



## Course syllabus

Organisational Committee

Department of Marketing and Tourism Studies

2FE405 Business Administration III - Sensory Marketing, 7,5  
högskolepoäng

2FE405 Business Administration III - Sensory Marketing, 7.5 credits

**Main field of study**

Business Administration

**Subject Group**

Business Administration

**Level of classification**

First Level

**Progression**

G2F

**Date of Ratification**

Approved 2009-12-10

Revised 2022-12-05 by School of Business and Economics. Change of department.

The course syllabus is valid from spring semester 2023

**Examination**

The course is assessed with the grades Fail (U), Pass (G) or Pass with Distinction (VG).

**Required Reading and Additional Study Material**