



## Course syllabus

School of Business and Economics

Department of Management Accounting and Logistics

2FE27E Fördjupningskurs II i logistik, inklusive ämnesfördjupande arbete, 30 högskolepoäng

Specified Course II in Logistics, including Subject Profounding Work, 30 credits

### **Main field of study**

Business Administration

### **Subject Group**

Business Administration

### **Level of classification**

First Level

### **Progression**

G2E

### **Date of Ratification**

Approved by School of Business and Economics 2015-06-26

The course syllabus is valid from spring semester 2016

### **Prerequisites**

Business Logistics 60 credits and Specified Course I in Logistics, 30 credits, or the equivalent

## Objectives

### **Module 1. Logistics Strategy in a Global Environment, 7.5 credits**

After completing the module the student is expected to be able to:

- account for fundamental concepts and models
- process and analyse both quantitative and qualitative information for strategic decision-making in a business context
- motivate and efficiently present strategic decision-making in a business context
- discuss and integrate knowledge from the areas of globalization, ethics, logistics and strategy
- account for and show understanding for the practice and strategic importance of leadership for logistics in a global context

### **Module 2. Research methodology in Business Administration, 7.5 credits**

After completing the module the student is expected to be able to:

- account for key concepts and concept relations within quantitative and qualitative methods

- formulate research problems and methodologically-based research strategies that respond to the formulated problem on the basis of both quantitative and qualitative methods
- account for ontological and epistemological standpoints
- argue for the choice of empirical material and the procedure for the gathering of material
- analyze, interpret and evaluate research based on scientific, social and ethical aspects

### **Module 3. Subject Profounding Work in Logistics, 15 credits**

After completing the module the student is expected to be able to:

- plan and with adequate methods, implement a subject profounding work within given time frames, including assessments of relevant scientific, social and ethical aspects
- independently identify and formulate distinct theoretical and empirical problems
- account for applicable methods within the logistics field
- account for theory relevant to the research question
- search for, collect, evaluate and critically interpret relevant information in connection to a problem and to critically discuss phenomena, issues and situations
- discuss research reports
- present, orally and in writing, and discuss their conclusions in dialogue with various groups

## **Content**

### **Module 1. Logistics Strategy in a Global Environment, 7.5 credits**

The module contains:

- fundamental concepts and approaches within strategy
- methods for analyzing strategies
- globalization, its characteristics and driving forces and its impact on logistics related parts of the organization
- circular versus linear economy
- ethics and environmental aspects
- strategical logistics and logistics strategy
- leadership and team development seminars

### **Module 2. Research methodology in Business Administration, 7.5 credits**

The module introduces key issues and perspectives of the research process, by focusing on theory of science and methodology.

The module contains:

- introduction to the research process and research methods in Business Administration
- introduction to different scientific basic assumptions about knowledge production and different research perspectives
- implications for practical research depending on basic assumptions about knowledge production
- formulation of a research question
- evaluation criteria
- access to empirical material
- different ways to analysing and interpreting qualitative and quantitative data
- different ways of writing conclusions and results
- research ethics

- discussing and evaluating a thesis
- use of references

### **Module 3. Subject Profounding Work in Logistics, 15 credits**

The module is based on a series of seminars about the students' reports during the process of writing a subject profounding work. The work with the thesis includes definition and formulation of a research question, writing a report about the research work and critically discusses and analyse other students' subject profounding work material.

### Type of Instruction

#### **Module 1. Logistics Strategy in a Global Environment, 7.5 credits**

Teaching consists of lectures and seminars. Participation in seminars and guest lectures is compulsory. Other compulsory parts are stated in the schedule.

#### **Module 2. Research Methodology in Business Administration, 7.5 credits**

The teaching consists of lectures and seminars. Compulsory parts are stated in the schedule.

#### **Module 3. Subject Profounding Work in Logistics, 15 credits**

The teaching consists of seminars and tutoring. Compulsory parts are stated in the schedule.

### Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

#### **Module 1. Logistics Strategy in a Global Environment, 7.5 credits**

The examination is based on written exam, case and seminars. The students must pass all parts in order to pass the course.

#### **Module 2. Research Methodology in Business Administration, 7.5 credits**

The module is examined by two written assignments and a query.

#### **Module 3. Subject Profounding Work in Logistics, 15 credits**

The examination consists of an evaluation of the subject profounding work and the oppositions the student is writing during the process.

**The following applies to all modules:** The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

A degree project that is not assessed to possibly fulfill the requirements at the final tutoring is recommended not to be treated at the originally scheduled final seminar.

## Course Evaluation

During the implementation of the course or in close connection to the course a course evaluation is to be carried out. Result and analysis of the course evaluation is to be presented as feedback both to the students who have completed the course and to the students who are to participate on the course the next time it is offered. The course evaluation is to be carried out anonymously.

## Credit Overlap

This course cannot be part of a degree in combination with another course in which the content fully or partly correspond to the content of this course: The course overlaps 2FE04E with 30 credits. Also, the modules overlap other courses as follows:

Module 1 overlaps 2FE215 and 2FE015 with 7.5 credits each.

Module 2 overlaps 2FE904, 2EB004, 2FE006, 2FE04E:2, 2FE10E:2, 2FE11E:2, 2FE17E:2, 2FE941, 2EB013, 2FE197, 2FE28E:2 and 2FE29E:2 with 7.5 credits each.

Module 3 overlaps 2FE02E and 2FE25E with 15 credits each.

## Required Reading and Additional Study Material

### Required reading

#### **Module 1. Logistics Strategy in a Global Environment, 7.5 credits**

Enarsson, L. *Future Logistics challenges*. CBS. Latest edition. Chapter 3, 4 and 5. 126 pages.

Roos, G, von Krogh, G. & Roos, J. *Strategi*. Studentlitteratur. Latest edition. 345 pages.

Scientific articles. 200 pages.

#### **Module 2. Research Methodology in Business Administration, 7.5 credits**

Bryman, A. & Bell, E. *Business research methods*. Oxford: Oxford University Press. Latest edition. 786 pages.

Yin, R. K. *Case study research: Design and methods*. Thousand Oaks: Sage Publications. Latest edition. 181 pages.

Scientific articles. 200 pages.

#### **Module 3. Subject Profounding Work in Logistics, 15 credits**

The literature is selected in consultation with the tutor.