



## Course syllabus

School of Business and Economics

Department of Management

2FE205 Management i en digitaliserad värld, 7,5 högskolepoäng  
2FE205 Management in a Digitalized World, 7.5 credits

### **Main field of study**

Business Administration

### **Subject Group**

Business Administration

### **Level of classification**

First Level

### **Progression**

G2F

### **Date of Ratification**

Approved 2021-01-27

Revised 2023-02-27 by School of Business and Economics. Exam modules and update of standard texts.

The course syllabus is valid from autumn semester 2023

### **Prerequisites**

- At least 52,5 credits passed within Business Economics, G1N/F, of which the following courses must be finished; organization and leadership, 7,5 credits., or the equivalent.
- At least 52,5 credits passed within macroeconomics, microeconomics, Business Statistics I and II, and Commercial Law, G1N/F, or the equivalent.
- English 6, or the equivalent.

## Objectives

After completing this course the student should be able to:

- understand how people, individually and in groups, create sense/meaning in management and organisation
- problematise the consequences of digitalisation for management and organisation from a sense-making perspective
- formulate management strategies which tackle the challenges of digitalisation

## Content

The course contains:

- sense making and sense giving
- different perspectives on digitalisation
- value creation
- co-production
- remote organisation and management
- the power of digitalisation and the digitalisation of power

## Type of Instruction

The teaching consists of lectures, seminars, exercises and tutoring of individual project. Active participation is required at seminars where assignments are processed and presented. Dates for compulsory elements are stated in the schedule.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through individual project work 5 credits and project work in group 2.5 credits.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. An examiner can, in exceptional cases, decide that a student who is close to the level for a passing grade may carry out supplementary assignments in order to reach the passing grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

## Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation are in regular carried out anonymously.

## Required Reading and Additional Study Material

### Required reading

Scientific articles. About 400 pages.

### Reference literature

Normann, R., *Reframing business: when the map changes the landscape*. Wiley. Latest edition. About 340 pages.

Weick, K.E., *Sensemaking in organizations*. Sage. Latest edition. About 230 pages.