



Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

2FE088 Management och entreprenörskap i en global kontext, 30 högskolepoäng

Management and Entrepreneurship in a Global Context, 30 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G2F

Date of Ratification

Approved by School of Business and Economics 2019-06-20

The course syllabus is valid from spring semester 2020

Prerequisites

Business Administration 60 credits including Basic Organization Theory 7.5 credits, and English B/English 6, or the equivalent.

Objectives

Module 1: Management and Entrepreneurship in Small Business, 7.5 credits

After completing this module the student should be able to:

- account for and reflect on different aspects of the conditions for and characteristics of small businesses as organizations
- describe and explain the everyday life of the small business owners
- apply theories about small business, as well as account for and discuss the conclusions of the analysis in dialogue with different groups
- critically discuss small business management based on aspects such as gender and power

Module 2: Leadership Theories, 7.5 credits

After completing this module the student should be able to:

- account for contemporary leadership theories, especially the tension between leadership as art and leadership as science
- perform a theoretically founded analysis of a contemporary topic within the field of leadership research
- express a holistic view of the dynamic field of leadership theories and practices

Module 3: Global Strategic Management, 7.5 credits

After completing this module the student should be able to:

- account for the characteristic traits of the process of globalization and the challenges it is associated with
- account for and critically analyze the central issues in globalization such as culture, trade patterns, information flows and ethical challenges
- use the acquired knowledge in a critical and ethically conscious approach to analyze and assess the management strategies of global firms

Module 4: Sustainability, Entrepreneurship and Corporate Social Responsibility, 7.5 credits

After completing this module the student should be able to:

- account for causes and measures of humanity's impact on natural and social environment
- explain the concepts of sustainability and resilience
- apply various Corporate Social Responsibility business models
- relate and compare various scenarios for sustainable planetary future

Content

Module 1: Management and Entrepreneurship in Small Business, 7,5 credits

The module consists:

- the special characteristics and conditions of small businesses
- the small business owner - managing and leading small business
- small business as lifestyle
- entrepreneurship and small business
- networks
- cluster
- glocalisation
- family business
- small business and regional development
- gender and diversity

Module 2: Leadership Theories, 7,5 credits

The module consists:

- leadership as personality and behavior
- leadership as relation
- symbolic leadership
- leadership as impression
- leadership and efficiency
- gendered aspects of leadership

Module 3: Global Strategic Management, 7,5 credits

This module addresses various aspects of strategic management in the context of globalization. The course examines the impact of globalization as a complex process with a transnational as well as local dimension, and how it can be managed strategically. The areas of strategic management, studied in this course, include globalization's cultural dimension, important stakeholders in the global economy, as well as global flows of information, finance, people and ideas.

Module 4: Sustainability, Entrepreneurship and Corporate Social Responsibility, 7,5 credits

The module contains:

- an introduction to and overview of research on the climate change, planetary boundaries and various measures of humanity's impact on natural environment
- an introduction to and critical assessment of theories on corporate social responsibility, sustainable economic systems and environmental, social and economic sustainability and resilience
- an overview of and critical analysis of theoretical models and scenarios for a sustainable planetary future

Type of Instruction

Module 1: Management and Entrepreneurship in Small Business, 7.5 credits

Types of instructions are lectures, case studies and seminars.

Module 2: Leadership Theories, 7.5 credits

Teaching is carried out through lectures and seminars.

Module 3: Global Strategic Management, 7.5 credits

Teaching is carried out through lectures and seminars.

Module 4: Sustainability, Entrepreneurship and Corporate Social Responsibility, 7.5 credits

The teaching consists of lectures and seminars.

The following applies to all modules:

Dates for compulsory elements are stated in the schedule.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Module 1: Management and Entrepreneurship in Small Business, 7.5 credits

The students are assessed by the means of written reports.

Module 2: Leadership Theories, 7.5 credits

A combination of written exam, group project and a reflection paper.

Module 3: Global Strategic Management, 7.5 credits

The module is examined through assessment of written course paper and written individual take-home exam.

Module 4: Sustainability, Entrepreneurship and Corporate Social Responsibility, 7.5 credits, 7.5 credits

The module is examined through a written course report and a written take-home exam.

The following applies to all modules:

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail. Grading criteria for the A–F scale are communicated in writing to the student by the start of the module at the latest, as well as how the weighting and weighting of grades on individual examining elements to the final course grade takes place. The basis for the student's grade is determined by the student's fulfillment of the objectives.

Repeat examination is offered in accordance with Local regulations for courses and examination at the first and second-cycle level at Linnaeus University. Students who are close to the passing grade of reports can complement after instructions and time-frame given by the examiner to obtain a pass grade.

If the university has decided that a student is entitled to special pedagogical support due to a disability, the examiner has the right to give a customised exam or to have the student conduct the exam in an alternative way.

Course Evaluation

During the implementation of the course or in close conjunction with the course, a course evaluation is to be carried out. Results and analysis of the course evaluation are to be promptly presented as feedback to the students who have completed the course. Students who participate during the next course instance receive feedback at the start of the course. The course evaluation is to be carried out anonymously.

Credit Overlap

The course cannot be included in a degree along with the following courses of which the content fully, or partly, corresponds to the content of this course: Every module has a single subject course with which there is 100% credit overlap:

2FE088:1 overlaps 2FE075, 2FE081:1
2FE088:2 overlaps 2FE072, 2FE081:2 and the module 2FE230:1
2FE088:3 overlaps 2FE076, 2FE081:3
2FE088:4 overlaps 2FE089, 4FE147

Required Reading and Additional Study Material

Module 1: Management and Entrepreneurship in Small Business, 7.5 credits

Required reading

Carter, S. & JonesEvans, D. *Enterprise and Small Business – Principles, Practice and Policy*. Pearson. Latest edition. About 570 pages.

Scientific articles. About 300 pages.

Module 2: Leadership Theories, 7.5 credits

Required reading

Gill, R. *Theory and Practice of Leadership*. Sage Publications. Latest edition. About 410 pages.

Hatch, M. J., Kostera, M. & Kozminski, A.K. *The Three Faces of Leadership. Manager, Artist, Priest*. Blackwell Publishing. Latest edition. About 180 pages.

Module 3: Global Strategic Management, 7.5 credits

Required reading

Held, D. (Ed.) *A Globalizing World? Culture, Economics and Politics*. Routledge. Latest edition. About 190 pages.

Rivoli, P. *The Travels of a T-Shirt in the Global Economy: An Economist Examines the Markets, Power and Politics of World Trade*. John Wiley & Sons. Latest edition. About 320 pages.

Scientific articles. About 350 pages

Module 4: Sustainability, Entrepreneurship and Corporate Social Responsibility, 7.5 credits

Required reading

Borglund, T. et al. *CSR and Sustainable Business. Sanoma Utbildning*. Latest edition. About 370 pages.

Raworth, K. *Doughnut Economics. Random House*. Latest Edition. About 290 pages.

Additional study material

Scientific articles. About 400 pages.