



Course syllabus

School of Business and Economics

Department of Marketing and Tourism Studies

2TR405 Turismvetenskap III - Turismvetenskapliga metoder, 7,5 högskolepoäng

2TR405 Tourism Studies III - Methods in Tourism Studies, 7.5 credits

Main field of study

Tourism Studies

Subject Group

Tourism and Recreation Studies

Level of classification

First Level

Progression

G2F

Date of Ratification

Approved 2013-04-02

Revised 2022-12-05 by School of Business and Economics. Change of department.
The course syllabus is valid from spring semester 2023

Prerequisites

Tourism Studies 1-60 credits.

Objectives

After completing this course the student should be able to:

- account for social sciences via levels of scientific theory
- explain the suitability of different research methods in tourism studies
- problematize a given context into a feasible essay title
- argue in favour of different methodological approaches
- implement different methods in scientific tourism
- anticipate the consequences of a chosen method
- draw up a plan for a study and motivate your choice of method
- differentiate between method and data capture
- conduct an academic argument
- relate to requirements on meticulousness
- assess the ethical aspects of social science methods

Content

The content of the course is based on: various conceptions, explanations and comparisons. The course provides knowledge about applicable methods in the social sciences in general and tourism studies in particular. The course tackles different social science perspectives on science, methodology and methods.

Type of Instruction

The instruction consists of lectures and seminars. Attendance at seminars is compulsory. Obligatory parts are stated in the schedule.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Examination is based on written exam and individual work.

Results are graded using one of the terms Passed with distinction, Pass or Fail, and A-F according to the ECTS scale. For the grade pass, the objectives have to be reached; the grade is based upon the degree to which the objectives are met. The weighing of the grades to the course grade is following the principles in the document "Principer för betygsrapportering ELNU 2011/160".

Students who do not achieve a satisfactory result in the examinations are permitted to make a second attempt approximately 5-8 weeks after the normal examination date. The student will have a minimum of five occasions for written exams in relation to the syllabus to which the student was accepted. Usually 3 occasions per academic year. Students that do not pass reports can complement after consultation with the examiner.

Course Evaluation

A written evaluation is conducted and compiled in a report, which is filed at the faculty. The result and actions, if taken, are communicated by the teacher responsible for the course and presented to the students in the way most appropriate according to the teacher responsible for the course. Other types of evaluations, such as continuous during the course or oral communication with the students, can occur and is encouraged to secure continuous quality improvement.

Required Reading and Additional Study Material

Obligatory literature

Smith, S. L. J. (2010). *Practical Tourism Research*. CABI, 250 p.

Students select their own specialized reading in one or more of the method areas, approx. 300 p.