



## Course syllabus

School of Business and Economics

Department of Management

4FE050 Doing Business in Northern Europe, 7,5 högskolepoäng

4FE050 Doing Business in Northern Europe, 7.5 credits

### **Main field of study**

Business Administration

### **Subject Group**

Business Administration

### **Level of classification**

Second Level

### **Progression**

A1N

### **Date of Ratification**

Approved 2015-05-27

Revised 2022-12-05 by School of Business and Economics. Change of department.

The course syllabus is valid from spring semester 2023

### **Prerequisites**

General entry requirements for studies on second level, and specific entry requirements: Business Administration 90 credits, including an independent degree project on level G2E, and English B/English 6, or the equivalent.

## Objectives

After completing the course the student is expected to be able to:

- account for basic knowledge of the country profiles and business environment in Northern Europe
- analyse and interpret local manifestations of generic global trends
- apply knowledge on how to create an entrepreneurial strategy for a business venture in one of the Scandinavian countries

## Content

When European welfare states and former so called eastern European states melt and blend together in the enlarged European Union, this is a source for a wide range of entrepreneurial opportunities. In this course students develop and practice their skills in doing business in northern Europe.

Institutional and cultural differences within geographic proximity constitute Scandinavian and Baltic countries as a distinct part of Europe. All countries are small in terms of population, though, why regional distinctions are intimately intertwined with macro developments within and outside Europe. The course aims at highlighting the particularities of Northern Europe as well as local manifestations of generic global trends. The course specifically focuses at various entrepreneurial opportunities and strategies in this very diverse region, where local and contextualised knowledge is crucial to understand if you want to succeed with your business venture.

## Type of Instruction

Lectures and seminars.

Obligatory parts are stated in the schedule.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The grading is based on assessment of exams.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

## Course Evaluation

During the implementation of the course or in close connection to the course a course evaluation is to be carried out. Result and analysis of the course evaluation is to be presented as feedback both to the students who have completed the course and to the students who are to participate on the course the next time it is offered. The course evaluation is to be carried out anonymously.

## Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: The course overlaps 4FE000 with 7.5 credits.

## Required Reading and Additional Study Material

### Required reading

Czarniawska, B. & Sevón, G. (Eds.). *The Northern Lights: Organization Theory in Scandinavia*. Malmö: Liber ekonomi; Oslo: Abstrakt; Copenhagen: Copenhagen Business School Press. Approx. Latest edition. 471 pages.

Suder, G., *Doing Business in Europe*. (2011). Sage Publications Ltd. 472 pages.

Scientific articles, about 300 pages.