



Course syllabus

Faculty Board of Humanities and Social Sciences
School of Social Sciences

2MK244 Development communication, 7,5 högskolepoäng
Development communication, 7.5 credits

Main field of study

Media and Communication

Subject Group

Media and Communication Studies

Level of classification

First Level

Progression

G2F

Date of Ratification

Approved by Organisational Committee 2009-12-08

The course syllabus is valid from autumn semester 2010

Prerequisites

A minimum of 60 ECTS credits in Media and Communication Studies, Peace and Development Studies, or within other relevant subject in Social Sciences

Expected learning outcomes

Upon course completion the student is expected to:

- Describe various theories of development communication
- Explain various methods regarding application of development communication
- Analyse how communication and media can be used in various peace and development contexts

Content

The course is based on theories concepts and applications of development communication. During the course focus will be on how various forms of communication and advocacy can be carried out in practice, and how communication can be used by people at the grass root level to create social change.

Type of Instruction

Tutoring consists of lectures and seminars.

Examination

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

Grades will be based on a overall assessment of performance on written examinations,

presentations and active participation in the various course elements.

Course Evaluation

NO VALUE DEFINED

Required Reading and Additional Study Material

Hemer, O, & Tufte T (editors). (2005) *Media and Glocal Change – Rethinking Communication for Development*. Nordicom.

Servaes, J. (2008) *Communication for Development and Social Change*. Sage Publications.

Snyder, L. B. "Development Communication Campaigns" and Srinivas, R.M. "Theories of Development Communication." in Mody, Bella (2003) *International and Developmental Communication*. SAGE.

Compendium ca 150 s.