Linnæus University

Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

2TR406 Turismvetenskap III - Turismvetenskapliga metoder, 7.5 credits
Tourism Studies III - Methods in Tourism Studies

Main field of study
Tourism Studies

Subject Group
Tourism and Recreation Studies

Level of classification
First Level

Progression
G2F

Date of Ratification
Approved 2014-12-11
Revised 2022-02-28 by School of Business and Economics. Revision of set of examination, prerequisites, literature and update of standard texts.
The course syllabus is valid from autumn semester 2022

Prerequisites
Tourism Studies 60 credits on G1N and G1F level, or the equivalent.

Objectives
After completing this course the student should be able to:

- account for social sciences via levels of scientific theory
- explain the suitability of different research methods in tourism studies
- problematize a given context into a feasible essay title
- argue in favour of different methodological approaches
- implement different methods in scientific tourism
- anticipate the consequences of a chosen method
- draw up a plan for a study and motivate your choice of method
- differentiate between method and data capture
- conduct an academic argument
- relate to requirements on meticulousness
- assess the ethical aspects of social science methods

Content
The content of the course is based on: various conceptions, explanations and comparisons. The course provides knowledge about applicable methods in the social sciences in general and tourism studies in particular. The course tackles different social science perspectives on science, methodology and methods.

Type of Instruction
The teaching consists of lectures and seminars.

Examination
The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through a written examination (5 credits) and a series of written assignments that are presented orally at seminars (2.5 credits).

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. An examiner can, in exceptional cases, decide that a student who is close to the level for a passing grade may carry out supplementary assignments in order to reach the passing grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation
During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Credit Overlap
The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 2TR405 med 7.5 credits.

Required Reading and Additional Study Material
Required reading
Bergin, T. (2018). *An introduction to data analysis: Quantitative, qualitative and mixed methods*. Sage. 269 pages.

Smith, S. L. J. (2010). *Practical Tourism Research*. CABI. 250 pages.

Students select their own specialized reading in one or more of the method areas, approx. 300 pages.