



Course syllabus

Faculty of Arts and Humanities
Department of Media and Journalism

2MK31E Fördjupningskurs i medie- och kommunikationsvetenskap,
30 högskolepoäng

Media and communication studies, 30 credits

Main field of study

Media and Communication

Subject Group

Media and Communication Studies

Level of classification

First Level

Progression

G2E

Date of Ratification

Approved by Faculty of Arts and Humanities 2015-12-14

The course syllabus is valid from spring semester 2016

Prerequisites

General entry requirements and Civics A, English B or Civics 1b / 1a1 +1a2 (Field-specific entry requirements 6C/A6c). 1-60 credits in Media and Communication Studies.

Objectives

After completing the course, the student should be able to:

- plan, conduct and present an independent research project in accordance with established academic practice,
- independently describe the role of knowledge in society and people's responsibility for how it is used,
- make assessments based on academic, societal and ethical aspects related to the research area,
- review and evaluate academic works.

Module 1 Research methodology 7.5 credits

After completing the module, the student should be able to:

- contrast different ways to develop knowledge and contrast applicable methods in the area,
- identify and compare different methodological approaches,
- account for the different parts included in the research process,
- assess research ethics,
- reflect on the significance of research from a societal perspective,
- identify and explain aspects regarding gender and diversity in academic works.

Module 2 Contemporary media and communication research, 7.5 credits

After completing the module, the student should be able to:

- describe and summarise a research area and its scientific basis in the subject from an international perspective,
- identify and discuss current research questions and knowledge gaps in a research area within the subject.

Module 3 Degree project, essay 15 credits

After completing the module, the student should be able to:

- independently identify, formulate and research a problem within the subject,
- apply and argue for relevant methods in media and communication studies,
- in speech and writing account for and discuss information, problems and solutions, and present their own research results in accordance with established academic standards,
- make research-related assessments regarding relevant academic, societal and ethical aspects.

Content

The course consists of three modules and provides the students with the opportunity to develop their knowledge of the central stages of research work, from formulating research questions, choosing theoretical perspectives and methods, processing data and analysing, to structuring the report. Aspects related to research ethics as well as gender and diversity are discussed in the course.

Module 1 Research methodology 7.5 credits

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Module 2 Contemporary media and communication research, 7.5 credits

This module discusses current research in media and communication studies. The students specialise in one certain research area within the subject. An important part of the module includes independent literature studies in which the students are expected to describe and summarise a certain research area. The module also focuses on how theoretical perspectives and previous research are used to formulate new research questions. The module includes much independent work.

Module 3 Degree project, essay 15 credits

The students write an essay individually or in pairs. The work is carried out independently. The student is responsible for the work with the essay, and the role of the supervisor is mainly to give advice and support. In the essay the student should demonstrate knowledge of the basic aspects of research.

Type of Instruction

In modules 1 and 2, teaching is delivered in the form of lectures, seminars, presentations, workshops and supervision.

In module 3, teaching is delivered in the form of supervision, individually or in groups. Supervision is only guaranteed during the semester the student is registered on the course for the first time.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Research methodology, 7.5 credits, and Contemporary media and communication research, 7.5 credits, are examined through written assignments.

The degree project, 15 credits, is examined through a seminar at the end of the course. In order to receive the grade of Pass, the student must present their project in writing, and present and defend their project in speech, and critically review and act as an opponent for another student's project.

In order to receive the grade of Pass, the student must achieve the intended learning outcomes.

In order to receive the grade of Pass with Distinction, the student must have received the grade of Pass with Distinction for at least 22.5 of 30 credits.

Course Evaluation

At the end of the course, a course evaluation is conducted and compiled into a report, which is made available to students. The report is presented to the departmental bodies concerned and archived by the department responsible for the course.

Required Reading and Additional Study Material

Module 1 Research methodology, 7.5 credits

Edström M, Jacobsson J (2015) *Räkna med Kvinnor*. Global Media Monitoring Project 2015. Nationell rapport Sverige. GMMPWACC. 50 p. Available at: http://jmg.gu.se/aktuellt/Nyheter/fulltextnyrapportsvenskamedierintelangrebast_iklassen-pa_jamstalldhet.cid1337721

Rienecker, Lotte & Stray Jorgensen, Peter (the latest edition) *Att skriva en bra uppsats*. Malmö: Liber ca 400 p.

Teorell, Jan & Svensson, Torsten (the latest edition) *Att fråga och att svara*. Samhällsvetenskaplig metod. Malmö/Stockholm: Liber, 296 p.

Module 2 Contemporary media and communication research, 7.5 credits

Literature is chosen in consultation with the examiner and the teacher responsible for the course, ca 1,000 p.

Module 3 Degree project, essay, 15 credits

Backman, Jarl (the latest edition) *Rapporter och uppsatser*. Lund: Studentlitteratur, 223 p.

Vetenskapsrådet Codex <http://www.codex.vr.se>

Independent reading in connection to the essay work. Literature is chosen in consultation with the supervisor, ca. 1,000 pages.