



Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

2FE28E Entrepreneurship, Strategy and Business Development
including Independent Subject Project, 30 högskolepoäng

Entrepreneurship, Strategy and Business Development including
Independent Subject Project, 30 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G2E

Date of Ratification

Approved by School of Business and Economics 2015-05-13

The course syllabus is valid from spring semester 2016

Prerequisites

Business Administration 90 credits out of which 30 credits should be within a organization/management specialization on the G2F-level, and English B/English 6 or the equivalent

Objectives

Module 1: Entrepreneurship - A Scandinavian Perspective, 7.5 credits

After completing the module the student is expected to be able to:

- account for basic concepts in entrepreneurship theory
- describe the differences between perspectives of entrepreneurship
- analyse the impact of the perspectives, and their respective assumptions, on the development of society
- apply theories and models to stories of entrepreneurship in Småland and Scandinavia and interpret the content of the stories
- identify, formulate and critically discuss theoretical and practical relevant research problems within societal entrepreneurship

Module 2: Research Methodology in Business Administration, 7.5 credits

After completing the module the student is expected to be able to:

- account for key concepts and concept relations within quantitative and qualitative methods
- formulate research problems and methodologically-based research strategies that

respond to the formulated problem on the basis of both quantitative and qualitative methods

- account for ontological and epistemological standpoints
- argue for the choice of empirical material and the procedure for the gathering of material
- analyze, interpret and evaluate research based on scientific, social and ethical aspects

Module 3. Independent Subject Project, Management, 15 credits

After completing the module the student is expected to be able to:

- independently identify and formulate limited, theoretical and empirical relevant, research problems
- use scientific research methods
- collect and analyse data
- critically discuss research
- independently write and present a independent subject project

Content

The course consists of three modules:

Module 1 Entrepreneurship - A Scandinavian Perspective 7.5 credits

The module contains:

- classic and contemporary perspective of entrepreneurship: innovation/imitation, causation and effectuation theory, opportunity discovery
- scandinavian perspective of entrepreneurship: societal entrepreneurship, organizational creativity, mundane entrepreneurship
- the module also offers the opportunity to study entrepreneurship practices in Småland and Scandinavia through case studies and/or field studies

Module 2 Research methodology in Business Administration 7.5 credits

The module introduces key issues and perspectives of the research process, by focusing on theory of science and methodology:

- introduction to the research process and research methods in Business Administration
- introduction to different scientific basic assumptions about knowledge production and different research perspectives
- implications for practical research depending on basic assumptions about knowledge production
- formulation of a research question
- evaluation criteria
- access to empirical material
- different ways of analysing and interpreting qualitative and quantitative data
- different ways of writing conclusions and results
- research ethics
- discussing and evaluating a thesis
- use of references

Module 3 Independent Subject Project, Management 15 credits

The module includes a series of seminars. The independent subject project includes definition and formulation of problems, writing a report and critically discuss other

student's independent subject works .

Type of Instruction

Module 1: Entrepreneurship - A Scandinavian Perspective, 7.5 credits

Lectures, seminars and tutoring.

Module 2. Research Methodology in Business Administration, 7.5 credits

The teaching consists of lectures and seminars.

Module 3: Independent Subject Project, Management, 15 credits

The teaching consists of seminars and tutoring.

Concerning all modules: Obligatory parts are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Module 1: Entrepreneurship - A Scandinavian Perspective, 7.5 credits

The course is examined by examinations.

Module 2: Research Methodology in Business Administration, 7.5 credits

This course is examined by a written assignment and a mid-term literature test (so-called "dugga").

Module 3: Independent Subject Project, Management, 15 credits

The independent subject project consists of a written report that will be defended during a seminar. Students are also required to act as opponent on another independent subject project as part of the examination.

Concerning all modules:

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

A degree project that is not assessed to possibly fulfill the requirements at the final tutoring is recommended not to be treated at the originally scheduled final seminar.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

Course Evaluation

A written course evaluation is carried out and compiled in a report, which is archived at the faculty. The results and possible measures taken are communicated by the course coordinator and presented to the students the next time the course is given, or in another way deemed suitable by the course coordinator. Other types of course evaluations, for example regular evaluations throughout the course or discussions with students, will be included and encouraged with the aim of ensuring continuous quality development.

Credit Overlap

This course cannot be part of a degree in combination with another course in which the content fully or partly correspond to the content of this course: Each course module has a corresponding single-subject course with which there is a 100% credit overlap.

2FE28E:1 overlaps 2FE231, 2FE29E:1, 2FE061, 2FE11E:1 and 2FE17E:1
2FE28E:2 overlaps 2FE29E:2, 2FE10E:2, 2FE11E:2, 2FE17E:2, 2FE27E:2, 2FE006,
2FE197, 2EB004, 2FE904, 2FE941, 2FE04E:2 and 2EB013
2FE28E:3 overlaps 2FE26E and 2FE01E

Required Reading and Additional Study Material

List of references Module 1 - Entrepreneurship - A Scandinavian Perspective 7.5 credits

Required reading

Berglund, K., Johannisson, B. & Schwartz, B. (Eds.). (2012). *Societal Entrepreneurship – Positioning, Penetrating, Promoting*. Cheltenham, UK: Edward Elgar. Latest edition. 306 pages.

Johannisson, B. & Lindholm Dahlstrand, Å. (Eds.). (2012). *Enacting Regional Dynamics and Entrepreneurship – Bridging the Territorial and Functional Rationales*. New York: Taylor & Francis. Latest edition. 136 pages.

Hjorth, D., Jones, C. & Gartner, W. B. (Eds.). (2008). Recreating/Recontextualising Entrepreneurship (Special issue). *Scandinavian Journal of Management*, 24(2). Latest edition. p. 81-168.

Scientific articles. 200 pages.

List of references Module 2 - Research methodology in Business Administration 7.5 credits

Required reading

Bryman, A. & Bell, E. *Business research methods*. Oxford: Oxford University Press. Latest edition. 786 pages.

Yin, R. K. *Case study research: Design and methods*. Thousand Oaks: Sage Publications. Latest edition. 181 pages.

Scientific Articles. 200 pages

List of references Module 3 - Independent Subject Project, Management 15 credits

Required reading

The literature is selected in consultation with the tutor and the examiner.