



Course syllabus

Faculty Board of Business, Economics and Design
School of Design

4DI407 Gestaltning, fördjupning I, 7,5 högskolepoäng
Design, Advanced Study I, 7.5 credits

Main field of study

Design

Subject Group

Design

Level of classification

Second Level

Progression

A1N

Date of Ratification

Approved by Organisational Committee 2009-11-19

The course syllabus is valid from spring semester 2010

Prerequisites

Basic eligibility for second-level studies and special eligibility in:

- a minimum of 90 higher education credits in Design (including a degree project/independent project comprising at least 15 higher education credits) or the equivalent
- English B or the equivalent.

Expected learning outcomes

After completion of the course, the student is expected to have knowledge about and experience of a repertoire of approaches, methods and techniques on an advanced level in order to independently conduct creative design processes, in complex and constrained situations, that result in articulated proposals that are regarded as wholes.

Knowledge and understanding

The student:

- shall be able to choose and conduct, approaches and methods relevant to the specified complex and constrained settings.
- shall be able to balance the work on aspects, and with the methods in order to create well articulated and whole design proposals.
- shall understand users' and other stakeholders' possible activities and relations to the proposed artefacts.

Skills and ability

The student:

- shall be able to create design proposals that are relevant in specified complex and constrained settings.
- shall be able to use relevant approaches and methods in order to create articulated design proposals on an advanced level.
- show a very well developed ability to independently conduct creative design processes from incomplete information.
- shall be able to communicate their conclusions, and the knowledge and rationale underpinning these, to specialist and persons not familiar with the design field clearly and unambiguously.
- study in a manner that may be largely self-directed or autonomous.

Ability to judge and value

The student:

- shall be able to critically review and judge design proposals from ‘constrained’ assignments, in relation to prospective users and other stakeholders.
- shall be able to critically discuss different artefacts related to the assignments in relation to individuals as well as society at large.
- show an advanced ability to reflect over his or her own design work.

Content

The student conducts two projects from given conditions. The work will be done with two approaches that are different from each other. Both assignments are rather constrained. The aim with the course is that the student shall get experience of conducting design work with large requirements. Thereby the student creates a repertoire of some possible approaches, methods and proposals.

The course is a complement to, and is supported by the course *Human Centered Design, Processes, Methodology*.

Type of Instruction

Instruction is based on project work, seminars, lectures and tutoring.

Attendance is mandatory during the scheduled occasions.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

The examination will be made by presenting in connection to seminars and presentations as well as reflections in the workbook. The judgment is also based on the workbook and its five dimensions; Production, Perception, Reflection, Way of working and Complexity. The grade is presented as ECTS and Swedish grades.

Re-examination is offered within six weeks during the ordinary semester. The number of examination occasions is limited to five.

Course Evaluation

At the end of the course, a course evaluation is implemented in accordance with the Linnaeus University guidelines. The evaluation results are compiled in a course report, which is recorded with the department administrator and entered in the next program council meeting. The results of the evaluation and any action taken will be communicated with the course lecturer and presented to students at the next course date.

Required Reading and Additional Study Material

Obligatory

Dreyfuss, Henry ([1955] 2003) *Designing for People*, Allworth: New York.

Sanders, Elisabeth and Stappers, Pieter Jan (2008) Co-creation and the new landscapes of design, *CoDesign*, Taylor & Francis.
Compendium with articles, papers and excerpts.

Other teaching aids

Within the field of design, literature is one of the important sources needed to create knowledge and acquire experience from the field. Another very important source is experiencing a great deal of the artefacts that are considered trendsetting, pioneering, everyday, inferior etc. from a range of aspects. This is why several different study visits are included in the programme.

The literature can be subject to change.