



Course syllabus

School of Business and Economics

Department of Organisation and Entrepreneurship

2FE081 Management och entreprenörskap i en global kontext, 30 högskolepoäng

2FE081 Management and Entrepreneurship in a Glocal Context, 30 credits

Main field of study

Business Administration

Subject Group

Business Administration

Level of classification

First Level

Progression

G2F

Date of Ratification

Approved by School of Business and Economics 2015-05-13

The course syllabus is valid from spring semester 2016

Prerequisites

Business Administration 60 credits including Basic Organization Theory 7.5 credits, and English B/English 6, or the equivalent.

Objectives

Module 1: Management and Entrepreneurship in Small Business, 7.5 credits

After completing the module the student is expected to be able to:

- account for and reflect on different aspects of the conditions for and characteristics of small businesses as organizations
- describe and explain the everyday life of the small business owners
- apply theories about small business, as well as account for and discuss the conclusions of the analysis in dialogue with different groups
- critically discuss small business management based on aspects such as gender and power

Module 2: Leadership Theories, 7.5 credits

After completing the module the student is expected to be able to:

- account for contemporary leadership theories, especially the tension between leadership as art and leadership as science
- perform a theoretically founded analysis of a contemporary topic within the field of leadership research
- express a holistic view of the dynamic field of leadership theories and practices

Module 3: Global Strategic Management, 7.5 credits

After completing the module the student is expected to be able to:

- account for the characteristic traits of the process of globalization and the challenges it is associated with
- account for and critically analyze the central issues in globalization such as culture, trade patterns, information flows and ethical challenges
- use the acquired knowledge in a critical and ethically conscious approach to analyze and assess the management strategies of global firms

Module 4: Corporate Social Responsibility, 7.5 credits

After completing the module the student is expected to be able to:

- account for the concept of sustainability and its key measures
- account for and critically evaluate the business model Corporate Social Responsibility (CSR) in relation to sustainability
- account for the key features of global capitalism and critically assess its potential contributions for a sustainable future
- account for and critically assess various models of sustainability development

Content

The course consists of the following four modules:

Module 1 Management and Entrepreneurship in Small Business 7.5 credits

The module consists of:

- the special characteristics and conditions of small businesses
- the small business owner - managing and leading small business
- small business as lifestyle
- entrepreneurship and small business
- networks
- cluster
- glocalisation
- family business
- small business and regional development
- gender and diversity

Module 2 Leadership Theories 7.5 credits

The module consists of:

- leadership as personality and behavior
- leadership as relation
- symbolic leadership

- leadership as impression
- leadership and efficiency
- gendered aspects of leadership

Module 3 Global Strategic Management 7.5 credits

This module addresses various aspects of strategic management in the context of globalization. The course examines the impact of globalization as a complex process with a transnational as well as local dimension, and how it can be managed strategically. The areas of strategic management, studied in this course, include globalization's cultural dimension, important stakeholders in the global economy, as well as global flows of information, finance, people and ideas.

Module 4 Corporate Social Responsibility 7.5 credits

The module includes the following:

- an introduction to and a critical analysis of the CSR concept
- critical considerations, concerning sustainability and various sustainability measures
- critical considerations, regarding the future of global capitalism and its economical, ecological and energy systems
- critical analysis of various models of sustainability development such as societal entrepreneurship

Type of Instruction

For all modules: Obligatory parts are stated in the schedule.

Module 1: Management and Entrepreneurship in Small Business, 7.5 credits

Types of instructions are lectures, case studies and seminars.

Module 2: Leadership Theories, 7.5 credits

Teaching is carried out through lectures and seminars.

Module 3: Global Strategic Management, 7.5 credits

Teaching is carried out through lectures and seminars.

Module 4: Corporate Social Responsibility, 7.5 credits

Teaching is carried out through lectures and seminars.

Examination

The course is assessed with the grades A, B, C, D, E, Fx or F.

Module 1: Management and Entrepreneurship in Small Business, 7.5 credits

The students are assessed by the means of written reports.

Module 2: Leadership Theories, 7.5 credits

A combination of written exam, group project and a reflection paper.

Module 3: Global Strategic Management, 7.5 credits

The module is examined through assessment of written course paper and written individual take-home exam.

Module 4: Corporate Social Responsibility, 7.5 credits

The module is examined through assessment of a written course report and written individual take-home exam.

For all modules the following applies:

The grade A constitutes the highest grade on the scale and the remaining grades follow in descending order where the grade E is the lowest grade on the scale that will result in a pass. The grade F means that the student's performance is assessed as fail.

After each regular examination there will be at least one new examination in close proximity to the date the results of the regular exam were posted. A minimum of five occasions for written exams will be offered in relation to the syllabus to which the student was accepted. Usually three occasions per academic year are offered. Students that fail reports can complement after instructions from the examiner to obtain a pass grade.

Grading criteria for the A–F scale are communicated in writing to the student by the start of the course/module at the latest, as well as how grades on separate elements of examination are weighed to a final course grade.

Course Evaluation

A written course evaluation is carried out and compiled in a report, which is archived at the faculty. The results and possible measures taken are communicated by the course coordinator and presented to the students the next time the course is given, or in another way deemed suitable by the course coordinator. Other types of course evaluations, for example regular evaluations throughout the course or discussions with students, will be included and encouraged with the aim of ensuring continuous quality development.

Credit Overlap

The course cannot be included in a degree along with the following course/courses of which the content fully, or partly, corresponds to the content of this course: Every module has a single subject course with which there is 100% credit overlap:

2FE081:1 overlaps 2FE075

2FE081:2 overlaps 2FE072 and the module 2FE230:1

2FE081:3 overlaps 2FE076

2FE081:4 overlaps 2FE077

Required Reading and Additional Study Material

List of references Module 1 - Management and Entrepreneurship in Small Business 7.5 credits

Required reading

Carter, S. & Jones-Evans, D. *Enterprise and Small Business – Principles, Practice and Policy*. Pearson. Latest edition. 568 pages.

Scientific articles. 300 pages.

List of references Module 2 - Leadership Theories 7.5 credits

Required reading

Gill, R. *Theory and Practice of Leadership*. Sage Publications. Latest edition. 408 pages.

Hatch, M. J., Kostera, M. & Kozminski, A.K. *The Three Faces of Leadership. Manager, Artist, Priest*. Blackwell Publishing. Latest edition. 184 pages.

List of references Module 3 - Global Strategic Management 7.5 credits

Required reading

Held, D. (Ed.) *A Globalizing World? Culture, Economics and Politics*. Routledge. Latest edition. 192 pages.

Rivoli, P. *The Travels of a T-Shirt in the Global Economy: An Economist Examines the Markets, Power and Politics of World Trade*. John Wiley & Sons. Latest edition. 316 pages.

Scientific articles. 350 pages

List of references Module 4 - Corporate Social Responsibility 7.5 credits

Required reading

Banerjee, B. S. *Corporate Social Responsibility*. Edward Elgar Publishing Ltd. Latest edition. 211 pages.

Harvey, D. *The Enigma of Capital and the Crises of Capitalism*. Profile Books Ltd. Latest edition. 256 pages.

Scientific articles. 350 pages.