Linnæus University

Jnr: 2019/3457-3.1.2.2

Course syllabus

School of Business and Economics
Department of Organisation and Entrepreneurship

4FE149 Entreprenörskap och kontext, 7,5 högskolepoäng
Entrepreneurship and context, 7.5 credits

Main field of study
Business Administration

Subject Group
Business Administration

Level of classification
Second Level

Progression
A1N

Date of Ratification
Approved by School of Business and Economics 2019-11-27
The course syllabus is valid from autumn semester 2020

Prerequisites
Basic eligibility for second level studies and special eligibility:

- a Bachelor Degree in Business Administration, in an another humanities or social sciences main field of study or the equivalent
- English B/6 or the equivalent.

Objectives
After completing this course the student should be able to:

- apply models and theories creatively and critically in order to understand and evaluate complex entrepreneurial processes in all sectors of society
- compare definitions of context and critically review and evaluate key concepts
- evaluate the importance of studying entrepreneurial processes in their context
- describe and critically reflect on methodological choices and approaches in studies of entrepreneurship and its context

Content
The course contains:

- an introduction and critical analysis of entrepreneurial processes in various social, spatial and institutional contexts
- different dimensions of contexts are addressed and a special emphasis is given to the debate on the role of local and regional context
- an overview and critical analysis of how the context creates opportunities and limitations for entrepreneurship
- an introduction to methodological approaches for studying entrepreneurship and its context

Type of Instruction
The teaching consists of lectures and seminars. Participation is required at seminars where assignments are processed and presented. The dates for mandatory course parts are shown in the schedule.

Examination
The course is assessed with the grades A, B, C, D, E, Fx or F.
The course is examined through a repport and course paper.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. Students who are close to the passing grade of reports can complement after instructions and time-frame given by the examiner to obtain a pass grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation
During the course or in close connection to the course, course evaluation is conducted. The results and analysis of the course evaluation must be promptly given back to the students who completed the course. Students who participate at the next course occasion are informed about previous feedback at the start of the course. Course evaluation is carried out anonymously.

Other
If English is the language of instruction, the associated examination is in English too.

Required Reading and Additional Study Material

Required Reading
Berglund, K., Johannisson, B. & Schwartz, B. (Red.) (2012). *Societal Entrepreneurship –Positioning, Penetrating, Promoting.* Cheltenham, UK: Edward Elgar. 292 pages.

Steyaert, C., & Hjorth, D. (Red.) (2006). *Entrepreneurship as social change: a third movements in entrepreneurship book.* Cheltenham, UK: Edward Elgar. 350 pages.

Additional study material
Scientific articles. About 500 pages

Scientific articles. About 500 pages.

Reference literatur

Løwe Nielsen, S., Klyver, K., Rostgard Evald, M., & Bager, T. *Entrepreneurship in theory and practice – paradoxes in play*. Cheltenham, UK: Edward Elgar. Latest edition. About 330 pages.

Saunders, M; Lewis, P. & Thornhill, A. *Research methods for business students*. Pearson Education Ltd. Latest edition. About 740 pages.