



Course syllabus

School of Business and Economics

Department of Management

2FE202 Kunskap, omvärld och framtid, 7,5 högskolepoäng

2FE202 Knowledge, environment and future, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G2F

Date of Ratification

Approved 2022-09-05

Revised 2022-12-05 by School of Business and Economics. Change of department.

The course syllabus is valid from spring semester 2023

Prerequisites

At least 15 credits from the following courses:

- Management Rhetoric in Theory and Practice 7.5 credits
- Organizational Identity Making 7.5 credits,
- Management in a Digitalized World 7.5 credits,
- Management with a Focus on Sustainability 7.5 credits,

and English 6, or the equivalent.

Objectives

After completing the course, the student should be able to

- select and apply relevant theories, models, and concepts in the analysis of an organisation's environment
- present possible future scenarios based on an organisation's current environment and value-adding processes
- identify, delimit, and formulate an organisation's need for strategic change based on competitive intelligence and a preferred future situation.

Content

The course includes the following components:

- established competitive intelligence models
- an introduction to strategic change
- value-adding processes
- planning of different scenarios.

Type of Instruction

Teaching is delivered in the form of lectures, seminars, and supervision of a project.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through a group report of 3 credits and an individual report of 4.5 credits.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale, along with information on how grades for individual examination elements are weighed and weighted to obtain the final course grade, are communicated in writing to the student no later than at the course start. The basis for the student's grade is determined by their goal attainment.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. In exceptional cases, the examiner may allow a student who is close to a passing grade to do extra assignments in order to achieve a passing grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During or shortly after the course, a course evaluation should be conducted. The result and analysis of the course evaluation should be promptly communicated to the students who have taken the course. Students who are taking the course when it is offered the next time should be informed of the result at the course introduction. The course evaluation is anonymous.

Other

When the language of instruction is English, examinations will also be in English.

Required Reading and Additional Study Material

Required reading

Academic articles and texts on competitive intelligence as an academic subject. Ca 600 pages.