



## Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

2FE205 Management i en digitaliserad värld, 7,5 högskolepoäng  
2FE205 Management in a Digitalized World, 7.5 credits

### **Main field of study**

Business Administration

### **Subject Group**

Business Administration

### **Level of classification**

First Level

### **Progression**

G2F

### **Date of Ratification**

Approved by School of Business and Economics 2021-01-27

The course syllabus is valid from autumn semester 2021

### **Prerequisites**

- At least 52,5 credits passed within Business Economics, G1N/F, of which the following courses must be finished; organization and leadership, 7,5 credits., or the equivalent.
- At least 52,5 credits passed within macroeconomics, microeconomics, Business Statistics I and II, and Commercial Law, G1N/F, or the equivalent.
- English B/English 6, or the equivalent.

### **Objectives**

After completing this course the student should be able to:

- understand how people, individually and in groups, create sense/meaning in management and organisation
- problematise the consequences of digitalisation for management and organisation from a sense-making perspective
- formulate management strategies which tackle the challenges of digitalisation

### **Content**

The course contains:

- sense making and sense giving
- different perspectives on digitalisation
- value creation
- co-production
- remote organisation and management
- the power of digitalisation and the digitalisation of power

## Type of Instruction

The teaching consists of lectures, seminars, exercises and tutoring of individual project. Active participation is required at seminars where assignments are processed and presented. Dates for compulsory elements are stated in the schedule.

## Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through individual project work and project work in group.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. Students who are close to the passing grade of reports can complement after instructions and time-frame given by the examiner to obtain a pass grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

## Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

## Required Reading and Additional Study Material

### Required reading

Scientific articles. About 400 pages.

### Reference literature

Normann, R., *Reframing business: when the map changes the landscape*. Wiley. Latest edition. About 340 pages.

Weick, K.E., *Sensemaking in organizations*. Sage. Latest edition. About 230 pages.