



Course syllabus

Faculty Board of Business, Economics and Design
School of Business and Economics

4FE019 Creative Management/ Management for Creativity, 7,5
högskolepoäng

Creative Management/ Management for Creativity, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

Second Level

Progression

A1N

Date of Ratification

Approved by Organisational Committee 2009-11-30

The course syllabus is valid from autumn semester 2010

Prerequisites

Business administration 90 Higher Education Credits, of which 15 Higher Education Credits in thesis on first level 3 (G3)

Expected learning outcomes

At the completion of the course, the student is expected to have acquired:

- Knowledge and understanding of creativity, aesthetics and arts in organizing, leadership and entrepreneurship processes both within the arts/culture and other organizations.
- Critical and reflective approach to creativity discourse in management
- Skills and understanding of how individuals can promote practical creative approach in their work, both as managers, entrepreneurs and employees

Content

Creativity in management/leadership and entrepreneurship in theoretical, practical and critical perspectives. The basic idea is that all organizing is an ongoing, relational, interactive process in a specific context.

Type of Instruction

Lectures, seminars, group work

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

The course is assessed through active participation in seminars/lectures and workshops,

individual papers and report of the group task and an individual examination PM. The grades are Pass with Distinction (80%-100%), Pass (60%-79%) or Failure (0%-59%). Students at Linnaeus University are entitled to have the course grade translated into the 7-step ECTS scale. A request to have the grades translated must be made to the teacher at the start of the course.

Course Evaluation

NO VALUE DEFINED

Required Reading and Additional Study Material

Course literature

Austin, R., Devin, L., *Artful Making – What Managers Need to Know about how Artists Work*, 2003, Upper Saddle River, US: FT Press, 240p

Barret, F.J., 'Cultivating an Aesthetic of Unfolding: Jazz Improvisation as a Self-organizing System', In S. Linstead & H. Höpfl (eds) *The Aesthetic of Organization*, 2000: 228-245, London: Sage, 17p

Chia, R., King, I., 'The organizational Structuring of Novelty', *Organization*, 1998, 5(4): 461-478

Cooper, R., 'Relationality', *Organization Studies*, 2005, 26(11): 1689-1710

Ericsson, D., 'Creative Leadership?' In Sjöstrand, S.-E. et al. (eds) *Invisible Management*, 27p

Gagliardi, P., 'Exploring the aesthetic side of organizational life', In Clegg, C. et al. (eds) *Handbook of Organizational Studies*, 1996: 565-580

Guillet de Monthoux, P., Strati, A., Special Issue on 'Organizing Aesthetics', *Human Relations*, 2002, 55(7), 130p

Hansen, H., Ropo, A., Sauer, E., 'Aesthetic Leadership', *The Leadership Quarterly*, 2007, 18(6): 544-560

Hjorth, D., Kostera, M. (eds), *Entrepreneurship & The Experience Economy*, 2007, Copenhagen Business School Press, 318p

Koivunen, N., Rehn, A., *Creativity and Contemporary Economy*, Liber, 2009, 258p

Köping, A.-S., 'The Creative Compost: Playing and Conduction Musical Events' in Guillet de Monthoux, P. et al. (eds) *Aesthetic Leadership. Managing Fields of Flow in Art and Business*, 2007: 15-32, New York: Palgrave MacMillan, 17p

Lapierre, L., 'Leadership and Arts Management', *International Journal of Arts Management*, 2001, 3(3): 4-12

Marotto, M., Victor, B., Roos, J., 'Collective Virtuosity in Organizations: A Study of Peak Performance in an Orchestra', *Journal of Management Studies*, 2007, 44(3): 388-413

Ropo, A., Parviainen, J., 'Leadership and Bodily Knowledge in Expert Organizations: An Epistemological Rethinking', *Scandinavian Journal of Management*, 2001, 17(1): 1-18

Soila-Wadman, M., 'Can Art be a leader? Beyond heroic film directing' In Guillet de Monthoux, P. et al. (eds) *Aesthetic Leadership. Managing Fields of Flow in Art and Business*, 2007: 15-32, New York: Palgrave MacMillan, 17p

Uhl-Bien, M., 'Relational Leadership Theory: Exploring the social Processes of

