



Course syllabus

School of Business and Economics

Department of Marketing and Tourism Studies

2FE52E Företagsekonomi III - Internationella affärer, examensarbete (kandidat), 15 högskolepoäng

2FE52E Business Administration III - International Business, Degree Project (Bachelor), 15 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G2E

Date of Ratification

Approved 2021-06-30

Revised 2022-12-05 by School of Business and Economics. Change of department.

The course syllabus is valid from spring semester 2023

Prerequisites

Business Administration 60 credits on level G1N and G1F and at least 15 credits

International Business and 7.5 credits research method and English 6/English B, or the equivalent.

Objectives

After completing this course the student should be able to:

- show problem awareness and identify, delimit, and formulate research question/s with scientific relevance with regards to the specialization
- evaluate and motivate the choices of method and demonstrate an understanding for the consequences of its implementation as well as for ethical considerations
- select, account for as well as analyze, evaluate and synthesize a theoretical framework linked to the specified problem
- collect and describe empirical findings that are relevant to the presented problem
- apply relevant theory to the specified empirical phenomena for critical analysis of the problem
- formulate and motivate conclusions as well as state relevant implications for

theory, practice and society

- write a scientifically structured degree project based on academic grounds and ability to write using appropriate formalities, language and references.
- independently carry out the degree project within specified timeframes
- prepare for and actively conduct defense of own work as well as oppositions on other students work

Content

The course contains:

- writing and defending a scientifically structured and independently authored bachelor thesis based on scientific grounds relevant for the specialization
- different perspectives on science linked to research in the area of international business
- problem discussion and problem formulation in the areas of international business
- approaches to method, theory, empirical findings in the area of international business
- analysis of material, formulation of conclusions and implications as well as reflections on limitations and future research
- independently and actively conduct oppositions on another degree project

Type of Instruction

Teaching consists of tuition and seminars. Dates for compulsory elements are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is assessed with the grades A-F according to the Linnaeus University's grade scales, where the grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

The course objectives are examined series of seminars, through oral and written presentations/defence, as well as the written master degree report (15 credits). Students are also required to pursue oral and written oppositions on other degree project as part of the examination as well as individual mini-oppositions. Irrespective of examination method, it is the individual student's performances that are assessed and graded. Grading criteria for the A–F scale are also communicated in writing to the student by the start of the course at the latest.

For students who do not participate in regular seminars or students whose dissertation is not approved, even after completion, there is possibility of repeat examination by the next regular course date. Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. The date of repeat examination will be announced no later than at the final seminar. If the degree project does not reach a passing grade at the end of the course, the student's right to further tutoring ceases.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the

student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: 2FE50E and 2FE51E with 15 credits each.

Required Reading and Additional Study Material

Required reading

Literature is chosen in consultation with the tutor.