



Course syllabus

Faculty of Arts and Humanities

Department of Media and Journalism

2MP610 Medieproduktionsfördjupning projekt, 15 credits
Media Production Specialization Project

Subject Group

Media Production

Level of classification

First Level

Progression

G2F

Date of Ratification

Approved by Faculty of Arts and Humanities 2022-05-09

The course syllabus is valid from spring semester 2023

Prerequisites

At least 120 credits from the Creative Media Programme or the equivalent.

Objectives

After completing the course, the student should be able to

- describe and apply theories on project work, project management, and creative development processes, in the form of a project in media production
- conduct a technical design project in media production, as part of a production team
- handle and use appropriate professional design technical tools, and assess their respective functionalities
- document and explain a creative technical design process in media production.

Content

The course includes concept development and methods used in project work, focusing on media production and application in the form of a media production project, including its technical design. The project includes components such as research, competitive intelligence, generation of ideas, production planning, presentation, technical design, and project documentation. The following parameters should be considered in the implementation of the project: legislation, ethics, financial issues, quality, resources, sustainable development, and user/audience. The course also includes documentation and reflection in the form of a process journal.

Type of Instruction

Teaching is delivered in the form of lectures, supervision, seminars, and exercises. The course may include instruction in English.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

The course is examined through an examination, hand-in assignments, and presentations.

In order to receive the grade of Pass, the student must have achieved the course objectives. Grading criteria for the grade of Pass with Distinction will be specified in writing when the course starts.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to adapt the exam or to let the student conduct the exam in an alternative way.

Resit examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University.

Course Evaluation

During or shortly after the course, a course evaluation should be conducted. The result and analysis of the course evaluation should be promptly communicated to the students who have taken the course. Students who are taking the course when it is offered the next time should be informed of the result at the course introduction. The course evaluation is anonymous.

Other

The course is offered in the third year of the Creative Media Programme.

Required Reading and Additional Study Material

Catmull, Ed (the latest edition) *Creativity, Inc. Overcoming the unseen forces that stand in the way of true inspiration*. New York: Random House. 340 pages.

Eriksson, Mikael, & Lilleskiöld, Joakim (the latest edition). *Handbok för mindre projekt*. Stockholm: Liber AB. 88 pages.

Sharp, John & Macklin, Colleen (the latest edition). *Iterate – Ten lessons in design and failure*. Cambridge: MIT Press. 320 pages.

Soila-Wadman, Marja (2003). *Kapitulationens estetik: Organisering och ledarskap i filmprojekt*. Diss., Arvinius. <https://pubs.sub.su.se/6011.pdf>. (pp 188–319) 131 pages.

Wernersson, Camilla (the latest edition). *Perspektivmetoden - Från idé till koncept*. Karlskrona: BTH. (provided by the department) 20 pages.

Other electronic material, including research articles and technical manuals may be added (ca 200 pages.)