



## Course syllabus

School of Business and Economics

Department of Management

2FE27E Fördjupningskurs II i logistik, inklusive ämnesfördjupande arbete, 30 högskolepoäng

2FE27E Specified Course II in Logistics, including Subject Profounding Work, 30 credits

### **Main field of study**

Business Administration

### **Subject Group**

Business Administration

### **Level of classification**

First Level

### **Progression**

G2E

### **Date of Ratification**

Approved 2015-06-26

Revised 2023-01-23 by School of Business and Economics. Change of department, standard texts, quality review. Revised so that the course matches with the course modules.

The course syllabus is valid from autumn semester 2023

### **Prerequisites**

Business Administration 60 credits and Specified Course I in Logistics, 30 credits, or the equivalent as well as English 6, or the equivalent.

## Objectives

### **Module 1 Logistics Strategy in a Global Environment, 7.5 credits**

After completing this module the student should be able to:

- account for fundamental concepts and models
- process and analyse both quantitative and qualitative information for strategic decision-making in a business context
- motivate and present strategic decision-making in a business context
- discuss and integrate globalization, ethics, logistics and strategy
- account for and show understanding for the practice and strategic importance of leadership for logistics in a global context

## **Module 2 Research methodology in Business Administration, 7.5 credits**

After completing this module the student should be able to:

- account for key concepts and concept relations within quantitative and qualitative methods
- formulate research problems and methodologically-based research strategies that respond to the formulated problem on the basis of both quantitative and qualitative methods
- account for ontological and epistemological standpoints
- argue for the choice of empirical material and the procedure for the gathering of material
- analyze, interpret and evaluate research based on scientific, social and ethical aspects

## **Module 3 Subject Profounding Work in Logistics, 15 credits**

After completing this module the student should be able to:

- plan and implement a subject profounding work within given time frames, including assessments of relevant scientific, social and ethical aspects
- independently identify and formulate distinct theoretical and empirical problems
- account for applicable methods within the logistics field
- account for theory relevant to the research question
- search for, collect, evaluate and critically interpret relevant information in connection to a problem and to critically discuss phenomena, issues and situations
- discuss research reports
- present, orally and in writing, and discuss their conclusions in dialogue with various groups

## **Content**

### **Module 1 Logistics Strategy in a Global Environment, 7.5 credits**

The module contains:

- fundamental concepts and approaches within strategy
- methods for analyzing strategies
- globalization, its characteristics and driving forces and its impact on logistics related parts of the organization
- circular versus linear economy
- ethics and environmental aspects
- strategical logistics and logistics strategy
- leadership and team development seminars

### **Module 2 Research methodology in Business Administration, 7.5 credits**

The module contains:

- introduction to the research process and research methods in Business Administration
- introduction to different scientific basic assumptions about knowledge production and different research perspectives

- implications for practical research depending on basic assumptions about knowledge production
- formulation of a research question
- evaluation criteria
- access to empirical material
- different ways of analysing and interpreting qualitative and quantitative data
- different ways of writing conclusions and results
- research ethics
- discussing and evaluating a degree project
- use of references

### **Module 3 Subject Profounding Work in Logistics, 15 credits**

The module contains:

A series of seminars about the students' reports during the process of writing a subject profounding work. The work with the thesis includes definition and formulation of a research question, writing a report about the research work and critically discusses and analyse other students' subject profounding work material.

#### **Type of Instruction**

##### **Module 1. Logistics Strategy in a Global Environment, 7.5 credits**

Teaching consists of lectures and seminars. Participation in seminars and guest lectures is compulsory. Other compulsory parts are stated in the schedule.

##### **Module 2. Research Methodology in Business Administration, 7.5 credits**

The teaching consists of lectures and seminars. Compulsory parts are stated in the schedule.

##### **Module 3. Subject Profounding Work in Logistics, 15 credits**

The teaching consists of seminars and tutoring. Compulsory parts are stated in the schedule.

#### **Examination**

The course is assessed with the grades A, B, C, D, E, Fx or F.

##### **Module 1. Logistics Strategy in a Global Environment, 7.5 credits**

The module is assessed through written exam 3 credits, two assignments 3 credits and 1 credit and seminars 0.5 credits. The students must pass all parts in order to pass the course.

##### **Module 2. Research Methodology in Business Administration, 7.5 credits**

The module is assessed by two written assignments 3 credits and 3 credits and a query 1.5 hp.

##### **Module 3. Subject Profounding Work in Logistics, 15 credits**

The module is assessed through evaluation of the subject profounding work and the oppositions the student is writing during the process 15 credits.

#### **The following applies to all modules:**

The course is assessed with the grades A-F according to the Linnaeus University's

grade scales, where the grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

The course objectives are examined a seminar series of oral and written presentations/defence, as well as a written master degree report (15 credits). The examination includes oral and written oppositions on degree projects, as well as a seminar series of individual mini-oppositions. Irrespective of examination method, it is the individual student's performances that are assessed and graded. Grading criteria for the A–F scale are also communicated in writing to the student by the start of the course at the latest.

For students who do not participate in regular seminars or students whose dissertation is not approved, even after completion, there is possibility of repeat examination by the next regular course date. Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. The date of repeat examination will be announced no later than at the final seminar. If the degree project does not reach a passing grade at the end of the course, the student's right to further tutoring ceases.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

The grade of the course is a combined assessment from the grades of the various course modules. The combined assessment is based on the grades and the scope of the course (30 credits). The more extensive a module is, the greater impact it will have on the final grade. Module grades with the grading scale between G-U will not be considered into the combined assessment. However, a G is required for each of the modules in order to receive a final course grade.

## Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

## Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: The course overlaps 2FE04E with 30 credits. Also, the modules overlap other courses as follows:

Module 1 overlaps 2FE015, 2FE27E:1 and 2FE04E:1 with 7.5 credits each.

Module 2 overlaps 2EB004, 2EB013, 2FE006, 2FE04E:2, 2FE10E:2, 2FE11E:2, 2FE17E:2, 2FE27E:2, 2FE28E:2, 2FE29E:2, 2FE904 and 2FE941 with 7.5 credits each.

Module 3 overlaps 2FE02E, 2FE04E:3 and 2FE27E:3 with 15 credits each.

## Required Reading and Additional Study Material

### Required reading

**Module 1. Logistics Strategy in a Global Environment, 7.5 credits**

Sandberg, E. *Logistik och Strategi – för lönsamhet och tillväxt*. Studentlitteratur AB: Lund. Latest edition. About 140 pages.

Scientific articles. About 350 pages.

### **Module 2. Research Methodology in Business Administration, 7.5 credits**

Bryman, A. & Bell, E. *Business research methods*. Oxford university press. Latest edition. About 620 pages.

Ericsson, D. (2019). *Myter om metod*. Lund: Studentlitteratur. 128 pages.

Scientific articles. About 200 pages.

### **Module 3. Subject Profounding Work in Logistics, 15 credits**

The literature is selected in consultation with the tutor.