



## Course syllabus

School of Business and Economics  
Department of Management

4FE148 Entreprenörskap som process och praktik, 7,5  
högskolepoäng  
Entrepreneurship as process and practice, 7.5 credits

### **Main field of study**

Business Administration

### **Subject**

Business Administration

### **Level**

Second cycle

### **Progression**

A1N

### **Date of Ratification**

Approved 2019-11-27.

Revised 2024-01-29. Set of examination, removal of compulsory components in the type of instruction, examination text and standard texts.

The course syllabus is valid from autumn semester 2024.

### **Prerequisites**

Basic eligibility for second level studies and special eligibility: a Bachelor Degree in Business Administration, in an another humanities or social sciences main field of study or the equivalent. English 6, or the equivalent.

### **Objectives**

After completing this course the student should be able to:

- compare theoretical perspectives on entrepreneurial processes and practices, and critically discuss the possibilities and limitations of these different perspectives,

and their respective assumptions when applied in different situations and contexts

- critically use theories and models to analyze complex entrepreneurial processes
- apply theories and models of entrepreneurial processes and practices to develop an opportunity and argue for it
- critically discuss entrepreneurship as a method

## Content

The course contains of:

- an overview and critical analysis of classical and contemporary theories of entrepreneurial processes such as effectuation / causation, opportunity discovery and organizational entrepreneurship
- an overview and critical analysis of entrepreneurial practices such as networking, storytelling and business models
- an introduction to entrepreneurial processes in all sectors of society
- application of entrepreneurial processes and practices
- an introduction to entrepreneurial method and a critical analysis of the methodological implications of this approach

## Type of Instruction

The teaching consists of lectures.

## Examination

The course is assessed with the grades A, B, C, D, E or F.

The course is examined through oral presentations individual and in groups 3 credits and an individual written examination 4.5 credits.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

Resit examination is offered in accordance with Linnaeus University's Local regulations for courses and examination at the first- and second-cycle levels.

In the event that a student with a disability is entitled to special study support, the examiner will decide on adapted or alternative examination arrangements.

## Course Evaluation

A course evaluation should be conducted during the course or in connection with its conclusion. The results and analysis of the completed course evaluation should be promptly communicated to students who have completed the course. Students participating in the next course instance should be informed of the results of the previous course evaluation and any improvements that have been made, no later than at the start of the course.

## Required Reading and Additional Study Material

### Required Reading

Løwe Nielsen, S., Klyver, K., Rostgard Evald, M., & Bager, T. *Entrepreneurship in*

*theory and practice – paradoxes in play*. Edward Elgar Publishing. Latest edition. About 450 pages.

Hjorth, D. (2012). *Handbook on organisational entrepreneurship*. Edward Elgar Publishing. 480 pages.

**Additional study material**

Scientific articles. About 500 pages.

**Reference literature**

Saunders, M; Lewis, P. & Thornhill, A. *Research methods for business students*. Pearson Education Ltd. Latest edition. About 740 pages.