



Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

2FE089 Hållbarhet, entreprenörskap och företagens sociala ansvar,
7,5 högskolepoäng

2FE089 Sustainability, Entrepreneurship and Corporate Social
Responsibility, 7.5 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G2F

Date of Ratification

Approved by School of Business and Economics 2019-06-20

The course syllabus is valid from spring semester 2020

Prerequisites

Business Administration 60 credits including Basic Organization Theory 7.5 credits,
and English B/English 6, or the equivalent.

Objectives

After completing this course the student should be able to:

- account for causes and measures of humanity's impact on natural and social environment
- explain the concepts of sustainability and resilience
- apply various Corporate Social Responsibility business models
- relate and compare various scenarios for sustainable planetary future

Content

The course contains:

- an introduction to and overview of research on the climate change, planetary boundaries and various measures of humanity's impact on natural environment
- an introduction to and critical assessment of theories on corporate social

responsibility, sustainable economic systems and environmental, social and economic sustainability and resilience

- an overview of and critical analysis of theoretical models and scenarios for a sustainable planetary future

Type of Instruction

The teaching consists of lectures and seminars. Dates for compulsory elements are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

The course is examined through a written course report and a written take-home exam.

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the course at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. Students who are close to the passing grade of reports can complement after instructions and time-frame given by the examiner to obtain a pass grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: The course overlaps 2FE088:4, 4FE147 with 100 %.

Required Reading and Additional Study Material

Required reading

Borglund, T. et al. *CSR and Sustainable Business*. Sanoma Utbildning. Latest edition. About 370 pages.

Raworth, K. *Doughnut Economics*. Random House. Latest Edition. About 290 pages.

Additional study material Scientific articles. About 400 pages.