



Course syllabus

School of Business and Economics

Department of Marketing and Tourism Studies

2TR401 Turismvetenskap III - Turism som affärsfenomen i det samtida samhället, 7,5 högskolepoäng

2TR401 Tourism Studies III - Tourism as Business Phenomenon in Contemporary Society, 7.5 credits

Main field of study

Tourism Studies

Subject Group

Tourism and Recreation Studies

Level of classification

First Level

Progression

G2F

Date of Ratification

Approved 2014-12-11

Revised 2022-12-05 by School of Business and Economics. Change of department.

The course syllabus is valid from spring semester 2023

Prerequisites

Tourism Studies 60 credits on G1N and G1F level, or the equivalent.

Objectives

After completing this course the student should be able to:

- account for theory in tourism studies
- identify discipline theoretical aspects of current tourism research
- analyze tourism as a phenomenon by a discipline theoretical model

Content

The course gives an orientation in theory within tourism studies in perspective of current tourism research. In specific focus is a discipline theoretical model which consists of five key concepts; place, mobility, commodification, experience and the tourist.

Type of Instruction

The teaching consists of lectures, seminars and supervision.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through a written report that presented orally (7.5 credits).

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. An examiner can, in exceptional cases, decide that a student who is close to the level for a passing grade may carry out supplementary assignments in order to reach the passing grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 2TR400 with 7.5 credits.

Required Reading and Additional Study Material

Required reading

Vanhove, N. (2011). *The economics of tourism destinations*. Routledge. 327 pages.

Scientific articles. About 500 pages. (Selected in consultation with teacher)

Tourism literature. About 250 pages. (Selected in consultation with teacher)