



## Course syllabus

Faculty of Arts and Humanities  
Department of Media and Journalism

2MK702 Teoretisk fördjupning, 7,5 högskolepoäng  
Theoretical specialization, 7.5 credits

### **Main field of study**

Media and Communication

### **Subject**

Media and Communication Studies

### **Level**

First cycle

### **Progression**

G2F

### **Date of Ratification**

Approved 2021-11-23.

Revised 2024-09-13. Revision of content, literature, examination and course evaluation.

The course syllabus is valid from spring semester 2025.

### **Prerequisites**

At least 52.5 credits within the main field of study.

### **Objectives**

After completing the course, the student should be able to

- describe and summarise an area of research within the field of media and communication studies,
- identify and reason about current research questions and knowledge gaps in an area of specialisation within the subject of media and communication studies
- present knowledge about a selection of traditions within communication studies and parts of the tradition of ideas from media studies.

## Content

The course discusses current research and theoretical knowledge of relevance for media and communication studies. The students independently map out and study a specific area of research in depth (for instance media management, strategic communication, culture studies or the like), with the aim of further developing their theoretical knowledge.

## Type of Instruction

Teaching is delivered through lectures, exercises, and seminars. A selection of theoretical approaches are presented and discussed in writing and at course seminars.

## Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

The course is examined through written and oral examination elements.

In order to receive the grade of Pass, the student must achieve the objectives. Grading criteria for the grade of Pass with Distinction will be specified in writing when the course starts.

Resit examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. In the event that a student with a disability is entitled to special study support, the examiner will decide on adapted or alternative examination arrangements.

## Course Evaluation

Course evaluation should be conducted during or shortly after the course. Its results and analysis should be promptly communicated to the students who have taken the course. Students participating in the next course instance should be informed of the results of the previous course evaluation and any improvements that have been made, no later than at the start of the course.

## Required Reading and Additional Study Material

Bengtsson, S., Ericson, S. & Stiernstedt, F. (red.) (2020). *Medievetenskapens idétraditioner*. Studentlitteratur. (397 sid.).

Kingsepp, E. & Lindell, J. (red.) (2023). *Kommunikation: en introduktion*. Studentlitteratur. (202 sid). ISBN: 9789144161891.

McQuail, D. & Deuze, M. (the latest edition). *McQuail's media and mass communication theory*. London: Thousand Oaks, Calif: Sage Publications. (Part 1 preliminaries and Part 2 Theories as well as selection of choice approx. 100 pages, in total approx. 300 p. from this book).

Mills, B. & Barlow, D.M. (the latest edition). *Reading Media Theory: Thinkers, Approaches and Contexts*. London: Routledge. 704 p.

Additional reading material is selected in consultation with the course co-ordinator and the teacher(s) on the course (approx. 400 p.).