



Course syllabus

School of Business and Economics

Department of Marketing and Tourism Studies

2TR401 Turismvetenskap III - Turism som affärsfenomen i det samtida samhället, 7,5 högskolepoäng

Tourism Studies III - Tourism as Business Phenomenon in Contemporary Society, 7.5 credits

Main field of study

Tourism Studies

Subject

Tourism and Recreation Studies

Level

First cycle

Progression

G2F

Date of Ratification

Approved 2014-12-11.

Revised 2024-02-12. Revision of examination text, scored examination components and updating of standard texts.

The course syllabus is valid from autumn semester 2024.

Prerequisites

Tourism Studies 60 credits, or the equivalent. English, or the equivalent.

Objectives

After completing this course the student should be able to:

- account for theory in tourism studies
- identify discipline theoretical aspects of current tourism research
- analyze tourism as a phenomenon by a discipline theoretical model

Content

The course gives an orientation in theory within tourism studies in perspective of current tourism research. In specific focus is a discipline theoretical model which consists of five key concepts; place, mobility, commodification, experience and the tourist.

Type of Instruction

The teaching consists of lectures, seminars and supervision.

Examination

The course is assessed with the grades A, B, C, D, E or F.

The course is examined through an individual written examination 2.5 credits and an examination element literature review in report form 5 credits, which consists of a series of individual written reports that are individually presented orally at seminars.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

Resit examination is offered in accordance with Linnaeus University's Local regulations for courses and examination at the first- and second-cycle levels.

In the event that a student with a disability is entitled to special study support, the examiner will decide on adapted or alternative examination arrangements.

Course Evaluation

A course evaluation should be conducted during the course or in connection with its conclusion. The results and analysis of the completed course evaluation should be promptly communicated to students who have completed the course. Students participating in the next course instance should be informed of the results of the previous course evaluation and any improvements that have been made, no later than at the start of the course.

Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 2TR400 with 7.5 credits.

Required Reading and Additional Study Material

Required reading

Vanhove, N. (2011). *The economics of tourism destinations*. Routledge. 327 pages.

Scientific articles. About 500 pages. (Selected in consultation with teacher)

Tourism literature. About 250 pages. (Selected in consultation with teacher)