



Course syllabus

School of Business and Economics

Department of Management Accounting and Logistics

2FE27E Fördjupningskurs II i logistik, inklusive ämnesfördjupande arbete, 30 högskolepoäng

2FE27E Specified Course II in Logistics, including Subject Profounding Work, 30 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G2E

Date of Ratification

Approved 2015-06-26

Revised 2019-11-27 by School of Business and Economics. Literature revision.

The course syllabus is valid from spring semester 2017

Prerequisites

Business Administration 60 credits and Specified Course I in Logistics, 30 credits, or the equivalent

Objectives

Module 1. Logistics Strategy in a Global Environment, 7.5 credits

After completing the module the student is expected to be able to:

- account for fundamental concepts and models
- process and analyse both quantitative and qualitative information for strategic decision-making in a business context
- motivate and present strategic decision-making in a business context
- discuss and integrate globalization, ethics, logistics and strategy
- account for and show understanding for the practice and strategic importance of leadership for logistics in a global context

Module 2. Research methodology in Business Administration, 7.5 credits

After completing the module the student is expected to be able to:

- account for key concepts and concept relations within quantitative and qualitative methods
- formulate research problems and methodologically-based research strategies that respond to the formulated problem on the basis of both quantitative and qualitative methods
- account for ontological and epistemological standpoints
- argue for the choice of empirical material and the procedure for the gathering of material
- analyze, interpret and evaluate research based on scientific, social and ethical aspects

Module 3. Subject Profounding Work in Logistics, 15 credits

After completing the module the student is expected to be able to:

- plan and with adequate methods, implement a subject profounding work within given time frames, including assessments of relevant scientific, social and ethical aspects
- independently identify and formulate distinct theoretical and empirical problems
- account for applicable methods within the logistics field
- account for theory relevant to the research question
- search for, collect, evaluate and critically interpret relevant information in connection to a problem and to critically discuss phenomena, issues and situations
- discuss research reports
- present, orally and in writing, and discuss their conclusions in dialogue with various groups

Content

Module 1. Logistics Strategy in a Global Environment, 7.5 credits

The module contains:

- fundamental concepts and approaches within strategy
- methods for analyzing strategies
- globalization, its characteristics and driving forces and its impact on logistics related parts of the organization
- circular versus linear economy
- ethics and environmental aspects
- strategical logistics and logistics strategy
- leadership and team development seminars

Module 2. Research methodology in Business Administration, 7.5 credits

The module introduces key issues and perspectives of the research process, by focusing on theory of science and methodology.

The module contains:

- introduction to the research process and research methods in Business Administration

- introduction to different scientific basic assumptions about knowledge production and different research perspectives
- implications for practical research depending on basic assumptions about knowledge production
- formulation of a research question
- evaluation criteria
- access to empirical material
- different ways to analysing and interpreting qualitative and quantitative data
- different ways of writing conclusions and results
- research ethics
- discussing and evaluating a thesis
- use of references

Module 3. Subject Profounding Work in Logistics, 15 credits

The module is based on a series of seminars about the students' reports during the process of writing a subject profounding work. The work with the thesis includes definition and formulation of a research question, writing a report about the research work and critically discusses and analyse other students' subject profounding work material.

Type of Instruction

Module 1. Logistics Strategy in a Global Environment, 7.5 credits

Teaching consists of lectures and seminars. Participation in seminars and guest lectures is compulsory. Other compulsory parts are stated in the schedule.

Module 2. Research Methodology in Business Administration, 7.5 credits

The teaching consists of lectures and seminars. Compulsory parts are stated in the schedule.

Module 3. Subject Profounding Work in Logistics, 15 credits

The teaching consists of seminars and tutoring. Compulsory parts are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Module 1. Logistics Strategy in a Global Environment, 7.5 credits

The module is assessed through written exam, case and seminars. The students must pass all parts in order to pass the course.

Module 2. Research Methodology in Business Administration, 7.5 credits

The module is assessed by two written assignments and a query.

Module 3. Subject Profounding Work in Logistics, 15 credits

The module is assessed through evaluation of the subject profounding work and the oppositions the student is writing during the process.

The following applies to all modules: The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's

performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

A degree project that is not assessed to possibly fulfill the requirements at the final tutoring is recommended not to be treated at the originally scheduled final seminar.

Course Evaluation

During the implementation of the course or in close connection to the course a course evaluation is to be carried out. Result and analysis of the course evaluation is to be presented as feedback both to the students who have completed the course and to the students who are to participate on the course the next time it is offered. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: The course overlaps 2FE04E with 30 credits. Also, the modules overlap other courses as follows:

Module 1 overlaps 2FE215 and 2FE015 with 7.5 credits each.

Module 2 overlaps 2FE904, 2EB004, 2FE006, 2FE04E:2, 2FE10E:2, 2FE11E:2, 2FE17E:2, 2FE941, 2EB013, 2FE197, 2FE28E:2 and 2FE29E:2 with 7.5 credits each.

Module 3 overlaps 2FE02E and 2FE25E with 15 credits each.

Required Reading and Additional Study Material

Required reading

Module 1. Logistics Strategy in a Global Environment, 7.5 credits

Enarsson, L. *Future Logistics challenges*. CBS. Latest edition. Chapter 3, 4 and 5. About 130 pages.

Sandberg, E. *Logistik och Strategi – för lönsamhet och tillväxt*. Studentlitteratur AB: Lund. Latest edition. About 140 pages.

Scientific articles. About 350 pages.

Module 2. Research Methodology in Business Administration, 7.5 credits

Bryman, A. & Bell, E. *Business research methods*. Oxford university press. Latest edition. About 720 pages.

Ericsson, D. (2019). *Myter om metod*. Lund: Studentlitteratur. 128 pages.

Scientific articles. About 200 pages.

Module 3. Subject Profounding Work in Logistics, 15 credits

The literature is selected in consultation with the tutor.