



Course syllabus

Faculty of Arts and Humanities

Department of Media and Journalism

2MK702 Teoretisk fördjupning, 7.5 credits

Theoretical specialization

Main field of study

Media and Communication

Subject Group

Media and Communication Studies

Level of classification

First Level

Progression

G2F

Date of Ratification

Approved by Faculty of Arts and Humanities 2021-11-23

The course syllabus is valid from spring semester 2023

Prerequisites

At least 52.5 credits within the main field of study.

Objectives

After completing the course, the student should be able to

- describe and summarise an area of research within the field of communication studies, from an international perspective
- identify and reason about current research issues and knowledge gaps in an area of specialisation within the subject of media and communication studies
- discuss the research field from the point of view of different theoretical approaches.

Content

The course discusses current research and theoretical knowledge of relevance for media and communication studies. The students independently map out and study a specific area of research in depth (for instance media management, strategic communication, culture studies or the like), with the aim of further developing their theoretical knowledge.

Type of Instruction

Teaching is delivered through lectures, exercises, and seminars. A selection of

theoretical approaches are presented and discussed in writing and at course seminars.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

The course is examined through written and oral examination elements.

In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified in writing when the course starts.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to adapt the exam or to let the student conduct the exam in an alternative way.

Resit examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University.

Course Evaluation

During or shortly after the course, a course evaluation should be conducted. The result and analysis of the course evaluation should be promptly communicated to the students who have taken the course. Students who are taking the course when it is offered the next time should be informed of the result at the course introduction. The course evaluation is anonymous.

Required Reading and Additional Study Material

McQuail, D. & Deuze, M. (the latest edition). *McQuail's media and mass communication theory*. London: Thousand Oaks, Calif: Sage Publications. 688 pages.

Mills, B & Barlow, D.M. (the latest edition). *Reading Media Theory: Thinkers, Approaches and Contexts*. London: Routledge. 704 pages.

Additional course literature is chosen in consultation with the course coordinator and the teacher(s) on the course (ca 200 pages).