societal phenomenon

Content

The course contains:

- social entrepreneurship: an overview of different concepts and traditions
- entrepreneurship and societal change: origin and history - selected key texts
- entrepreneurship and societal change: a “European” perspective on entrepreneurship
- entrepreneurship and societal change: criticism and issues
- entrepreneurship and societal change: contemporary themes and key texts
- entrepreneurship and societal change: methodological challenges and positions

Type of Instruction

The teaching consists of lectures and seminars. Seminars are compulsory. Dates for compulsory components are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E or F.

The course is examined through an individual written assignment 4.5 credits, and a written group assignment 3 credits.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student’s performance is assessed as fail.

Resit examination is offered in accordance with Linnaeus University’s Local regulations for courses and examination at the first- and second-cycle levels.

In the event that a student with a disability is entitled to special study support, the examiner will decide on adapted or alternative examination arrangements.

Course Evaluation

A course evaluation should be conducted during the course or in connection with its conclusion. The results and analysis of the completed course evaluation should be promptly communicated to students who have completed the course. Students participating in the next course instance should be informed of the results of the previous course evaluation and any improvements that have been made, no later than at the start of the course.

Required Reading and Additional Study Material

Required Reading

Berglund, K., Johannisson, B., & Schwartz, B. (Red.). *Societal entrepreneurship: positioning, penetrating, promoting*. Edward Elgar Publishing. Latest edition. About 300 pages. Utvalda kapitel.

Dey, P., & Steyaert, C. (Red.). *Social Entrepreneurship: An Affirmative Critique*. Edward Elgar Publishing. Latest edition. About 350 pages.

Karlsson, M. (2018). *Infinitely Demanding Entrepreneurship*. (Doktorsavhandling, Linnaeus University Press). Chapter 2.

Steyaert, C., & Hjorth, D. *Entrepreneurship as social change: a third movements in entrepreneurship book*. Edward Elgar Publishing. Latest edition. About 350 pages. Selected chapters.

Additional study material

Scientific articles. About 500 pages.

Reference literature

Saunders, M; Lewis, P. & Thornhill, A. *Research methods for business students*. Pearson Education Ltd. Latest edition. About 740 pages.

Seymour, R. (Ed.). (2012). *Handbook of research methods on social entrepreneurship*. Edward Elgar Publishing. 261 pages.

Ziegler, R. (2011). *An introduction to social entrepreneurship*. Edward Elgar Publishing. 252 pages.