



Course syllabus

School of Business and Economics
Department of Organisation and Entrepreneurship

2TR401 Turismvetenskap III - Turism som affärsfenomen i det samtida samhället, 7,5 högskolepoäng

Tourism Studies III - Tourism as Business Phenomenon in Contemporary Society, 7.5 credits

Main field of study

Tourism Studies

Subject Group

Tourism and Recreation Studies

Level of classification

First Level

Progression

G2F

Date of Ratification

Approved by School of Business and Economics 2014-12-11
The course syllabus is valid from autumn semester 2015

Prerequisites

Tourism Studies I och II, 60 credits.

Objectives

After completing the course the student is expected to be able to:

- account for theory in tourism studies
- identify discipline theoretical aspects of current tourism research
- analyze tourism as a phenomenon by a discipline theoretical model

Content

The course gives an orientation in theory within tourism studies in perspective of current tourism research. In specific focus is a discipline theoretical model which consists of five key concepts; place, mobility, commodification, experience and the tourist.

Type of Instruction

The teaching consists of lectures, seminars and supervision. Obligatory parts are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.
Forms of examinations are oral presentations and written reports.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in

a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

Course Evaluation

A written course evaluation is carried out and compiled in a report, which is archived at the faculty. The results and possible measures taken are communicated by the course coordinator and presented to the students the next time the course is given, or in another way deemed suitable by the course coordinator. Other types of course evaluations, for example regular evaluations throughout the course or discussions with students, will be included and encouraged with the aim of ensuring continuous quality development.

Required Reading and Additional Study Material

Required reading

Scientific articles. Approx. 500 pages. (Selected in consultation with teacher.)

Tourism literature. Approx. 250 p. (Selected in consultation with teacher.)