



## Course syllabus

School of Business and Economics  
Department of Organisation and Entrepreneurship

4FE148 Entreprenörskap som process och praktik, 7,5  
högskolepoäng

Entrepreneurship as process and practice, 7.5 credits

### **Main field of study**

Business Administration

### **Subject Group**

Business Administration

### **Level of classification**

Second Level

### **Progression**

A1N

### **Date of Ratification**

Approved by School of Business and Economics 2019-11-27

The course syllabus is valid from autumn semester 2020

### **Prerequisites**

Basic eligibility for second level studies and special eligibility:

- a Bachelor Degree in Business Administration, in an another humanities or social sciences main field of study or the equivalent
- English B/6 or the equivalent.

## Objectives

After completing this course the student should be able to:

- compare theoretical perspectives on entrepreneurial processes and practices, and critically discuss the possibilities and limitations of these different perspectives, and their respective assumptions when applied in different situations and contexts
- critically and creatively use theories and models to analyze complex entrepreneurial processes
- apply theories and models of entrepreneurial processes and practices to develop an opportunity and argue for it
- critically discuss entrepreneurship as a method

## Content

The course contains of:

- an overview and critical analysis of classical and contemporary theories of entrepreneurial processes such as effectuation / causation, opportunity discovery and organizational entrepreneurship

- an overview and critical analysis of entrepreneurial practices such as networking, storytelling and business models
- an introduction to entrepreneurial processes in all sectors of society
- application of entrepreneurial processes and practices
- an introduction to entrepreneurial method and a critical analysis of the methodological implications of this approach

## Type of Instruction

The teaching consists of lecture and seminars. Active participation is required at seminars where assignments are processed and presented. Dates for compulsory course parts are stated in the schedule.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through two written assignments and an oral presentation.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. Students who are close to the passing grade of reports can complement after instructions and time-frame given by the examiner to obtain a pass grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

## Course Evaluation

During the course or in close connection with the course, course evaluation is conducted. The results and analysis of the course evaluation must be promptly feedback to the students who completed the course. Students who participate at the next course opportunity receive feedback at the start of the course. Course evaluation is carried out anonymously.

## Other

If English is the language of instruction, the associated examination is in English too.

## Required Reading and Additional Study Material

### Required Reading

Løwe Nielsen, S., Klyver, K., Rostgard Evald, M., & Bager, T. *Entrepreneurship in theory and practice – paradoxes in play*. Edward Elgar Publishing. Latest edition. About 450 pages.

Hjorth, D. (2012). *Handbook on organisational entrepreneurship*. Edward Elgar Publishing. 480 pages.

### Additional study material

Scientific articles. About 500 pages.

### Reference literature

Saunders, M; Lewis, P. & Thornhill, A. *Research methods for business students*. Pearson Education Ltd. Latest edition. About 740 pages.

